

COME! LET US REASON TOGETHER

THIS is a full-page advertisement, telling you of Vitæ-Ore, the most wonderful mineral remedial agent the world has known, offering it ON THIRTY DAYS' TRIAL, the user to be the judge and not to pay a cent until benefited. This space is paid for in cash at full rates, and costs many dollars, as the editor will tell you. We have had many more in this paper, as well as in 1,254 other publications in the United States and Canada. You have seen them, all of you have; you have heard them talked about, have heard Vitæ-Ore talked about, have heard many of your friends and neighbors, who have used the medicine, tell how it is offered, how it always cures.

WHAT better proof can be furnished that Vitæ-Ore does everything it is advertised to do, that it cures every disease we recommend it to cure, that it satisfies all users and that they, being satisfied, pay at the end of the thirty-day trial period. All Vitæ-Ore advertisements must be paid for with Vitæ-Ore money, and all Vitæ-Ore money comes from Vitæ-Ore patients, patients who are satisfied, who are benefited, who are cured! We could not continue advertising year after year, spending thousands month after month, could not send out thousands of trial packages, postpaid, day after day, if V.-O. did not cure, if trial patients did not pay.

LET US reason together! What greater argument can we offer, what more can you wish, what additional proof need we show? Our very existence, the stability and growth of our enterprise (and it has grown like a green-bay tree) depend upon each treatment satisfying each patient paying for it. Think it over! Reason it out for yourself! Doesn't it show that you must, in justice to yourself, your family and those about you, in justice to our claims and our remedy, send for a package of Vitæ-Ore on trial as we offer you, as thousands of readers of this paper, including many of your neighbors, have sent for it. Doesn't it show that WE KNOW it will cure you?

THREE IN A FAMILY Cured by Vitæ-Ore.

Read the Following Letter—It Shows Why Vitæ-Ore Can Be Sent Out to Everyone on Our "No Benefit, No Pay" Plan—V.-O. Does the Work—That's Why.

GORRIE, ONT.

We owe much to Vitæ-Ore, my husband, my brother and myself, and in recommending it to our friends and neighbors we try only to repay a small part of the debt. For many years I suffered with a sore back; it hurt me to bend it, to pick up something from the floor; at times the pain would be so bad I could hardly move. Then Sciatica developed and the misery I suffered was indeed something terrible. I tried every medicine and treatment which I thought would do me any good, but got very little benefit. I was almost without hope of relief when I saw the Vitæ-Ore advertisement, and I procured a trial package only as a last resort. It was offered so fairly that I thought there might be

WE TAKE ALL THE RISK! You are to be the Judge! It is different from all other treatments, as you will know with the first dose. It looks different, smells different, tastes different and ACTS differently, a difference that is the explanation of the speedy cure it will bring to you if you will give it a chance. If you have been using other treatments and have lost faith in advertised medicines, if you have sworn to yourself never to give another treatment a trial, if you are totally disgusted, sick, worn out, suffering, it is now time that you send for it and allow it to do you the good it has done others. It costs you nothing unless it helps you. Read our offer!

THIS IS OUR OFFER THAT HAS MADE V.-O. FAMOUS

WE WILL SEND TO ALL readers of this paper a full-sized \$1.00 package of VITÆ-ORE, by mail, postpaid, sufficient for one month's treatment, to be paid for within thirty days' time after receipt, if the receiver can truthfully say that its use has done him or her more good than all the drugs and doses of quacks or good doctors or patent medicines he or she has ever used. Read this over again carefully, and understand that we ask our pay only when it has done you good, and not before. If not, no money is wanted! **We take all the risk, you have nothing to lose.** If it does not benefit you, you pay us nothing. We ask no references, we want no security; just your promise to use it and pay if it helps you. Just say that you need it, that you want it, and it will be sent to you, as it has been sent to hundreds of other readers of this paper. We want you to have it and gladly send it, taking your word for the results obtained. There is nothing to pay, neither now nor later, if it does not help you. We give you thirty days' time to try the medicine, thirty days to see the results before you pay us one cent, and you do not pay the one cent unless you do see the results. **You are to be the Judge!** We know Vitæ-Ore and are willing to take the risk. We have done so in thousands of cases and are not sorry. Your case, no matter how hard or obstinate it may be, will be no exception.

What Vitæ-Ore is: VITÆ-ORE is a natural, hard, adamant, rock-like substance—mineral-ore—mined from the ground like gold and silver in the neighborhood of a once powerful, but now extinct mineral spring. It requires twenty years for oxidation by exposure to the air, when it lacks down like lime and is then of medicinal value. It contains free iron, free sulphur and magnesium, three properties which are most essential for the retention of health in the human system, and one package (one ounce) of the ORE, when mixed with a quart of water, will equal in medicinal strength and curative value 800 gallons of the most powerful mineral water found on the globe, drunk fresh at the springs. The mineral properties which give to the waters of the world's noted healing and mineral springs their curative virtue come from the rock or MINERAL ORE through which the water is filtered on its way to its outlet, only a very small proportion of the medicinal power in the ORE being thus assimilated with or absorbed by the liquid stream. The rock contains the much desired medicine, the water serves as the conveyance to carry but a small part of its properties to the outer world. Vitæ-Ore is a discovery of this medicine-bearing rock, a geological discovery, to which nothing is added and from which nothing is taken. It is the marvel of the century for curing such diseases as Rheumatism, Bright's Disease, Dropsy, Diabetes, La Grippe, Blood Poisoning, Piles, Sores, Malarial Fevers, Nervous Prostration, Liver, Kidney and Bladder Troubles, Catarrh, Female Stomach Disorders, asthenia, as testifies, and as no one answering this, writing for a package, will deny after using. VITÆ-ORE has cured more chronic, obstinate, pronounced incurable cases than any other known medicine and will reach such cases with a more rapid and powerful curative action than any medicine, combination of medicines, or doctor's prescription it is possible to procure. If yours is such a case, do not doubt, do not fear, do not hesitate, but send for it today!

You are to be the Judge!

Vitæ-Ore will do the same for you as it has done for hundreds of readers of this paper if you will give it a trial. Send for a \$1.00 package at our risk. You have nothing to lose but the stamp to answer this announcement. We want no one's money whom Vitæ-Ore cannot benefit. You are to be the Judge! Can anything be more fair? What sensible person, no matter how prejudiced he or she may be, who desires a cure and is willing to pay for it, would hesitate to try Vitæ-Ore on this liberal offer? One package is usually sufficient to cure ordinary cases; two or three for chronic, obstinate cases. We mean just what we say in this announcement, and will do just as we agree. Write today for a package at our risk and expense, giving your age and your ailments, and mention this paper. Do not write on a postal.

Health

is such an important factor in your success and happiness that if you are in any way ailing, you should not procrastinate, should not put it off, but should begin the proper treatment immediately, before the trouble has a chance to become settled in any of the vital organs, to spread to other parts, or to become aggravated in its developments. Vitæ-Ore will do for you what nothing else will in putting each organ in a healthy condition, in upbuilding and invigorating you. Send for a package to-day on thirty days' trial.

Vitæ-Ore

is not a stimulant, not a narcotic, not a drug, but is an antiseptic constitutional tonic for every vital force of man—a food for blood, brain, brawn and bone—and is worth more than its weight in gold to all who suffer from any of the many ills which unfit men and women for the full enjoyment of life and its duties.



some good in it, and I knew I did not have to pay for it if it did not do some good for me. By the time I had used half of the package I felt that at last I had found the right remedy, and I continued with it until I was sure the benefit was lasting. This was three years ago and I am still cured today.

My husband, who has been afflicted with Stomach Trouble, began its use upon seeing what it accomplished in my case, and it produced the same beneficial results for him, doing him more good than all of the medicines he had taken.

I was then so impressed with its wonderful powers that I sent a package to my brother in Manitoba, who had been given up as incurable with Rheumatism and Dropsy, and who, also, had a very bad running sore or ulcer on his leg. Before he had taken the entire package I had sent him, the sore was almost entirely healed and his health began to return. He had not been able to work for years, but after using altogether three packages, his health was so remarkably improved that he was able to return to his regular work. His wife writes me: "We cannot say too much in praise of Vitæ-Ore. It has made a new man of George."

I send my husband's and my own photograph, and am glad to add our testimonials to the long list who say, "Vitæ-Ore has cured me."

MRS. EDW. GALBRAITH.

It only takes two words to explain the wonderful success and popularity of V.O.—IT CURES

NOT A PENNY UNLESS BENEFITED! This offer will challenge the attention and consideration, and afterward the gratitude, of every living person who desires better health or who suffers pains, ills and diseases which have defied the medical world and grown worse with age. We care not for your skepticism, but ask only your investigation, and at our expense, regardless of what ills you have, by sending to us for a package. Address

THEO. NOEL CO. LIMITED, Dept. N. M., Yonge Street, TORONTO, ONT.