

TO THE PATRONS OF THE BRITISH
AMERICAN CULTIVATOR, AND THE
FRIENDS OF AGRICULTURAL IM-
PROVEMENT IN BRITISH AMERICA.

We feel it due our numerous patrons and friends, to record our most heartfelt thanks for the able manner in which our enterprise has been sustained during the year which is now about closed. The experience of the past has given abundant evidence that a cheap journal cannot prosper, unless the cash system be rigidly enforced; and we therefore beg to announce to our present subscribers, that in strict conformity with the system which we have invariably observed, none will be supplied with the *Cultivator*, but such as forward their names and subscriptions to the Publisher, Toronto. Some few have taken umbrage at the summary manner we exact payment for the extremely small subscription of our paper, but to those we would say, that no other system would have answered, unless we doubled our subscription price, by which means the prompt paying would be charged with the default of non-paying subscribers. This system of injustice would not be calculated to increase the popularity of the work. The small sum of *Two Shillings and Sixpence* can as well be paid down as at six or twelve months hence; and the *Cultivator* need not cost any a greater sum than this, if they feel disposed, in conjunction with their neighbors, to avail themselves of its wholesale price.

We wish to be distinctly understood that the forthcoming volume will be sent only to such as renew their subscriptions; and as this rule will extend to all, none will have just ground of complaint.

We mentioned on a former occasion, that our present supporters might with a trifling effort extend our circulation to ten thousand subscribers, and by doing

so we would devote a large share of our time in the management of our journal: we therefore hope that all who have a desire to see the *British American Cultivator* improve in matter and appearance, will put forth an extra effort in increasing its circulation.

The province of Canada contains three hundred thousand practical farmers, every one of whom could derive much profit from an ably conducted Agricultural Magazine; and if it were practicable to induce every proprietor of land to tax himself to the extent of only thirty pence annually, for the purchase of such a paper as ours will be in future, we venture the opinion that the effect of such a movement would be productive of an abundant increase of wealth, and that this province would shortly become celebrated for its great and numerous agricultural resources. The same argument would apply with equal force to the other provinces; but it is to Western Canada that we have hitherto received the largest share of patronage, and to the farmers of this highly favored portion of British America, we mainly rely for patronage. Instead of the large circulation, of which we have been picturing to our fancy, we only ask for the forthcoming volume a circulation of ten thousand copies; which would be only double the number that was subscribed for during the year which is now about closed. To obtain this large subscription, some extra effort will have to be put forth by the friends of agricultural improvement. The best means yet devised, to give a liberal circulation to an Agricultural Journal, is the one which the Township of Whitby Agricultural Society has most successfully practiced for the past two years. This old and wealthy township, at the two last annual meetings of the society, was divided off