

THE ONE-PRICE STORE

WATCHES

For Christmas Presents



16 and 18 Size, 7-Jewel, American Movement, assembled in a Guaranteed Gold-Filled Case. **\$7.50**

16 Size, 15-Jewel, American Movement, assembled in a Guaranteed Gold-Filled Case. **\$10.00**

These exceptionally low prices are not only the result of our careful buying, but also the outcome of our practice in marking our goods with a very small percentage added to cost. This is the reason that our prices will not stand discounts, anyone can see that this is the one and only way to sell goods.

Don't hesitate, we protect you by guaranteeing you satisfaction. We engrave free, and place articles in dainty boxes in accordance with your purchase.

WRAY'S

384 Richmond St., 234 Dundas St.
Wholesale, Retail and
Manufacturing Jewelers.

Stores Open Every Evening
Until Christmas

Jan Hambourg

The Renowned Solo Violinist and Teacher.
For terms, etc., apply
LONDON CONSERVATORY OF MUSIC,
or phone 1101.
F. L. Willgoose, Mus. Bac., Principal.

39c

FOR
EDISON
AMBEROL
RECORDS
The Williams
Piano Co., Ltd.

The Brown Optical Co.

OPTOMETRISTS AND OPTICIANS,
237 DUNDAS STREET. PHONE 1877.

Everybody Loves Pictures

When it comes to making a gift, a picture surpasses everything else. It awakens the affections of the recipient, and is a constant reminder of the giver.

Our Art Store is full of new and beautiful Pictures at reasonable prices.

Colerick Bros.

212 DUNDAS STREET.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,
County Bldg., next Court House, London.

Roland D. Jarvis

DENTIST,
Corner Dundas and Clarence Streets.

Dividend No. 75

The London Loan and Savings Company of Canada

Notice is hereby given that a Dividend at the rate of 6 per cent per annum for the current quarter year has been declared upon the paid-up capital stock of the company, and is payable on and after Jan. 2, 1913, to Shareholders of record on the 15th day of December, 1912.

M. J. KENT, Manager.

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship. Special Oak Curtain Poles, complete. **\$27.**
129 Dundas, 11 Market Square.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.
Kent Brewery
LONDON, ONTARIO.



Two Extra Fine WATCH SPECIALS

\$10.00

Fine 15-jewel adjusted Diamond Hall movement in Fortune best-quality gold-filled case.

\$15.00

High-grade 17-jewel, adjusted, Diamond Hall movement, in Fortune best quality gold-filled case.

The cases are plain or engraved. The 12-size and the thin model make a particularly fine and appreciated Christmas gift.

See these in our windows. Come in and we'll tell you about them.

Diamond Hall STORES

214 and 674 DUNDAS ST.
W. G. YOUNG,
Official Watch Inspectors for
Canadian Pacific and Grand
Trunk Railroads.

Johnston Bros.

XXX BREAD

Every day the favorite in thousands of homes in London and nearby places. It is always the first asked for.

Johnston Bros.
Phone 944

LONDON AND DISTRICT

Has Gone West.

The many friends of Mr. Gordon Rutledge will be interested to know that he has accepted a position as manager for the MacLean Publishing Company in Winnipeg. Mrs. Rutledge is visiting her parents, Mr. and Mrs. John H. Chapman, of King street, for a short time before joining her husband in the west.

Card of Thanks.

Mrs. John J. Dwyer wishes to thank her many friends for the kindness and sympathy shown her in the sad bereavement of her husband; also for the many beautiful floral offerings.

It's a Merry Christmas for the one who gets a

KODAK

They are so simple to understand and operate that one who receives a Kodak can make good pictures from the start. Brownies and Kodaks from \$1.00 up.

J. H. BACK & CO.

210 DUNDAS STREET.

ROWAT'S COFFEE

Placates people who are particular.
40c per lb.
T. A. ROWAT & CO.
230 Dundas St., Also South London.
PHONES: 3051, 3052, 3053.

R. U. making alterations in your home, office or warehouse? You should use **BEAVER BOARD** for partitions & ceilings. Call and See Us.
JOHN MANN & SONS,
Coal Office.

CHWARD & CO.

DIAMOND MERCHANTS

SATISFACTION GUARANTEED OR MONEY BACK.
374 RICHMOND STREET.

ALD. RICHTER FOR COMMISSION GOVT.

Believes It Is Better Than the Board of Control Idea.

Ald. Richter, in an excellent address before the Men's Club of the Church of St. John the Evangelist, on Friday night, made a strong plea for the commission form of Government for municipalities. There was a large attendance of the members.

In his opening remarks, Ald. Richter dealt with the evils of the present form of municipal government. Men wholly untried, men who are not versed in dealing with municipal problems, are elected. Personal ambition is the active principle of many of the candidates. They have no special fitness for such offices, and as a result they do not fill them with credit to themselves or profit to the city. In Germany, men are especially trained for civic government, while in Canada, a man's unfitness is usually one of the reasons for his selection. Many do seek office for nothing more than personal reasons. There were temptations in the position, but every alderman would be protected absolutely if he kept the clauses of the municipal act to the letter. He would be saved a great deal of trouble and temptation if the municipality would be more efficiently governed. Ald. Richter realized that it was difficult for a municipality to secure the services of competent men. This class of men, he generally replied, that they were too busy.

The commission form of Government was brought into being by a disaster, the Galveston flood in 1901. Such excellent results followed the adoption of this form of civic government that it spread rapidly, until at the present time, 400 cities are governed by this method. In addition to Galveston, decided success had followed in Des Moines, and other municipalities. The movement was spreading, and would reach many more cities. The system of government differed in particulars, but in the main it was the same—the election of specially-fitted men for the work of governing the city.

Efforts had been made by the Ontario Municipal Union to have the commission form of government adopted in Ontario, but without result. Some of the members of the Government did not favor it, because it was an American innovation. The citizens of London by a vote of 3 to 1, last January, had declared in favor of the scheme, but it could not be inaugurated because of the Government's attitude.

However, the citizens would be given an opportunity in January, 1913, to vote on a board of control. This was not the ideal system, but it was a step in the right direction, and would be a decided improvement on the present method of civic administration. At the conclusion of the address a vote of thanks was tendered Ald. Richter. A musical program followed, during which Miss Walden and Miss Craig sang solos in excellent voice, and Miss Patterson gave a most enjoyable piano selection. Refreshments were served at the conclusion.

18TH ANNUAL THANK OFFERING WAS HELD

Rev. John McNeil, of Toronto, Spoke in Talbot Street Church.

The Ladies' Mission Circles of the Talbot Street Baptist Church held their eighteenth annual thank offering meeting on Thursday evening. The auditorium of the church was very well filled by many who were most anxious to hear the speaker of the evening, Rev. John McNeil, of Walmer Road Baptist Church, Toronto. Mr. McNeil's subject was "The Compulsions of Jesus," and he handled it in a most interesting way. He is a speaker of rare ability and of strong personality. Mrs. Bingham, president of the circles, presided. Mrs. Griffiths, vice-president, read the Scripture lesson, Mrs. J. Campbell led in prayer. The choir gave an anthem, and Mr. W. McCutcheon and Mrs. May sang most pleasingly. The offering was about \$30.

A WARNING FOR THE MERCHANTS

Fire Underwriters Send Out Circular Regarding Christmas Decorations.

The Canadian Fire Underwriters' Association, following their yearly practice, have issued a circular bringing to the attention of merchants and business men the danger of certain classes of Christmas decorations, which, when used in connection with electric and other lighting systems, add considerably to the fire hazards. The use of Christmas greens, harvest specimens, and other inflammable materials, such as draperies, scenery, cotton to rep-



Parnell's Pure Bread

The above cut gives you an idea of our delivery system.

Each driver has a number, and when he begins work in the morning he takes his bread from the rack assigned to him and loads it on his wagon ready for delivery.

Our wagon shed has a capacity for fifteen wagons. These wagons are cleaned inside every night, and also washed, ready for the next morning. Our drivers have nothing to do with attending to their horses, as we employ two stablemen for this work.

You Will Note That Cleanliness Is Our Aim From Start To Finish

BAKERIES: 75-77 BRUCE STREET.

EDUCATIONAL.

Choosing a School

is a serious matter alike to parent and pupil. It is too costly to blunder in school matters. The superiority of the

Westbrook School

Y. M. C. A. BLDG.,
LONDON, ONT.

is not the result of accident. Twenty-seven years of honest endeavor by enthusiastic, competent teachers accounts for the strength and character of this school.

Winter Term From Jan. 6

Students Assisted to Positions.
Catalogue and All Particulars Free
J. W. WESTERVELT, Principal.
J. W. WESTERVELT, JUN.,
Chartered Accountant,
Vice-Principal.
776-1241

Alma (Ladies) College

ST. THOMAS, ONT.
For young ladies. Extensive curriculum. Conservatory of Music prepares for all musical examinations. Full High School and First Year University Studies. Oratory. Business College. Arts and Crafts. Domestic Science. Students reside with experienced and efficient instructors in beautiful college home. Endowment provides for moderate fees. Young ladies interested in any of the above courses of study should write the Principal for hand-some prospectus. College reopens after Christmas vacation on Jan. 6.

resent snow and the like are particularly referred to. The circular states that in addition to the danger to property from such displays, the danger to life in crowded stores or places of meeting, by reason of a panic occasioned by fire, even though it be small and easily controlled, is so great, that the underwriters, who have made a study of such hazards, would fall in their duty should this warning be not given.

LAST PARCEL POST CLOSES DEC. 12

A Warning to Those Who Intend Sending Puddings to Britain.

Those who are planning to send plum puddings and other bits of indigestibles to friends in England, Ireland or Scotland, should heed the proclamation issued by Dr. McDonald, postmaster at London.

The last parcel post closes at London postoffice on Dec. 12, at 4 o'clock in the afternoon, and will go forward from Halifax on the Empress of Britain two days later.

All other classes of mail, which are intended for distribution in the old country on or before Christmas Day must be in the postoffice by 2 p.m. on Dec. 18. They will be handled by the liner Mauretania from New York, on Dec. 17.

Good Home-Made Bread.
Your baking will be successful if you use White Swan Yeast Cakes. Makes light, sweet and wholesome bread. If your grocer hasn't got it, (6 cakes at 5c), send us his name and ask for free sample. White Swan Yeast Cakes and Cereals, Limited, Toronto, Ont.

Ensigns

"BETTER CAMERAS For the MONEY"

Ensign Box Cameras are all tested to make good pictures—although so reasonable in price: \$1.50 to \$5.00 according to size of picture.

Come in and see an Ensign—you will find that the Ensign is a better built and better finished camera than any competing make offered at the price—the ideal camera for youngsters or beginners. Remember, "Ensign Box Camera."

We Are Agents for London, and Will Be Pleased to Show You These Cameras.

CAIRNCROSS & LAWRENCE

Chemists and Druggists, 216 DUNDAS ST., LONDON, ONT.

Alex Johnston

PRACTICAL HORSESHOER AND GENERAL REPAIRER,
172 Maple Street. Smith's Old Stand.

QUERIES ANSWERED

A READER—Please answer the following questions and oblige: 1. Was a woman sentenced by a Bridgen magistrate on the third offence for selling liquor, and what was the name of the justice? Was she sent to jail, and for how long a term? Was she liberated and by whom? If she was liberated we are to understand by that that our temperance laws are a farce? ANSWER—A Bridgen woman was given a four-months' sentence by Magistrate Flock for a third offence. She was liberated at the instance of the Provincial Secretary, the reasons given being her age, her ill-health, and family considerations.

"MAKE A LITTLE, BUY A LOT."
This is the title of a well-gotten up little booklet just issued by the Chas. A. Stoneham & Co., of Toronto, New York, Boston, etc. It contains suggestions for the employment of funds, so that one dividend-paying security may be used to defray the cost of a larger block of a second dividend-paying, both to become the outright property of the investor, and to yield returns on the original investment. It is well worth the study of investors and speculators. On writing to the office of Chas. A. Stoneham & Co., 23 Melinda street, Toronto, a copy of the booklet will be forwarded free of charge.

WANTED, TWO HORSES FOR CITY DELIVERY

In exchange for New Scale Williams' Piano. Would pay part cash. Must be broke for single or double harness. Quiet and fair looking, not necessarily sound, but two good eyes, and capable of a good day's work. State price expected, size, age, weight. If broke single or double. Address: THE WILLIAMS PIANO CO., LTD., 184 Dundas Street, London.
M. SHELDRICK, Manager.

MINARD'S LINIMENT CURES
DISTEMPER.

Ross'

Limited,
LONDON and EDMONTON

Manufacturing Furriers



The demand for Seal Coats this season has exceeded that of all past records. This is due largely to the introduction of different varieties of furs being used to represent garments of high-class quality. Substitutes for Alaska Seal have been found in Near Seal, Hudson Seal, etc. These garments are not only rich in appearance, but durable in wear. Also most comfortable and light in weight.

Our stock in both made-up garments as well as Dressed Skins is large and specially selected.

Orders for these garments receive our best attention, and will be promptly executed.

Stoles, Muffs, Shawls and Neckpieces in all the Leading Furs of the Season



Now crowd our showrooms, where we invite your inspection.

Clearing Ladies' Ready-to-Wear Garments

SUITS—Regular \$25 to \$30, now \$15 to \$18.50
SUITS—Regular \$15 to \$25, now \$10 to \$13.50
COATS—Regular \$13.50 to \$25, now \$5.00

Special Values in Evening Gowns

These garments are the latest in style, rich in design and fabric, most becoming and chaste in color.

Newest in Neckwear

Special shipment of Real Irish Lace Collars just to hand.

196 Dundas Street
PHONE 1319.

CREDIT FROM OUR WORKSHOP

GOLD RINGS FOR CHRISTMAS. FACTORY PRICES.

S. K. Milroy & Co

260 DUNDAS STREET. WY.

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