

50 YEARS The Year 1897
is the **SEMI-CENTENNIAL**

OF THE

Canada Life Assurance Company.

ESTABLISHED 1847.

President, A. G. RAMSAY, F.I.A.

Secretary, R. HILLS. Superintendent, W. T. RAMSAY.

Asst.-Actuary, F. SANDERSON, M.A., A.I.A.

The Sun Life Assurance Co.

OF CANADA

Head Office - - MONTREAL.

W. T. MCINTYRE, Manager Toronto District. F. G. COPE, Cashier.

A. S. MACGREGOR, Manager Western Ontario, London.

W. H. HILL, Manager Central Ontario, Peterborough.

John R. REID, Manager Eastern Ontario, Ottawa.

Position of Company, 31st December, 1895:

A strong and popular Home Com-
pany—The only company in Canada com-
puting its reserves on the H.M. 4 per cent.
basis. It thus offers the best security to
its policyholders.

Assets, - - - - \$5,365,770

Income for 1895 - - 1,528,054

Life Assur'ce in force - 34,754,840

ROBERTSON MACAULAY,
President and Managing Director.HON. A. W. OGILVIE,
Vice-President.

T. MACAULAY Actuary and Secretary.

HARTFORD FIRE INSURANCE CO.
HARTFORD, CONN.

Incorporated 1810

Commenced Business in
Canada in 1836.

GEORGE L. CHASE, President.

P. C. ROYCE, Secretary.

THOS. TURNBULL, Ass't Sec'y. CHAS. E. CHASE, Ass't Sec'y

P. A. CALLUM, Inspector, Toronto, Ont.

Agencies throughout Canada.

Agent at Toronto JOHN MAUGHAN, 28 Wellington East.

You

know, don't you, that some of the greatest suc-
cesses in mercantile life have been made by
means of the liberal, careful and artistic use of
printer's ink. Such being the case does it not
strike you that you too may have success if
you advertise judiciously? Loosen up. Shake
yourself. Don't hesitate further. Times are
improving, and are going to be better. Where
will you be when you find that some other fel-
low has captured all your trade through a
series of bright CIRCULARS, BOOKLETS and
CATALOGUES.

We print Circulars, Booklets and Cata-
logues. We are printers of everything. We
do our work artistically, carefully and promptly.
We are reasonable in our charges.

The Monetary Times

Printing Co. of Canada, Limited
Toronto, Ont.

WESTERN Incorporated 1851
ASSURANCE
COMPANY Fire and Marine

Head Office,

Toronto,
Ont.

Capital Subscribed . \$2,000,000 00
Capital Paid-up . . 1,000,000 00
Assets, over . . . 2,320,000 00
Annual Income . . 2,300,000 00

Hon. GEORGE A. COX, President.
J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary.

Not a Dollar of Interest overdue Decem-
ber, 31, '94.

Not a Dollar of Interest overdue Decem-
ber, 31, '95.

Not a Dollar's worth of Real Estate owned
in 1886-7-8-9-90-1-2-3-4-5, 10 years.

The Temperance and General Life Assurance Co.

HON. GEO. W. ROSS, President.
H. SUTHERLAND, Manager.

British America Fire and Marine
ASSURANCE
CO'Y

Head Office
Toronto

Capital \$ 750,000.00

Total Assets . . 1,464,654.84

Losses Paid, since organization, . . \$14,094,183.94

DIRECTORS:

GEO. A. COX, President.

J. J. KENNY, Vice-President.

Hon. H. C. Wood.

S. F. McKinnon.

Thos. Long.

Robert Jafray.

Augustus Myers.

John Hoskin, Q.C., LL.D.

H. M. Pellatt.

P. H. SIMS, Secretary.

Federal Life * *
Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

Capital and Assets.....\$1,226,415 81
Premium Income, 1896 212,398 00
Dividends to Policyholders, 1896..... 42,756 00

DAVID DEXTER, Managing Director. S. M. KENNEY, Secretary.

J. K. McCUTCHEON, Supt of Agencies.

Organized
1792.

Insurance Co.

Incorporated
1794.

NORTH AMERICA

FIRE

OF PHILADELPHIA

MARINE

CAPITAL.....\$3,000,000.00.

TOTAL ASSETS.....9,651,802.00.

NET SURPLUS.....2,319,773.00.

MEDLAND & JONES, Agents, - - - TORONTO

Robert Hampson & Son, General Agts. for Canada,
MONTREAL.