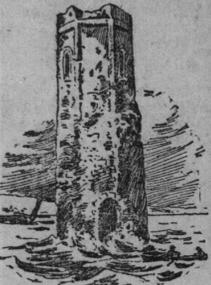


QUEER AS THEY MAKE 'EM

A GOODLY STRING OF INTERESTING ODDITIES.

A Church Tower in the Sea—Waves Wash its Crumbling Walls, but Services are Held in its Once Every Year—Chateaubriand's Tomb—The Frozen Pirate.

On the foreshore near Stalham, in Norfolk, says London Million, is the lonely church tower depicted in our illustration. It is the only relic of the once flourishing village of Eccles-on-the-Sea. The sea has gradually encroached on this



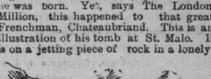
A CHURCH TOWER IN THE SEA.

part of the coast until now the village is literally beneath the waves. Houses and land have been swallowed up by the hungry sea, and nothing is left to tell the tale except the solitary tower of the parish church. This is now so far from the shore that it is invariably surrounded by water: yet strange to say, a service is held in it once a year. This is simply done to retain a legal claim on the tithes of the few remaining acres that have not disappeared under the water.

Near 3,000 acres of land have been submerged in this district within recent years. The sea advances on the land at the rate of three feet each year, and farmsteads that were once far distant from the shore are now drawing perilously near to the devouring waves.

A GRAVE ON A ROCK.

The Birthplace and Tomb of the Celebrated Chateaubriand. It is seldom that we hear of a man being buried on the actual spot on which he was born. Yet, says the London Million, this happened to the great Frenchman, Chateaubriand. This is an illustration of his tomb at St. Malo. It is on a jutting piece of rock in a lonely,



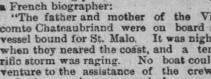
A GRAVE ON A ROCK.

exposed position. The circumstances which led to his selection of the spot for his last resting place are thus related by a French biographer: "The father and mother of the Vicomte Chateaubriand were on board a vessel bound for St. Malo. It was night when they reached the coast, and a terrific storm was raging. No boat could venture to the assistance of the crew, and the vessel was wrecked upon a rock not far from the shore. The mother of Chateaubriand passed the night upon the rock, and there he was born. When he had reached manhood he desired that as his life had commenced surrounded by the ocean so he might sleep in death, guarded by its restless waves. He accordingly purchased the rock, and built upon it the tomb in which he now lies. Thus, born and the tomb of the elements, and dying during the lull of a more fearful and scarcely-entirely storm of human passion, he rests in his lonely tomb mourned over by the waters."



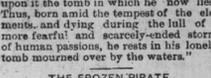
A HORSE IN A HAT.

Equine Military on the Shores of the Mediterranean. A peculiar phase of humanity is noticed by the observing traveler in Italy. The good-hearted peasants of the Riviera provide their horses with shade-hats during the summer solstice so that the heat shall not penetrate the noble animal's brain. The hat is the same that the pretty Tuscan girls wear, even to being furnished with ribbons, and the horse which the two ears of the horse protrude



A HORSE IN A HAT.

like fantastic ornaments. The horse-mill business in that part of the world is brisk, and the effect of riding behind a pair of horses in hats is most ludicrous, their long, solemn faces adding much to the occasion.—Detroit Free Press.



THE FROZEN PIRATE.

Discovery of a Natural Statue on a Massachusetts Lake Shore. This is from the St. Paul Pioneer Press: Colonel Alfred F. Story and a small party of friends have returned from a fishing expedition at Lake Alexander, which is located on the Northern Pacific Railroad. The general outline is that of a man of well-defined features. Colonel Story said the figure is as novel as that described by W. Clark Russell in "The Frozen Pirate." Thinking it might be a fit subject for a novel, Col. Story and Major John Kelliber, who



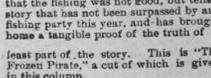
THE FROZEN PIRATE.

are in the party, christened the curiosity by the "Frozen Pirate." The figure was detached from the place it has occupied for ages and brought to this city. It weighs a little over 200 lbs. and is now to be seen on the lawn of Major John Kelliber.



A HORSE IN A HAT.

like fantastic ornaments. The horse-mill business in that part of the world is brisk, and the effect of riding behind a pair of horses in hats is most ludicrous, their long, solemn faces adding much to the occasion.—Detroit Free Press.



A HORSE IN A HAT.

The World's Largest Advertisement. On the hillside of an inlet, off the Grand Canyon, several hundred feet above the level of the sea, is erected probably the largest advertisement in the world. It is as follows: "Grand Canyon Engineering Company. Each letter is 50 feet long and 15 feet wide, and each bar of the letter is 3 feet 8 inches broad. It is about 200 yards long.—London Million.

OUR POPULATION DECREASED.

WHAT IS THE MATTER WITH TORONTO?

We should systematically advertise the City—With beautiful Parks, Unrivalled Railway Facilities, Low Taxation and Good Civic Government Our Population Has Decreased—The Benefit Chicago Derives From Her Fair.

Why do those manufacturers and merchants who sell their goods at the lowest living profit, who undersell every competitor, who act honestly, conscientiously and liberal with their customers, who carry the largest and best varieties, latest styles and novelties in their lines spend thousands of dollars in advertising? Would one not think that the public having once learned where the best and cheapest was to be had need not be told again? This is true in the case of a few, but the merchant must reach the many, and the many must be reached by the most effective means. Now what is true of the individual is true of the community. If Toronto with her beautiful parks, unrivalled railway facilities, low rate of taxation and good civic government was only properly advertised it would not now be lamenting a decrease in population.

No, rather would we be counting on reaching the half-million. To measure the benefit Chicago derives from the Fair one must not only consider the great number of visitors who spend their holidays studying her industries and admiring her vigorous energy, but you must allow for the advertising value she has received from every newspaper in the world. This is in itself a help, and this is it that will give the impetus to make Chicago the first city of the New World.

To advertise, then, is a real necessity for the city as well as for the merchant. For instance, guinea shoes might continue to sell J. D. King & Co.'s two-strap dog-skin shoes for one twenty-five till doomsday, and if they did not advertise they would not sell in a month half what they now sell in a day. This is strange since the public know that the line of ladies' shoes are usually sold for five dollars, but through guinea shoes are selling from \$1.50 to \$2.00. This is not until the news passed around from month to month. They want the thousand to know it, to hear it, to read it, hence they advertise, hence, too, the thousands who want boots go to guinea brothers for them. Ask any football player in Toronto, "Where can I get the region football boots?" and the answer will be: "At guinea brothers, two fourteen yonge-street, the only place in the city."

If you have good merchandise in your store and you are not advertising, you are keeping it why don't tell the public anything about it.

The Ladies' Helper—French Pills For all diseases peculiar to Females—relieving all obstructions from whatever cause—restores the system to its normal condition. J. E. WAZELTON, 88 Yonge Street, Toronto.

Dr. W. H. Graham, 198 King-street West, Toronto, Canada. Treats Chronic Diseases and gives Special Attention to SKIN DISEASES, as Pimples, Ulcers, Etc.

PRIVATE DISEASES and Diseases of a Private Nature, as Impotency, Sterility, Varicocele, Nervous Debility, Etc. (the result of youthful folly and excess), Gleet and Stricture of long standing.

DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Leucorrhoea and all Displacements of the Womb.

OFFICE HOURS—9 a.m. to 8 p.m.; Sundays, 1 p.m. to 8 p.m.

AMUSEMENTS. CONCERT DIRECTOR, L. E. SUCKLING. GRAND WELCOME CONCERT To their Excellencies the Governor-General and the Countess of Aberdeen.

THE TORONTO ORCHESTRA. (40 members, F. H. TOMSON, Conductor.) LILLIAN NORDICA, and Signor P. DELASCO, Basses. Pavilion, Saturday, October 28.

A subscribers' list will be opened this morning at 10 o'clock, at 88 Yonge-street. Apply to J. L. Suckling, at 88 Yonge-street. First two rows gallery extra.

AMUSEMENTS. CONCERT DIRECTOR, L. E. SUCKLING. SOUSA'S GREAT CONCERT BAND Pavilion Friday and Saturday, Nov. 3 and 4.

SIGNORINA NICE MORSKA Prima Donna Soprano, from Milan, Italy. LEONORA VON STOSCH the bewitching violinist, and HERBERT L. CLARKE, Cornetist. Subscribers' list now at Suckling's. Plan on Monday week. Reserved seats, 75c, 50c and 25c.

GRAND OPERA HOUSE. A. M. Palmer's Stock Company Matine today—"Capt. Swift." To-night—"Salute and Sinners." Next week—"The laughing Sinners." "JANE."

ANNUAL RECITAL. Under patronage of Lieut. Governor and Mrs. Kierpatric by PAULINE JOHNSON and OWEN A. SHELLEY in Association Hall, Tuesday, Oct. 21. Matinee at 2.30. Reserved seats, 50c, 25c and 10c.

DANCING. Classes forming as follows: Glee-Union—Monday and Thursday, 8.30; Tuesday and Friday, 8.30. Glee-Union—Monday and Thursday, 7.30; Tuesday and Friday, 7.30. Call and register. C. F. DAVIS, 407 Spadina-street, Academy and Residence, 407 Spadina-street, 407.

DANCING. The first of the drawing room assemblies will be held on Wednesday evening, Oct. 26. Pupils of private schools, or those who address or call at the academy, where you will be made welcome. The academy will be held at 1130, all the latest society dances explained and performed without extra charge. PROF. EARLY, 364 Yonge-street, corner Louise.

TORONTO BICYCLE EXCHANGE. 52 Adelaide-street West, Toronto. Wheels Bought, Sold, Traced, Cleaned or Exchanged.

An Upright Chickering Piano for \$195. Second-hand, of course, but a good instrument offers at \$190, \$175 and \$150. All fully guaranteed. Also a large and varied stock of new pianos, both Grand and Upright, of different sizes and designs. Easy terms of payment. Catalogs on application. Correspondence invited. Pianos to rent. Old Pianos exchanged.

BELL PIANO WAREHOUSES. In connection with the Music Store of MESSRS. SUCKLING & SONS 107 YONGE STREET, EAST SIDE—BELOW ADELAIDE STREET.

NOTICE. The Toronto Business College and Warrier College of Commerce have been amalgamated into the Toronto Business College. The policy is to be applied to the payment of premiums after one year. Dividends may be drawn in cash in three years from date of policy. Cash surrender value in five years from date of policy. One-half the face of policy paid to insured during his life in case of permanent total disability.

Estimated Cash Surrender Value of Policy Carried to the Life Expectancy of the Insured. AGE, 40 YEARS, \$10,000. Annual premium, \$400.00. Amount paid in 25 years, or until age 65, \$16,113. Dividends averaging 10 per cent, \$841.13. Net contribution to Emergency Fund, \$1,250.00. Total credits, \$15,863.13. Canadian Government Deposits, \$50,000. Reliable life men wanted to act for this Association in all unrepresented districts. Liberal inducements offered.

THOS. E. P. SUTTON, Manager. Freshford Loan Building, Toronto.

DR. McCULLY, Specialist. Chronic Diseases of Women, Sterility, Painful Menstruation, Tumors and Cancer, Nervous Diseases—The Nervous System of Young Men from all causes, Paralysis, St. Vitus Dance, General Female Exhaustion, Chlorosis, etc. Blood and Skin Diseases, Syphilis in every stage, Catarrh of Uterus, Chronic Erythematous Eczema, Lepra, Lupus, Ulceration of the Skin and Bones, Catarrh of Nose, Throat, Stomach, Bowels; Dyspepsia, Catarrh of Lungs, Catarrh of Bronchitis, Catarrh of Bladder, Operative Surgery. Tumors, Cancer of Skin, Fish and Bone, by knife or plaster, depending on the condition of case; no chloroform used in any case. Fine and delicate work done without the knife or ligature. Rooms: The Yonge-street Arcade, Nos. 42 and 44. Office Hours—10 to 2.30 and 7 to 8 p.m. For information write DR. McCULLY.

REMOVED. DR. McCULLY, Specialist. Chronic Diseases of Women, Sterility, Painful Menstruation, Tumors and Cancer, Nervous Diseases—The Nervous System of Young Men from all causes, Paralysis, St. Vitus Dance, General Female Exhaustion, Chlorosis, etc. Blood and Skin Diseases, Syphilis in every stage, Catarrh of Uterus, Chronic Erythematous Eczema, Lepra, Lupus, Ulceration of the Skin and Bones, Catarrh of Nose, Throat, Stomach, Bowels; Dyspepsia, Catarrh of Lungs, Catarrh of Bronchitis, Catarrh of Bladder, Operative Surgery. Tumors, Cancer of Skin, Fish and Bone, by knife or plaster, depending on the condition of case; no chloroform used in any case. Fine and delicate work done without the knife or ligature. Rooms: The Yonge-street Arcade, Nos. 42 and 44. Office Hours—10 to 2.30 and 7 to 8 p.m. For information write DR. McCULLY.

THE J. D. KING CO., LTD. 79 KING EAST. 28

AN IMPORTANT REMINDER

For the Ladies of the "Queen City" and the Public Generally.

NEXT WEEK THE BON MARCHE

Will distribute throughout the city their great FOUR-PAGE CIRCULAR containing particulars of the MARVELOUS BARGAINS to be offered during their

EIGHTH ANNIVERSARY CLEARING SALE,

When their entire stock will be sold regardless of COST or VALUE. The reader of this circular will also find enclosed a Special Supplement (printed on yellow paper) giving particulars of a large

Bankrupt Stock Amounting to \$26,810.00

THAT MR. COUSINEAU BOUGHT LAST TUESDAY IN MONTREAL.

THESE GOODS WILL BE ABSOLUTELY SLAUGHTERED.

This Bankrupt Stock was secured at a price so far below its value that it will be CLEARED OUT AT 25 TO 50 CENTS ON THE DOLLAR.

Consequently we would advise those who receive our circular to read it to the end and take note of the EXTRAORDINARY BARGAINS that will be offered during this PHENOMENAL SALE

WHICH OPENS ON MONDAY, OCTOBER 30th.

No doubt this sale will eclipse ANY ever known before in the history of retail merchandising in Ontario.

F. X. Cousineau & Co

PROPERTIES FOR SALE. HOUSES FOR SALE—FINE LOW RANGING from \$800 to \$1,500. Apply to J. L. South, 1 York Chambers, 9 Toronto-street.

HELP WANTED. OFFICE BOY WANTED—NOT OLDER THAN 15 years. Apply between 10 a.m. and noon only. Room 87 Canada Life Building.

PERSONAL. GERRARD, has neither sold nor shipped out, but continues to give fine crayons and frames at a veritable price. Special offer for thirty days.

NOTICE IS HEREBY GIVEN TO ALL PERSONS concerned that Harvey Corfield has any connection with the Corfield Electrical Manufacturing Company, limited, either as manager, director or shareholder, and he has no authority to make contracts or transact any business on behalf of the company. Signed for the company, James P. Kelly, managing director.

TO LET. OFFICES TO RENT IN YORK CHAMBERS—Large well-lighted office suitable for insurance company or stock broker; good vault; 9 Toronto-street. Apply to J. L. South, 1 York Chambers, 9 Toronto-street.

TO LET—NEW SIX-HOURED BRICK HOUSE, 100 York-street, near Adelaide-street, 100 York-street. Call and see them at G. A. Wessie, wholesale jobber, 46 Yonge, cor. Wellington.

ARTICLES FOR SALE. FINE RALEY-TEA CART, NEARLY NEW, splendid family use, cost \$275, must be sold either by private sale or auction Tuesday next, Grand.

MARIA, GRATES, TILES AND SHOW CASES at prices to suit you. George F. Hostwick, 34 West Front-street, Toronto.

250,000 ENVELOPES—ANOTHER lot of 100,000 envelopes, 10¢ each, from the No. 10 catalogue to Samuel May & Co., Billiard and Manufacturers, 48 King-street West, Toronto.

MARRIAGE LICENSES. GEORGE EMMETT, ISSUER OF MARRIAGE LICENSES, Court House, Adelaide-street, Residence, 14 Carlton-street.

H. S. MARA, ISSUER OF MARRIAGE LICENSES, 5 Toronto-street, Evening, 53 Jarvis-street.

MONUMENTS. GRANITE MONUMENTS—LARGE VARIETY—made to order, lowest prices. J. G. Gilson, Parliament and Front-street.

OPTICAL. EYEGLASSES SPECIALLY TESTED BY OPTICIAN, 125 Yonge-street.

MEDICAL. DR. FERRY'S LAWYER, LOW office corner of Simcoe and Adelaide-street.

ELECTRO-MEDICAL SANITARIUM, 159 Bloor-street, east. Massage, Galvanic, Electro-Vapor and Mineral Water Baths by continuous and judicious experience. Special treatment of Rheumatism, Gout, Neuralgia, Sciatica, etc. Full Medical Superintendent.

"DOWN TOWN OFFICES" OF BROS. THOMAS, REAL ESTATE, LAWYER and Auctioneer, 100 Queen-street, East, near York-street.

CLEARING SALE OF MONUMENTS, ETC. JOHN HASLETT 13 Elm-street, Toronto.

NOTICE. The Annual General Meeting of Shareholders of the Ontario Jockey Club (Limited) will be held at the Queen's Hotel, City of Toronto, on Tuesday, Oct. 21, 1893, at 4 p.m. Business: The election of Directors and any other business that may be brought before the meeting under the rules.

LYNDHURST OGDEN, Sec.-Treas.

BANJO ARTIST SAXOPHONE SOLOIST (With 8th Highlanders' Band), 46 Concert engagements solicited. Instruction given. Daily, Monday, Wednesday mornings and 125 Yonge-street, afternoons and evenings.

DR. PHILLIPS. Treats all chronic and special diseases, such as Rheumatism, Gout, Sciatica, etc. and all diseases of the eye, ear, nose and throat, and a few days. DR. PHILLIPS, 80 7 Bay-st., Toronto.

MOORE'S Musee-Theatre

WEEK COMMENCING MONDAY, OCTOBER 23

Greatest Novelty of the Age

THE AUSTRALIAN

BOXING KANGAROO

LONDON SENSATION

EUROPEAN NOVELTY

THEATRE | 12 STERLING VAUDEVILLE STARS—12

10c ADMITS TO ALL 10c

Reserved Seats 5c and 10c.

Do You Want Fine Wallpapers

We are opening up and shall have for display early next week the most complete line of designs we have ever shown. Effects in Brocaded Silk, Satin and Cretonne are especially successful and will command attention.

Materials for paneling in great variety, with mouldings, corners, etc., to harmonize Wallpapers, Room Mouldings, Stained Glass, Wood Floors,

Do You Want Coal?

Do you want the best—the quality of ours speaks for itself.

and do your buying from

THE STANDARD FUEL CO.

58 King-street East

TELEPHONE 1808. ESTIMATES GIVEN if you require any repairs in Stained Glass, Sand Cut or Waxed Cut, send a card or telephone to

Victoria Stained Glass Works

16 Sheppard-st., Toronto B. F. Baldwin, Manager.

WEAK MEN CURED

Send at once for sealed direction, FREE OF CHARGE, the Common Sense House-Care for all weakness of men. A certain permanent cure for nervous debility, loss of memory, emaciation and various other ailments. We furnish the best of references. Address M. V. LUBON, 24 Macdonell-ave., Toronto, Ont.

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