



# *Masters of the Road*

## *Superb and Supreme*

¶ The measure of mileage you expect to get from an automobile tire is exactly the measure we are prepared to give you in Dunlop Cord Tires.

¶ Dunlop Tires are thoroughly "thought out" in the Scientific Research Department, then they are thoroughly "tried out" on the road. You as a tire buyer, get the Final Result.

¶ The new ideas we have evolved from world-wide collaboration with Dunlop Master Tire Builders have worked wonders in tire construction.

¶ Every other make of tire has suffered in comparison with Dunlop in a test of endurance; **and that means foreign made tires as well as Canadian made.**

¶ A tough tread, sturdy walls, largest air-chamber, unsurpassable anti-skid features, are some of the reasons why Dunlop Cord Tires are so much in evidence these days.

¶ And just as Dunlop Cord Tires, wherever you go, are being awarded the palm as "1920's best," so, right across Canada, our 1920 sales figures are registering the definite approval of motorists in decidedly unusual increases.

¶ When you buy Dunlop Tires you buy from the world's greatest rubber organization, whether the comparison is in technical knowledge, area of plant, financial resources, etc.

¶ Our new million-and-a-half dollar factory is now nearing completion. It will be exclusively devoted to the manufacture of Dunlop Cord Tires—"Traction," "Ribbed."

**DUNLOP THE UNIVERSE OVER**  
**The World's Greatest Rubber Organization**

**DUNLOP TIRE & RUBBER GOODS CO., Limited**

*Head Office and Factories : TORONTO*

BRANCHES IN THE LEADING CITIES