

**Wholesale Millinery Opening.**

One of the first harbingers of spring in the business world is the opening of the wholesale millinery warehouses for the display of spring and summer goods. This week The D. McCall Co. had their opening at Winnipeg and the event was accompanied by the usual large attendance of outside milliners. It is almost unnecessary to say that the millinery display of this house this spring is a fine one, showing a wide range of trimmed hats besides shapes, colors and trimmings. The artists whose work it is to design the models of fashionable hats have lost none of their originality with the passing of successive seasons, but rather seem to improve in many respects. This year there are not so many pronounced color effects as heretofore, the idea seeming to have been to modify and subdue and blend what has been popular.

As regards some of the dress hats. A Leghorn Gainsborough is one of the leaders in D. McCall Co.'s display. This hat is trimmed with plaid taffeta ribbon, forming a bow in front. This is fastened with bunch of forget-me-nots and a sunset rose. At the back the ribbon is caught with a steel buckle and there is a sunset rose on the under side of the brim on the left.

Spanish turbans are shown in several styles for early wear. The tendency in these seems to be for larger and higher crowns than heretofore. A novelty in this line is made up of row and row alternately of straw and chiffon and again of straw and taffeta silk.

One of the most striking models of this shape is trimmed with black and white chiffon. Around the crown is a band of black and white velvet and ribbon and at the side a bunch of cerise roses.

Toques are to be much worn again this season and there is considerable variety in the trimming of these. The shapes are rather large and will be worn more over the face than usual. One of the leaders is a straw shape trimmed with chiffon, and three toned ribbon in lilac shade, combined with jennies and foliage.

Shepherdess shapes are more popular than ever. One of the pretties of these is of straw in royal blue band of blue taffeta, bow at back of same material and at the left side a bow of lace caught with gold buckle. Another shepherdess is shown in brown, with a band of crush silk, straw and lace ribbon over band, with lily of the valley flowers and a knotted band underneath the brim.

Besides these there are a number of other models shown which provide a range sufficient to suit all tastes. One very pretty hat in a new shade of green is sure to be a favorite. Ready-to-wear is a phase which has been adopted to describe some of the hats: Tuscan and other shapes. Sailors are to be a trifle higher in the crown and wider in the brim this season. The hats in all the straw goods are very toned; Van Dyck, Rubens and Raphael, old rose tones; Watteau, Murillo and Rembrandt, new blue tones, be pleasing and beautiful.

The materials include straw, embroidered chiffon, mousseline de soie, tulles, hand painted tulles and chiffons, horse-hair, sequin and straw, crinoline, Tuscan straw braids, all-over nets and sequins of all kinds. Flowers are to be popular and are shown in great variety. Ribbons will be widely used. The leading shades of color are aquamarine, pastel, fresque, three new green shades some new shades of heliotrope.

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