

ROLE OF GOVERNMENT

HOW CAN WE -- GOVERNMENT AND BUSINESS -- WORK TOGETHER TO ENSURE THAT YOUR INTERESTS ARE REFLECTED IN WHAT THE GOVERNMENT IS ATTEMPTING TO DO INTERNATIONALLY; AND TO HELP YOU ASSURE THAT YOUR INVESTMENT AND COMMERCIAL DEALINGS TAKE INTO ACCOUNT THESE CHANGING REALITIES?

CONTACTS BETWEEN THE GOVERNMENT AND THE CANADIAN BUSINESS COMMUNITY ARE, OF COURSE, CONSTANT AND EXTENSIVE. FOR EXAMPLE, THE DEPARTMENT OF INDUSTRY, TRADE AND COMMERCE MAINTAINS ITS EXTENSIVE DAILY CONTACTS WITH THE BROAD SPECTRUM OF CANADIAN INDUSTRY, AND HAS RECENTLY BEEN VERY DEEPLY INVOLVED WITH THE PRIVATE SECTOR IN THE REPORTS OF THE INDUSTRIAL SECTOR TASK FORCES, WHOSE RECOMMENDATIONS ARE CURRENTLY UNDER REVIEW BY THE GOVERNMENT. YOU WILL ALSO BE FAMILIAR WITH THE DIRECT ASSISTANCE PROVIDED TO CANADIAN BUSINESSES OPERATING ABROAD BY THE EXPORT DEVELOPMENT CORPORATION AND THE CANADIAN COMMERCIAL CORPORATION. THE LATTER IS EXPLORING NEW WAYS TO ASSIST PRIVATE SECTOR ACTIVITY