

Paris. I am sure that the Secretary of State is not even aware of the fact that a subsidiary of *Reader's Digest* is a creditor to the tune of \$160,000 to the Society for the Study of the Heritage of Canada. I am very concerned about this attitude of the minister.

The Foreign Study League is only one of several creditors lending in excess of half a million dollars. It is interesting that the government has poured in excess of half a million dollars into the Society for the Study of the Heritage of Canada, and it is interesting that this society is now in the glue and owes people, including students, in excess of half a million dollars.

● (2210)

I think it is indeed significant that the minister has not indicated in his report that he has even seen the bankrupt statement of this society, let alone that he is aware of the companies behind which this society is very well sheltered, and I refer to the same society with the additional name of Toronto. I refer to Palace Investments, M. and M. Travel, the LaSalle Hotel, and so on. There has been no concern about the students who have been ripped off. I wonder if he really cares about Marline and Charline Johnson, Helen Hollicks and Sue Messenger, four little girls from Creston whose earnings of \$410 each have gone down the tube.

The minister said he has only received communications from two creditors. Obviously he has not bothered to lift the paper and look at it. He has not seen that the University of Ottawa was ripped off to the extent of \$52,000. I told the Secretary of State that the reason the people of Canada were ripped off was that they thought this was an agency of the government, and I suggested that he look at their stationery, their logo, and read what they said. What has the Secretary of State provided in his report? He provided photocopies of two pieces of stationery which do not even apply.

If the Secretary of State had bothered to consult the trustees, he would have seen the slick material which was produced, which has the Canadian flag as its logo, the very words of which indicate that it is a society and a government agency. In his statements he has not demonstrated any concern about the money which came to this society through the Department of Indian Affairs and Northern Development. In fact he said that they recommended that the wilderness project not be funded, but the Indian Affairs Department funded it.

The minister had indicated no concern over the applications for charitable contributions to this society. The Minister of National Revenue (Mr. Basford) has given this society a certificate which says that it is an organization to which charitable donations are tax deductible. How much of the Canadian taxpayers' dollar has gone to this organization, and where is that money? The Secretary of State has avoided those questions. He has avoided involving the Department of Indian Affairs and Northern Development, the Department of National Revenue, the Minister of Justice (Mr. Lang), and the Minister of National Revenue. I say that the Secretary of State is doing Canadians a disservice.

Adjournment Debate

Mrs. Iona Campagnolo (Parliamentary Secretary to Minister of Indian Affairs and Northern Development): Madam Speaker, early in 1971 during preliminary planning for the establishment of Heritage Canada, officers of this department checked with the Department of Consumer and Corporate Affairs to see whether the name Heritage Canada was free for use in this connection or whether it had already been registered by some other corporation or person. We were told that the name was free for our use and that it would be protected until we were ready to establish Heritage Canada formally.

It was subsequently discovered that the Society for the Study of the Heritage of Canada had previously adopted a short form title, Heritage of Canada, for everyday use, including telephone book listings. The Department of Consumer and Corporate Affairs then advised us that in the new circumstances the title Heritage Canada would not, after all, be available for our use, and that the only way we could obtain the use of that title would be by negotiating with the Society for the Study of the Heritage of Canada to obtain its consent to cease using its shortened title, Heritage of Canada. We were also advised that we should be prepared, if necessary, to pay compensation to the society for any reasonable expenses it would have to incur in making this change. I use the example of printing new letterheads, new brochures, new promotional material, etc.

After careful consideration at the highest level within the department it was agreed that Heritage Canada was, for a number of reasons, the absolutely right title for the organization we were proposing to launch, and that we should therefore enter into negotiations with the society to persuade it to cease to use its shortened title within an acceptable period, and to offer to reimburse it for all reasonable expenses that would have to be incurred by the society in making this change, such expenses to be authenticated by receipted vouchers or in some other way satisfactory to the department.

Treasury Board approval was obtained in September, 1972, to open negotiations with the society. This was done immediately, and a legal agreement with the society in a form satisfactory to the department was signed by officers of the society in October, 1972. The amount paid to the society under the terms of the agreement, after production by the society of the necessary supporting documents, was \$79,262. Payment was actually made early in 1973 by Heritage Canada from earlier federal operation and maintenance grants provided at the establishment of Heritage Canada. This is the extent of the department's relationship with this organization.

The hon. member, who is disgusted with a \$500,000 expenditure, would be well advised to observe how it was actually spent. I should also like to remind the hon. member that the money to which he refers was financially efficient in a program which brought the greatest pleasure, adventure and excitement to the lives of hundreds of senior citizens that they had ever known.

The Acting Speaker (Mrs. Morin): Order, please. The hon. member's time has expired.