

# STANDARD MUTUAL FIRE INSURANCE CO.

Head Office, - MARKHAM, Ont.

Authorized Capital, - 500,000  
 Subscribed Capital, - 125,000

WM. ARMSTRONG, H. B. REESOR  
 President Man. Director  
 F. K. REESOR, FRANK EDMAND,  
 Inspector City Agent  
 Confederation Life Bldg.

## The Metropolitan Fire Insurance Company

CASH-MUTUAL and STOCK  
 HEAD OFFICE, - TORONTO  
 Authorized Capital, \$500,000

D. HIBNER, Berlin, Pres. W. G. WRIGHT, Inspector.  
 W. H. SHAPLEY, Toronto, F. CLEMENT BROWN,  
 Vice President. Manager.

## THE COMMERCIAL

Reaches direct 60 per cent. of the retail, wholesale and manufacturing trades of Northwestern Ontario, Manitoba, the Territories and British Columbia in advance of, and publishes more interesting commercial and financial news than any other similar newspaper in Canada.

Do you want to sell or increase the sale of your goods in these, THE BEST BUYING PROVINCES IN CANADA?

Estimated that 200,000 new settlers will arrive this year. Will the retail merchant offer them your goods? Our advertisers our best references. We beg the favor of an enquiry.

THE HUGH C. MACLEAN CO., LIMITED,  
 Publishers, Winnipeg.

Eastern firms should subscribe for THE COMMERCIAL and keep posted on Western trade

## THE CANADIAN PACIFIC RAILWAY COMPANY

Issue of New Ordinary Capital Stock.

Pursuant to resolution passed at the Special General Meeting of the Shareholders on 5th October, 1904, an issue of \$16,000,000 additional Ordinary Capital Stock has been ordered by the Board of Directors.

The stock will be offered to the Shareholders of record at the closing of the books for the purpose, at par, on the basis of 20 per cent. of their respective holdings. The books of the Company will be closed for this purpose at Three p.m. on THURSDAY, the 27th day of October, 1904, and reopened on FRIDAY, the 11th day of November, 1904. Stock upon which payments have been made in full as called, will rank for dividend for half-year ending June 30th, 1905. A circular containing the terms of subscription, payments, etc., and enclosing warrants of subscription, will be mailed to the Shareholders after the closing of the books.

By order of the Board,

CHARLES DRINKWATER,  
 Secretary.

Montreal, October 10th, 1904.

zephyr tulle are selling fairly well. Special qualities of plain nets are selling for embroidery. On the whole, speculative buyers find the market favorable. Unfortunately for Nottingham employers and workpeople, a large proportion of these goods are produced elsewhere. Business in caps, aprons, pinafores, and shirts is rather slack at present. There is, however, a good demand for blouses, collars, and other fancy articles, and doubtless the lull in the enquiry for other goods is but temporary. Plain and spotted veilings continue in about average demand. The cotton embroidery trimming branches are depressed, and the volume of business has been much reduced.

## SEVEN TO ONE

That is about the ratio. About seven times as many persons are injured as die from all causes yearly.

Accidents are a more prolific cause of death than any disease except lung diseases.

Twice as many people are accidentally killed as die of old age.

Does it not seem reasonable to you as a business man that it would be to your interest to carry an accident policy?

WRITE THE  
 EMPLOYERS' LIABILITY ASSURANCE CORPORATION  
 MONTREAL — TORONTO

**GRIFFIN & WOODLAND**  
 MANAGERS.

30,000 Policyholders  
 who carry \$40,000,000  
 Insurance in  
 Head Office - WATERLOO, ONT.

## The Mutual Life OF CANADA

think it an  
**Ideal Company**

BECAUSE OF ITS

- (a) Reasonable Premium Rates.
- (b) Guaranteed Cash and Paid-up Values.
- (c) Liberal Policy Conditions.
- (d) And Expanding Dividends.

Agencies in all principal Towns and Cities in Canada.

—Writing about queer insurance policies, the New York Tribune says: "Everyone is probably aware of the fact that the members of Lloyds are willing to insure against almost any eventuality, and Sir H. Hozier, the secretary of Lloyds, now gives the information that among the extraordinary requests made in recent years had been—to insure the profits of a professional cricketer, to insure ladies against the affliction of twins and to insure the life of a boxing kangaroo.

# London and Lancashire Life

Head Office for Canada:  
**MONTREAL.**

Extract from Annual Report 1903.

Policies Issued 2,362 for .....	\$3,500,130
Premium Income .....	1,430,205
Total Income .....	1,791,218

Death Claims .....	595,568
Matured Endowments .....	204,941

Addition to Funds .....	548,577
Total Funds .....	\$9,363,914

Full report may be secured on application.  
**Security Guaranteed.**  
**Contracts Unconditional.**

MANAGER FOR CANADA:

**B. HAL. BROWN.**

# THE METROPOLITAN LIFE INSURANCE CO.

(INCORPORATED BY THE STATE OF NEW YORK.)

The Company OF the People, BY the People, FOR the People.

## ASSETS, \$105,656,311.60

### Proof of Public Confidence

This Company has more premium-paying business in force in the United States than any other Company, and for each of the last 10 Years has had more New Insurance accepted and issued in America than any other Company.

The Number of Policies in force is greater than that of any other Company in America, greater than all the Regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto and Montreal.

### Significant Facts

This Company's Policy-claims paid in 1903 averaged in number one for each minute and a third of each business day of 8 hours each, and, in amount, \$89.00 a minute the year through.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1903.

<b>359</b> per day in number of Claims Paid.
<b>6,297</b> per day in number of Policies Issued.
<b>\$1,303,559.06</b> per day in New Insurance Written.
<b>\$98,582.76</b> per day in Payments to Policy holders and addition to Reserve.
<b>\$53,841.18</b> per day in Increase of Assets

Full particulars regarding the plans of the Metropolitan may be obtained of any of its Agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave. New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policy-holders in Canada, **\$1,800,000.00.**