



# HELPING CANADIAN COMPANIES SUCCEED ABROAD

As part of International Trade Canada, the Trade Commissioner Service is a network of more than 900 trade commissioners working in Canadian embassies, high commissions and consulates located in over 140 cities around the world and in 12 regional offices across Canada. We promote Canada as a dynamic partner for business, investment and science and technology. The Trade Commissioner Service works with Canadian companies that can demonstrate their commitment to succeed in the global marketplace. Whether you are a small or large company, new or experienced in foreign markets, you need to prepare for the challenges of international business. Once you have researched and selected your target market, trade commissioners can help you.

## 1. Team Canada Inc: To help you get started

Team Canada Inc (TCI) is a network of federal departments, agencies and resources, including the Trade Commissioner Service, that helps Canadian businesses succeed in world markets.

TCI offers a range of export services and tools to help you get your business started, develop your export plan, identify your target market, enter your market and plan your export financing. Save time and money by getting the assistance you need right here in Canada.

Contact the Export Information Service at 1 888 811-1119 or visit [exportsource.ca](http://exportsource.ca).

## 2. The Virtual Trade Commissioner: Access a world of trade knowledge

Increase your chances of success in markets abroad with the Virtual Trade Commissioner. The Virtual Trade Commissioner provides export services, business leads, market information and direct access to our network of trade commissioners in Canada and around the world, as well as our partners' services. To register, visit [www.infoexport.gc.ca](http://www.infoexport.gc.ca).

## 3. Our services in Canada: To help guide you to foreign markets

Through our offices in Canada, you can obtain practical advice on marketing strategies and up to date market and sector information to help smooth your path to exporting.

Visit [www.infoexport.gc.ca](http://www.infoexport.gc.ca) and select *Our Offices in Canada*.

## 4. Our services abroad: To help you succeed in foreign markets

Through our offices abroad, we have a primary role of providing in-market assistance to Canadian companies in the development of their international business, including assessing export potential, identifying key foreign contacts, and providing relevant advice and market intelligence.

Visit [www.infoexport.gc.ca](http://www.infoexport.gc.ca) and select *Our Offices Abroad*.