

BOOKSELLER AND STATIONER

# BROWN BROS.

LIMITED

## WHOLESALE and MANUFACTURING STATIONERS

### Our Stock

is thoroughly well assorted and complete.  
Orders filled promptly.

## Account Books

All sizes and patterns of rulings.

### Memorandum Books

Largest assortment "Made in Canada."

### 1-P. Loose Leaf Price Books

Also larger sizes for catalogue  
and other uses.

### Stationery and Office Supplies

We are the acknowledged leaders for variety, large stock  
and close prices.

### Ink Stands, Stationery Cases

### Date Cases

Our own make, designed to suit the Canadian trade.

### Library and Office Baskets

Large range in both wicker and wire.

### Ophir: The New Pencil.

Drawing: H.B. H. H.H. B.  
Copying: Compressed Lead.

### Ledger Pencil

Special 2 $\frac{1}{2}$  grade.

### Crepe Tissue

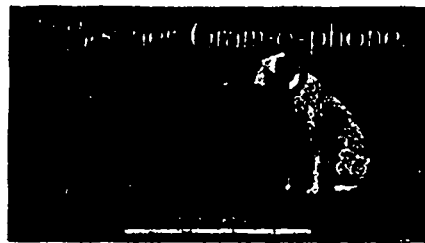
### Napkins and Lunch Sets

### Visiting Cards

All sizes in white, also black bordered.

**Canada's Most Complete  
Stationery House.**

BROWN BROS., Limited, 51-53 Wellington Street W., TORONTO



### SELL ON EASY PAYMENTS

You can make more money by selling Berliner Gramophones and Victor Talking Machines on instalments than for cash.

A great many sales can be made on the easy-payment plan to people who are good pay, but who would be scared off by a cash transaction.

Thus you increase your sales of machines.

Then every time your customers come in to pay another instalment you get an opening to talk about, show off and sell the new Records which are issued every month.

In this way your Sales of Records are also much increased, and you keep in close touch with your customers.

We are presenting this month a new and exclusive feature:

### EIGHT-INCH RECORDS at 40 cents

Much superior to the seven-inch, on account of the larger circles of sound waves. Twelve of these Records are being issued this month; more will follow.

Distributors for Berliner Gramophones and Victor Talking Machines:

Nova Scotia and P. E. Island—Maritime Gram. Co.—Truro, N.S.

New Brunswick—J. & A. McMillan—St. John.

Manitoba, Alberta and Saskatchewan—Clark Bros. Co., Ltd.

—Winnipeg.

British Columbia—Dyke, Evans and Callaghan—Vancouver.

Ontario and Quebec—Berliner Gram. Co.—Montreal, P.Q.

Send to nearest distributor for full lists of Instruments and Records, with terms to the trade.

**The Berliner Gram-o-phone Co. of Canada, Limited**  
2315 St. Catherine St., MONTREAL.

### THE KELK-SUTCLIFFE CO.

**WE** beg to formally announce to our customers and the trade in general that Mr. H. H. Edmison has been admitted to the firm, which will now operate under the style of

## The Sutcliffe-Edmison Co.

LIMITED

and we ask for the continued favors we have received in the past and can assure our customers of better service in the future.

Mr. Edmison will take charge of the Office and the Druggist Sundries Department, where his very practical knowledge will materially assist in the advancement of these lines, which will be given special attention in our business in the future.

New lines for Fall Trade are arriving daily, and we ask to be favored with a look through our range before placing your order elsewhere.

**THE SUTCLIFFE-EDMISON CO., LIMITED**  
(Formerly THE KELK-SUTCLIFFE CO.)

76 York St., next to Crompton Corset Co.  
**TORONTO**