

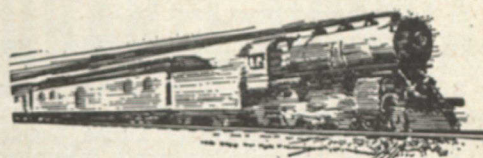
Solid Growth

UP-TO-DATE business methods, backed by an unbroken record of fair-dealing with its policyholders, have achieved for the Sun Life of Canada a phenomenal growth.

Assurances in Force have more than doubled in the past seven years and have more than trebled in the past eleven years.

To-day, they exceed by far those of any Canadian Life Assurance Company.

**SUN LIFE ASSURANCE
COMPANY OF CANADA**
HEAD OFFICE - MONTREAL



The Fastest Route to Big Production

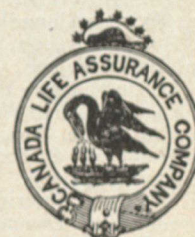
Is via the Training, the Service and the Co-operation given through our own

FREE SALES COURSE
PROSPECT BUREAU.
BULLETIN SERVICE,
ADVERTISING and
ALL ROUND SUPPORT

YOU { Travel without expense,
Are better equipped for the journey,
Sure of getting there, with the

**CANADA LIFE
ASSURANCE CO.**

Home Office - Toronto



THE MONARCH LIFE
SECURITY AND SERVICE
MONARCH LIFE
HEAD OFFICE - WINNIPEG.

EQUITABLE ADVANTAGES

The holder of an Equitable agency contract benefits not only by the impregnable strength and prestige of the Society, but also through being able to offer a variety of policies that meet with precision the requirements of the insuring public. Profitable openings at various points in Canada for men of character and ability, with or without experience in life insurance.

The Equitable Life Assurance Society of the U.S.
120 Broadway, New York

Manual of Canadian Banking

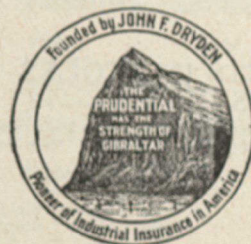
are now being received - \$2.50
Postpaid anywhere

The Monetary Times Printing Company, Toronto, Ont.

TOWN OF DALHOUSIE BONDS

Tenders will be received by the clerk and treasurer of Dalhousie, N.B., up till June 20th, 1918, for the purchase of \$8,000 industrial bonds, dated June 30th, 1918, due June 30th, 1948, and bearing interest at the rate of 6 per cent., payable half-yearly, and for the purchase of \$12,000 water and electric light bonds, dated June 30th, 1918, due June 30th, 1938, and bearing interest at the rate of 6 per cent., payable half-yearly.

THE PRUDENTIAL has a large force of Canadian employees at work in every large city in the Dominion selling



Gibraltar-like life insurance policies and industriously paying death claims in afflicted homes day after day. The Prudential has throughout the United States and Canada Fifteen Million Policies in Force, equal to nearly twice the population of the Dominion, and indicating the popularity of this big American Company.

AGENTS WANTED.

The Prudential Insurance Co. of America

Incorporated under the laws of the State of New Jersey.
FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.

The Travellers Life Assurance Company of Canada

Head Office - Montreal

HON. GEORGE P. GRAHAM, President

TO AGENTS:—Write the Home Office for particulars of direct renewal contract.

IMPERIAL BANK OF CANADA

The annual report of the Imperial Bank of Canada appears in full on another page of this issue. Mention was made last week of the more important features of the report. In addition to paying the regular dividends at the rate of 12 per cent. per annum, the bank is able to carry \$200,000 to contingent account to cover depreciation in bonds and debentures, and the balance at the credit of profit and loss is still somewhat ahead of the preceding year.