IMPORTANT NEWS

Sterling Mantle Values

A number of samples and other lines. Materials are repps, linens, chambray, muslins and percales, in all colors. Good styles and prettily trimmed. To clear, all sizes, Wednesday 2.95

NEW STYLE SILK DRESSES.

Made from crepe de chene, charmeuse and soft taffetas, trimmed with dainty slik pipings, buttons and novelty designs; short or long sleeves, high or low neck; skirts with self-crushed belts, or short sash tab. Colors navy, tan, taupe, black and a variety of blues and greys. Prices \$9.75, \$12.00, \$15.00 and \$18.00.

SNAPPY SUITS FOR EARLY FALL.

Made of imported tweeds in small weaves; colors are grey, tan, brown and blues, smartly tailored. Coats lined with satin, have the new long rounded back, and slightly cutaway front, and fasten with three novelty bone buttons; skirt has the new shaped hip and tailored stitchings; women's and misses' sizes. Specially priced 10.95

CLEARANCE OF COATS, \$6.95.

GIRLS' COATS ON SALE, \$1.49.

A variety of styles and materials with trimmings of contrasting shades. Ages 6 to 12 years. Regularly \$3.95. Wednesday, to clear 1.49 A PERFET FITTING WASH SKIRT.

Made from cordeline, cut in a plain gored style, buttoning down the left side of front panel with white pearl buttons; high waist. Price 2.50

The August Sale of Black **Dress Goods and Suitings**

No. 2—\$1.25 French Corded Fabrics, in Poplins, San Toys and Bengaline Cords, priced per yard, SSc. Medium weights, correct for all-the-year-round dresses or for mourning dresses; fine, medium and heavy cords; deep, rich, permanent raven black; 44 and 46-inch. August Sale price .88 deep, rich, permanent raven black; 44 and 46-inch. August Sale price .88

No. 3—\$1.50 Superfine Sedan-finished Black Broadcloth. 52 inches wide,
S1.10. We offer 300 yards only of this exwa fine, pure Botany Broadcloth.
One day's selling should move the entire purchase, as this price is below to-day's maker's cost. Correct weight for shart tailored suits or separate coats. Guaranteed best French dye and finish, thoroughly shrunk and spotproof; 52 inches wide. Yard

Our Annual Black Silk Sale also starts on Wednesday with 17,000 yards of the finest and best Black Silks and Satins, purchased from manufacturers who give guarantee of quality, perfection in weave, and the "queenly finish" which we demand in all our grades. The choicest loom productions from the most exclusive makers of Zurich, Switzerland; Como, Italy, and

Black Satin Messaline, 36 inches wide, 93c. A low price for satin of this beautiful quality. Very fine, bright finish. August Sale93 Black Satin Paillette, 36 and 38 inches wide, 96c. Three different weaves, in qualities that we recommend for good hard wear. August Sale

Black Duchesse Silk-Satins. These beautiful satins have a soft char-use draping finish. We have several pieces, in 38-to 40-inch, at... 1.33 Black Silks and Satin Mousselines, 40 inches wide, August Sale. 1.48 Black Suiting Satin, 40 inches wide. Yard net's Black Real Charmense Satin; \$2.50 quality; August Sale

Black Silk Crepe de Chines, 42 inches wide. Regularly \$2.50. Sale 1.98

Splendid Showing of Imported Crepe-de-Light Felt Hats for August

There are large shapes with rolling brims, medium and small ones in white, champagne, Alice, saxe, tan and grey, with corded silk bands or satin scarfs. As we are showing many styles, but not many of each, we suggest to buy now while the assortment is at its best, and before the big demand is on for these gooods. Prices \$1.50, \$2.25, \$2.75, and \$3.50.

Challie Dressing Sacques 29c

Fancy Figured Cotton Challie Dressing Sacques, pretty Paisley patterns in sky, navy, red and helio, fronts and sleeves finished with fancy figured border, belt of self. Size 34 to 44. Wednes-No phone or mail orders. .29

PLANNELETTE KIMONOS. \$1.79.

Kimono Gowns of extra heavy swansdown flannelette, floral patterns, in sky, navy, grey helio and pink, empire and loose effects, fancy self borders or edged with silk ribbon. Sizes 34 to 44. Regularly \$3.00 and \$3.50. Wednesday 1.79 (Third Floor)

Chene Waists

collar of Irish lace, short sleeve and turn-up cuff; the other with low neck and muslin collar in the new point effect. Colors are black, white, cerise, mustard, citron, olive, rose and eight other colors. These have been just delivered, and the price, coupled with the beautiful quality crepe, makes them specially attractive Wednesday, at 3.95 (Third Floor)

Hosiery and Gloves

Women's Pure Silk Hose, full silk stocking, double garter top, spliced heel, toe and sole, double anti-darn toecap, black or tan, 81/2 10. Regularly \$1.00. Wed

fine thread, fashioned, best dye, black, tan or white. Sizes 8½ to 10. Wednesday, 35c pair, 3 pairs

Men's All-wool Cashmere Socks, plain and silk embroidered designs, in colors, new patterns, soft yarn, close knit, double heel and Wednesday 35c pair, 3 pairs \$1.00.

Men's Oxfords at Less Than Half Price

1,500 pairs of Men's \$4.00, \$4.50, \$5.00 and \$5.50 Gogdyear Welted Oxfords, in tan Russia caif, patent colt, gunmetal and vici kid leathers, in button and blucher styles, made on short, medium and long vamp; these are all the very newest styles; guaranteed to give satisfaction.

1.500 pairs of Women's Dainty American Pumps, Oxfords and Ties (including 300 pairs of "Queen Quality" and "Boston Favorite" samples), made on the very newest and popular lasts, with Goodyear welted, McKay sewn and hand-turned soles; high, medium or low heels. This is beautifootwear, in all leathers. Sizes 21/2 to 7. Regularly \$2.50 to \$5.00.

WOMEN'S BOOTS, \$1.99.

1,200 pairs of Women's Button and Laced Blucher Boots, in patent colt, gunmetal and vici kid leathers, made on the very newest last for present day wear, with all heights of heels, and all weights of soles; not all sizes in each style, but all

Two designs, one with low neck,

Women's Silk Lisle Thread Hose,

Women's Long Silk Gloves, 20inch, black or white, opened at wrist, dome fasteners, double-tipped finger. Sizes 51/2 to 71/2. Spe-

Women's Wrist Length Black Women's Wrist Length Black Lisle Thread Gloves, dome fasten-ers, best finish, perfect fitting. Sizes 5½ to 8, 20c value, Thursday .12½ Men's Tan Cotton Sox, fine thread, fast color, seamless, good weight, black, tan and colors. Sizes 9½ to 11. Wednesday10

\$1.85. For drawing-room or receptionroom, in rose, grey, green, blue, helio and champagne colorings. A very special offering. Regular price \$2.50. August Sale price 1.85 \$1.50 FRENCH WALL TAPES-

TRIES, 98c. During August is so favorable a time for re-decoration that we make this very special price on wall tapestries for hall, dining-room or living-room to meet your needs at a compelling price. No wall covering is so durable or so rich in appearance as a woven tapestry, and at this price the cost is very low. August Sale price RE-UPHOESTERING DURING

Draperies and Drapery

Fabrics Greatly Re-

duced

special reason for the early selec-

tion of your autumn draperies. A

largest French manufacturers of

his complete stock of silk damasks

and heavy drapery fabrics, at prices

much below regular values, enables

us to offer for this sale prices hith-

And note! All of these special

price fabrics are included in our

offer of "free making" for curtains

\$2.50 FRENCH DAMASKS AT \$1.65

tieres, over-curtains and for heavy

hangings there is nothing so rich, so durable, so effecting. Regular value \$2.50. August Sale price

\$2.50 FLORENTINE SILKS AT

or dining-room draperies, for

The fabric de luxe for living-room

erto unequalled.

and draperies.

great purchase from one of the

The August sale shows a very

AUGUST AT GREATLY LOWERED PRICES. For re-upholstering your furniture in addition to the very low prices which we show in French upholstering tapestries—we make the

further reduction of doing all of the work at just One-Half of the Regular Charge.
Furniture called for, re-upholstered and delivered within four-

teen days. (Fourth Floor)

Carpet Values for Wednesday

Simpson's

August House

Furnishing Sales

Twenty Furniture Items Priced for

Wednesday's Selling

Arm Chair, in mahogany. Regularly \$44.00. August Furniture Sale 22.00

Reception Chair, in mahogany. Regularly \$29.50. August Furniture Sale 14.75

Suite of 3 pieces, in bent wood. Regularly \$54.60. August Furniture Sale 38.65

Arm Rocker, in mahogany. Regularly \$24.00. August Furniture Sale 13.90

Rocker, in mahogany. Regularly \$22.00. August Furniture Sale 12.40

Chair, in mahogany. Regularly \$12.75. August Furniture Sale 8.90

Rocker, in mahogany. Regularly \$16.90. August Furniture Sale 9.85

Pedestal, in mahogany. Regularly \$20.00. August Furniture Sale 12.40

Footstools, in mahogany. Regularly \$9.30 to \$17.30. August Furniture Sale half-price.

Jardiniere Stand, in mahogany. Regularly \$12.50. August Furniture Sale 7.45

Book Stand, in mahogany. Regularly \$18.00. August Furniture Sale 10.65

Book Rack, in mahogany. Regularly \$16.75. August Furniture Sale 8.38

Serving Table, in mahogany. Regularly \$23.00. August Furniture Sale 14.35

Table and Tray, in enamel. Regularly \$45.00. August Furniture Sale 22.50

Table, in mahogany. Regularly \$74.00. August Furniture Sale 44.00

Tray, in mahogany. Regularly \$28.00. August Furniture Sale 14.00

Sewing Cabinet, in mahogany. Regularly \$12.60. August Furniture Sale 6.30

Folding Card Table, inlaid mahogany. Regularly \$39.50. August Furniture Sale 19.75

Table, in Circassian walnut. Regularly \$36.00. August Furniture Sale 18.90

Table, in inlaid mahogany. Regularly \$26.00. August Furniture Sale 12.90

Odd and discarded designs in English Brussels Rugs, taken from our regular stock, and greatly reduced to clear.

Brussels Rug, bronze green ground, chintz border. Size 12 ft. x 9 ft. Regularly \$21.00. Sale price 16.25

Two-tone blue, light border, suitable for bedroom. Size 12 ft. x 9 ft. Regularly \$27.50. Sale price 17.75

Brussels Rug, green Oriental. Size 12 ft. x 9 ft. Regularly \$21.00. Sale price 16.25

Red Ground Oriental Design Brussels Rug. Size 10 ft. 6 in. x 9 ft. Regularly \$17.50. Sale price 13.25

Small Oriental Rugs at exceptionally low prices for Wednesday. We have selected some three or four dozen rugs from our regular stock, Ellores, Karabagh, Guendjes, Mosuls and Hamadans. These are all marked at rock bottom prices, and are well worth buying, \$6.75, \$7.50, \$8.50, \$11.50 and

Imported Art Wool Rugs at reduced prices. These are a lot of single rugs which we have turned out to reduce. They come in greens, pinks and fawns, and are a very satisfactory and artistic floor covering. Sizes 7 ft. 6 in. x 9 ft., 9 ft. x 9 ft., 9 ft. x 10 ft. 6 in., 9 ft. x 12 ft., and 10 ft. 6 in. x 12 ft. Pricesrange from \$5.75 to \$18.50.

Electric Light Fixtures in the August Sale A large assortment Hall Lanterns

selling \$11.50. Wednesday 4-Light Dining-room Fixture, with 17 leaded pan floral castings and fancy holders, complete with shade. Regular selling \$13.00. Wednesday sale 9.00 One-Light Electric Brackets, in various designs, suitable for bedrooms and halls, complete with 4-Light Sheffield Pan, in Flemish finish, with holders. Regular selling \$9.50. Wednesday sale 6.30 3-Light Pan. 12-inch diameter,

with chain pendants suitable for sitting-room. Regular selling \$9.00. Wednesday sale 6.00 One-Light Hail Lantern in brush brass and amber glass. Regular selling \$2.50. Wednesday sale 1.70 (Fifth Floor)

New Wall Papers for Apartment Flats

The new apartment flats, as well as the modern home, requires plain, small patterns and all over-effects in colorings that are tans, greys, light browns, soft greens, to use as all walls, uppers, lowers or panelling. See our display panels in the department.

Imported Allover Tapestries, scenics, figures, foliage effects, burlaps, leatherettes, cretonne and chambray designs; metallics, twotones and cork grounds, with overprints. Prices range, per roll, 35c,

Strapping and panellings, medallions and friezes, to suit any color scheme. Per yard, 5c, 10c, 15c, (Fifth Floor)

Clearing Sale of Men's **Two-Piece Summer Suits**

REGULARLY \$15.00, \$16.50, \$18.50 AND \$20.00, WEDNESDAY \$10.00 High-grade Suits, taken from our regular stock. They are made from superior cloths and have the very best tailoring. Assorted colors and patterns. Regularly \$15.00, \$16.50, \$18.00 and \$20.00. To clear Wed.

MEN'S HOT WEATHER TROPICAL SUITS.

Made from linen color Satara cord, a light weight material that is just right for this hot weather. Single-breasted coat and pants with cuff bottoms, belt and side straps; nicely tailored. Price 5,50 YOUNG MEN'S LONG TROUSER SUITS.

Natty single-breasted style, with single-breasted vest and long trousers. The material is a neat patterned brown English tweed that will give splendid service. Smartly tailored with well-shaped shoulders, semifitting back and medium length coat. Sizes 32 to 35. Wednesday. 8.50 (Main Floor)

White Duck Shirts 63c

Shirts, in pure white, reversible collars, all seams double sewn; all sizes and half sizes 14 to 18. Regularly \$1.00. Wednesday to clear,

500 SUITS OF MEN'S COMBINA-TIONS, 75c. Try this style of underwear, of

which there are several different styles and makes in summer weights. All sizes 34 to 46. Regularly \$1.00 to \$2.00, for75

MEN'S TWO-PIECE BATHING SUITS, 63c. 500 suits in navy blue, two-piece style, with narrow white or red stripes around knee; trunks have draw tape around waist, jersey has quarter sleeves. All sizes. Regularly \$1.00. Wednesday, a suit .63

Note Paper **Novelties**

Amethyst Notes, a dainty box containing 24 sheets fine white linen paper, with violet decoration border and envelopes to match. A

French Violet Lawn, handsome box with 24 sheets superfine linen note (fancy bordered in heliotrope) with envelope to match. Each .19 Maplene Linen, this box contains 1 quire high-class white linen note, with envelopes to match19 Queen's Court Initial Papetiere, 1 quire fine linen note, stamped initial in gold, with envelopes to

(Stationery Dept., Main Floor)

Flannelette Blankets \$1.25 Pair

yard .i5

Beautiful Hemstitched Damask
Table Cloths, in pretty new hordered designs, size 64 x 88. Special
Wednesday 2.19. white Unshrinkable Wool Hank-ets, thoroughly scoured and shrunk, size 64 x 84. Special Wednesday, pair 3.88 (Second Floor)

HAMMOCKS Summer Clearance

Cannot promise to fill any phone or mail orders. For 93c each, 50 only Repp Weave Hammocks, separate dyed warp, solid colors, no valance, \$1.50 line. Wednesday special, each93 For \$1.19 each, 300 only Ham-mocks, closely woven warp, perfect-ly fast colors, all separate yarn dyed, fancy floral and stripe effects, good colors, wide valance and fringe, large pillow, extra good value if sold for \$2.50. Wednesday, each 1.19 For \$1.79 cach, 200 only Ham-mocks, of strong good wearing ma-terial, perfectly fast colors, fancy floral and stripe effect, all separate yarn dyed, with side valance and fringe. Wednesday, each 1.79 (Basement)

400 Men's

Straw Hats Extra fine quality and finest finish, dressy shape, low, medium or high crowns, in all the new finishes and popular braids. Regular \$2.00, \$2.50 and \$3.00 hats. Wednes-

day 1.00 Men's and Boys' Caps, golf or hookdown shapes, in new patterns of tweeds, worsteds and serges; light in weight. Wednesday .. . 45

Travellers' Requisites

Special sale of genuine Walrus Club Bags, English steel frame, double handle, leather lined, with pockets. Regular prices \$12.00 and \$12.50. Special Wednesday 9.98

Cowhide Leather Suit Cases, steel frame, brass lock and catches, two leather straps, linen lined with pocket. Special Wednesday. Size 24-inch, \$6.55. Size 26-inch, \$6.95.

Vulcanized Fibre Bound Trunks, waterproof canvas covered, two heavy leather straps, wide hardwood slats, good lock, neatly lined with two trays. Special Wednesday. Sizes, 32-inch, \$6.95; 34-inch, \$7.35; 36-inch, \$7.55.

STRAW SUIT CASES. Extra light weight Straw Suit Cases, leather straps and leather handle. Special Wednesday. 18-inch, 55c; 20-inch, 65c; 22-inch, 75c; 24-inch, 85c. (Sixth Floor)

Snapshot Albums

Special showing of Snapshot Albums, in various bindings, in-cluding real morocco leather, seal grain leather, imitation leather, seal grain leather, imitation leather; silk cloth and paper covers; also Souvenir Albums, with Indian Head and Maple Leaf designs. Prices from 10c to \$10.00.

(Camera Section, Yonge Street Entrance)

Your Eyes

will give longer and better service if properly cared for. Our specialists are here to attend your eye needs, and are equipped for careful, accurate work.

Unframed Imperial Photogravures at 69c

This is one of the best values that can be offered in pictures. Subjects "Return of The Flock." "A Peaceful Home." "On the Scent," "The Victory After the Battle of Trafalgar," and others that have a worldwide reputation. They come in the sepia and black and white tones, mounted on heavy white mounts, showing title. If you want a picture for that frame that you have perhaps you want to change some of the pictures that are already framed. They will fit frames from 16 x 20 to 24 x 30. See Queen street window for display at the special price of (Sixth Floor)

Chinaware

CLOVER LEAF WARE. Semi-porcelain Jugs, with gold clover had design, suitable for milk or water, four sizes. Specially priced at 15c, 20c, 25c and 36c each. ed at 15c, 20c, 25c and 30c each.

Semi-porcelain Dinner Plates, with gold clover leaf design. Specially priced, each.

Semi-porcelain Soup Plates, with sold clover leaf design. Specially priced, each.

Semi-porcelain Tea Cups and Saucers, with gold clover leaf design. Specially priced at, each.

Semi-porcelain Sugar Rowls, with

The Grocery List

1,000 Stone Fresh Rolled Oats, per stone 3Se; Choice Side Bacon, peameal, half or whole, per lb. 23c; Pure Clover Honey, new, 5-lb. pail 6Se; Grapenuts, 2 packages 25c; Finest Canned Corn, 3 tins 25c; Canned Peas, 3 tins 25c; Canned Beans, golden wax or green, 3 tins 25c; Canned Apples, 3-lb. box 24c; Pure Cider Vinegar, XXX, per gallon 25c; Mustard in bulk, per lb. 29c; Choice Pink Salmon, ½-lb. flats, 3 tins 25c; Fancy Japan Rice, 3½ lbs. 25c; Imported Macaroni, 3 packages 25c; Easifirst, a shortening compound, 3-lb. pail 42c; Crossed Fish brand Kipperred Herring, 3 tins 25c; Peanut, Butter in bulk, per lb. 20c; Orangeo, the concentrated orangeade, large bottle 20c. The Robert Simpson Company, Limited

FRESH ROASTED COFFEE, PER LB. 24c. 1,000 Lbs. Fresh Roasted Coffee in the Bean, ground pure or with chicory, Wednesday, per 15. .24

PROBS

Varied Reas tinue Unc by Sir He crease in Business

What of To re many gues s to the exten next few years. believer in To pleased to quo Asked upon w Sir Henry refe convincing facts

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at least 1000 binds on Monday next, on Aug. 1 is some That 28,000 harv ed for points alon was the statement offices this mornin al lists received or the line of