

Williams'

PATENTED Holder Top Shaving Stick



After the shave or the bath you will enjoy the comforting touch of Williams' Talc Powder.

It is easier to add a *convenience* than it is to create *quality*. The creamy, softening, lasting lather of Williams' Shaving Soap is the important thing. It is the result of 77 years of specializing on shaving soap. The Holder Top is just an added advantage. It makes this wonderful lather more easily available by providing a firm, metal grip for the fingers when applying the soap to the face. Ask for *Williams'* Holder Top Shaving Stick. Then you'll get quality in the soap and convenience in using it.

