REPORT 4 89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :631-BUENOS AIRES

001-AGRI & FOOD PRODUCTS & SERVICE URUGUAY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

CIDA FUNDED STUDY FOR IRRIGATION PROJECT IN RELATION TO POTATO CULTIVATION, INCLUDING DEMONSTRATION IN SITU OF CON TECHNOLOGY IN THIS AREA.

KEEP OUR PRESENT HIGH MARKET SHARE.

CIDA FUNDED STUDY FOR POTATO STORAGE TECHNOLOGY AND WHICH COULD BE THE BEGINNING OF AN INDUSTRIALIZATION PLAN FOR THE POTATO INDUSTRY.

KEEP OUR PRESENT HIGH MARKET SHARE.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 TO INITIATE CIDA FUNDED STUDY FOR IRRIGATION PROJECT IN RELATION TO POTATO CULTIVATION

CIDA FUNDING HAS BEEN APPROVED AND PROJECT INITIATED. WILL HELP KEEP OUR PRESENT HIGH MARKET SHARE & SHOULD LEAD TO SALES OF CON IRRI-GATION EQUIPMENT.

QUARTER: 1 TO INITIATE CIDA FUNDED STUDY FOR POTATO STORAGE FACILITIES AS A BEGINNING OF AN INDUSTRIALIZA-TION FOR THE POTATO INDUSTRY.

CIDA FUNDING HAS BEEN APPROVED AND PROJECT INITIATED. WILL HELP KEEP OUR PRESENT HIGH MARKET SHARE AND SHOULD LEAD TO SALES OF CON SERVICES AND EQUIPMENT.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----