

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

page 37

POST : 414-BRUSSELS

005-COMM. & INFORM. EQP. & SERV
BELGIUM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

CREATION OF A STRUCTURE FOR DISTRIBUTION OF CANADIAN SOFTWARE IN
BELGIUM WITH THE SUPPORT OF A MANUFACTURER AND A DISTRIBUTOR IN
BELGIUM ASSISTED BY A SIMILAR STRUCTURE IN CANADA.

WIDER DISTRIBUTION OF SOFTWARE, PRIMARILY IN
THE FIELD OF EDUCATION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 FOCUS ON FLANDERS TECHNOLOGY INTERNATIONAL.

EXCELLENT RESULTS FROM PARTICIPANTS AND
VISITING ALBERTA MISSION.

QUARTER: 2 FOLLOW-UP ON FLANDERS TECHNOLOGY.

NEGOTIATIONS ONGOING BETWEEN AGENTS AND
CANADIAN PARTICIPANTS.

QUARTER: 3 -----

QUARTER: 4 -----