FOCUS ON SOUTH CHINA

Zhongshan

Brilliance and Growth



Dr. Sun Yat-sen Memorial Park

hongshan is located on the east shore where Pearl River meets the ocean. It is 86 km away from Guangzhou, 56 km north of Zhuhai and Macau, 100 km west of Shenzhen and 54 nautical miles from Hong Kong.

Zhongshan is the hometown of Dr. Sun Yat-Sen, the democratic revolutionist of China. This is the only city in China which is named after a historical celebrity.

Transportation Networks

Within a radius of 90 km there are 5 international airports scattered in Hong Kong, Macau, Shenzhen, Zhuhai and Guangzhou. Total highway distance of the city is 974.5 km, and the coverage ratio is 58km per hundred square Kilometres. There are 3 ports for foreign trade and 11 export loading ports in the city. Zhongshan port has 3 foreign trade wharves with building berths for 500 ton ships and for container loading. Merchandise can reach every part of the world via Hong Kong. Sino-Hong Kong Passenger Vessel Pool Co. and four Guangzhou-Hong Kong Macau Direct Freight Companies have been founded. And a container transportation route of Zhongshan-Macau-Taiwan has been opened.



There is a joint inspecting organ in the customs office of Zhongshan port, which is in charge of commodity inspection for imported and exported goods, sanitation inspections and animal and plant immunity inspection.

Rapid Economic Growth

Zhongshan was one of the first cities in China which was open to the world. In 1997, its GNP reached RMB 22 billion, its industrial and agricultural total output value was RMB51.4 billion, exports amounted to USD 2.76 billion, the actual utilization of foreign capital amounted to USD 500 million.

Industry: In Zhongshan there are more than 20 key industries including household appliances, textile, mechanical engineering, electronics, chemicals, packaging and printing, food processing and pharmaceuticals. There are many domestically well-known brand-names including Weili washing machines Qianye fans, Guli locks, Meiyile Ice cream, Robust Milk, Xiaobawang Computers and Idall VCDs. More than 40 enterprises have annual sales of over RMB100 million, over 10 enterprises yield over RMB10 million for profit tax revenues each, and 20 enterprises are yielding over USD10 million of foreign exchange.

Agriculture: Seven agricultural bases have been established for aquatic products, farming, vegetables, high-grade rice, high-yield forestry, flower plantation and food processing. The "three-highs" (high-quality, high-yield, high efficiency) agriculture is rapidly progressing. Well-known special breeds of fish, shrimp, eel and tortoise have not only met the demand of the local market, but are also supplied to Guangzhou, Zhuhai, HongKong and Macau. Zhongshan is one of the main bases supplying pork, poultry, eggs, vegetables and livestock to Hong Kong and Macau.

Foreign Trade: From 1979 to 1997, total absorbed foreign investment in Zhongshan was USD 2.66 billion. 2,100 foreign-investment enterprises and 1,700 enterprises with foreign supplied materials were started. The city has 43 enterprises dealing with foreign trade. Export commodities are mainly sold to the markets in EC, Japan, the U.S., the Middle East, Australia, Southeast Asia, Hong Kong and Macau.

Science and Technology: Since 1990, the city has won 2 national awards for innovation, 63 awards for innovation in Guangdong Province, and 1066 awards in the city. In Sept. 1995, the city was assessed by the State Science Commission as Advanced City in Technology Deployment. In March 1990, Zhongshan Torch Advanced Technology Development Zone - a national class development zone for the development of new and advanced technology - was approved by the State Council. In April 1994, a state-level health