FRIDAY MORNING

Mark Envelopes for Mail Orders for Goods Mail Orders for Goods on this Page 'City Ad.'

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EATON'S DAILY STORE NEWS Our Motto: "Satisfaction Guaranteed or Money Refunded" Makes Buying Here Most Gratifying

School Reopens on Monday Send Your Boy Back to School in One of These Stylish Suits

When you encourage your boy to dress neatly and in good taste you give him an education that will be of value to him in later years when he enters the business world, which judges men largely on appearance.

We are prepared to assist you in this and offer you a selection from a large display of smart neat-looking suits in the bloomer style, now the favored of fashion.

Double-Breasted Suits-We show one in an all-wool material of English manufacture in a light golden brown, in a closely woven stripe, faintly tinged with green. The coat has neatly formed shoulders, long roll lapels, neat fitting collar and vent in the back and is well made and lined. The bloomers are in the new style, with straps and buckles at the knee-belt loops and watch pocket:

In the Three-Button Single-Breasted Suits there is style in a light grey tweed, with almost invisible stripes of brown and green. The coat is lined with good quality twilled lining. The bloomers are nicely formed and have belt loops, watch pocket and straps and

A Fashionable Correct-Fitting Bloomer Suit, in a double-breasted model is made from an English tweed, in two tone grey effect, with faint stripe of green—Italian cloth lining—strap and buckle bloomers, well tailored ; sizes 29 to 33. Price 5.00

Smart Two-Piece Suit, with a three-button double-breasted neat coat, with shapely lapels and close fitting collars, in an imported all-wool fabric, in a medium shade of grey, showing a colored stripe, serviceable Italian body lining-lined knee pants; sizes 29 to 33. Price 4.50

Stylish Suits for Smaller Boys

Carefully Tailored Double-, a medium shade of brown, with Breasted Bloomer Suits, made very fine stripe-twilled body from an English material in lining, bloomers are easy fitting mixed grey, showing a brown and have straps and buckles; shadow stripe, durable Italian sizes 24 to 28. Price ... 3.75

Thoughts of baseball, of holidays, of swimming-time coming-of anything but study may fill his mind just now, but school reopening means new clothing needed-'twill no doubt make going back to school more of a pleasure. WE'RE READY TO SUPPLY THE CLOTHES.

THE TORONTO WORLP

School Boots for Boys

APRIL 21 1911

Customers' Deposit

Account Office New on Fourth Floor.

Little Boys' Calf Boot, nice fine quality, excellent for general wear, shape comfortable for the feet, Blucher tops, with hooks for lacing, back straps, low heels and extension soles; sizes 8 to 101/2 1.50

Boys' Plain Leather Laced Boots, suitable for general wear, heavy soles and solid heels, toe caps and back straps-whole foxed; sizes 1 to 5, \$1.25. Same style, = sizes 11 to 13 1.20

Boys' Dongola Kid Boots, this leather is soft and pliable, always dressy and wears well, made in Blucher style, a good shape that fits easy, extension soles and back straps; sizes I to 5, \$1.85. Same style, sizes II , to 13 1.50

Boys' Box Calf Blucher Boots, a great favorite for school wear, always neat, does not scuff easily; Blucher tops, solid soles and heels, whole quarters and back > straps; sizes I to 51/2, \$2.00. Same style, sizes II to : 131/2 1.85 -Second Floor-Queen Street. *

The Colonial Series of the Waltham Watch For Men

One Particularly Attractive Watch is the Extra Thin Model

It is a 16 size, 15 jewelled "Crescent" gold filled case, with a silvered dial to add to its attractiveness.

And it is reliable. The name "Waltham" means reliability in a watch movement, and the name "Crescent" in a watch case stands for what "Waltham" stands for as a movement.

