

Wall Paper

Call and inspect the new Wall Papers. NOW is the time to make selections to the best advantage.

O. B. Graves
Limited.

Jackson's Meat Markets**For Your Sunday Dinner**

You want the best you can get for your money. We can give you the choicest meats at the lowest prices in the city.

Saturday Specials

Choice Shoulder Roast Beef 12½¢
Picked Shoulders, Pork 13¢
Loin Roasts, Veal 12½¢
Our Own Make Sausage 10¢
Our Celebrated Shortening, better than lard, 2 pounds for 25¢
Calves' Hearts and Livers, Calves' Tongues, Sweetbreads, etc.

STALLS-1 and 2 MARKET HOUSE.
Phone 2899.
67 WELLINGTON STREET.
Phone 1057.

We can save you from 20 to 30 per cent of your money on your household needs.

H. WOLF & SONS

265 DUNDAS STREET.
Three Doors West of Wellington.
WE TRUST YOU. Open Evenings.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

Logan & Ball

Funeral Directors

415 RICHMOND ST. PHONE 1983.
Residence on Premises.

At dinner especially—as at any "meat meal"—Regal Lager proves a real help to weak digestions. It tones the stomach and does the nerves good. Yet it is no mere stimulant, and certainly not an intoxicant.

Diprose Saturday Specials**OUR NO. 1 STARCH**

Regular price 10¢, or 3 lbs. for 25¢; special price, for Saturday only, per pound 7¢. This Starch is better than that usually sold in bulk, being a Gloss Starch as well as a Stiffening Starch, and pure white. We want you to try it. Don't miss the bargain price—per pound 7¢.

Richards' Pure Soap 6 for 25¢
Comfort Soap 25¢
Pearline 25¢

GENUINE WOOL SOAP AND IVORY SOAP

Regular 10¢ cakes, now 7¢, or 4 for 25¢

OLD DUTCH CLEANSER

Three packages for 25¢
Taylor's Sink Cleaner 5¢
Regular 10¢, now 5¢

"WHICH" CLEANER

Regular 5¢, now 2 for 5¢
Bon-Ami, 2 cakes for 25¢
See our Clothes Liner at 15¢ and 20¢

It will pay you to deal at the Diprose Stores. Let us fill your Saturday order.

GOOD DAIRY BUTTER

Per pound 28¢

NEW CHEESE

Per pound 15¢

CANNED APPLES

25¢ Tins for 15¢

CANNED PUMPKINS

10¢ Tins for 7¢
Good supply of Fresh Vegetables and Fruits for Saturday trade. Special value in Oranges and Pineapples.

John Diprose

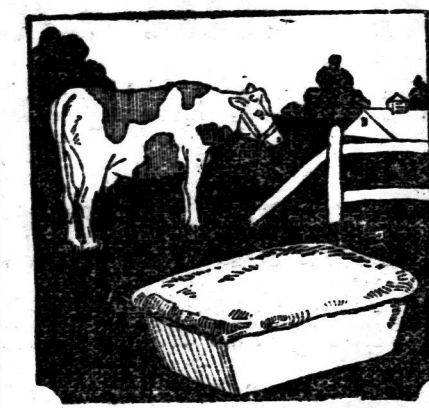
Three Stores:
Dundas-Ridout Sts., Phone 326
Dundas-Wellington Sts., Phone 2282
Richmond-Hyman Sts., Phone 1281

Satisfied Customers

Is a sure indication that your business methods and your prices please those with whom you deal. You can always secure the best satisfaction here. Your money refunded on any purchase not satisfactory.

We make a specialty of choice dairy butter, choice creamery butter, per pound 30¢
Full supply of fresh fruit and vegetables at all times.

J. W. EEDY
679 Waterloo Street, Phone 1206.



BREAD AND BUTTER would never fall on the appetite if all butter were as good as our Bread. Try a loaf today at your grocer's.

MILLER

PHONE 2173 TECUMSEH AVE.

QUALITY STORE

Ranahan's delicious, smooth, rich and heavy-bodied Coffee is constantly growing in popularity. It is composed of the highest-grade Coffees, skillfully selected, blended and roasted. You'll enjoy it.

40 CENTS PER POUND.

Our Teas

English Breakfast Tea—None better to be had. Per pound 50¢
Five pounds for \$2.25
Ceylon Tea—We offer the best value in London. Per lb. 5¢
Five pounds for \$1.75
Ceylon, Young Hyson, Japan, per pound 25¢

Special

French Peas, per can 15¢; 2 cans for 25¢
French Beans, per can 17¢

Corn, 3 tins for 25¢
Tomatoes, 3 tins for 25¢
Beans, 3 tins for 25¢
Pumpkin, 3 tins for 25¢

Red cherries, pitted, per can 12½¢

Special

Manzanilla Olives, large bottles 17¢

Pineapples, Grapefruit, Oranges, Strawberries.

Wax Beans, New Potatoes, New Carrots, New Beets, New Cabbage, Tomatoes, Head Lettuce, Lettuce, Parsley, Radishes, Green Onions, Asparagus, Spinach.

PHONE 1024.
YOUR ORDER.

HARRY RANAHAN

515 RICHMOND STREET.

DIAMOND HALL**TWO SATURDAY BARGAINS**

For tomorrow (Saturday) we have Two Specials:

First Special—A Plateau or Table Mirror

Ten inches in diameter, mounted with silver rim and standing on five feet. \$2.85

Second Special—A Fern Dish

Of exceptionally pleasing design, not too fancy, not too plain. Undoubtedly our best selling pattern. \$3.00

Set them in our window at both stores today. For Saturday selling only. The prices—

\$2.85 and \$3.00

Diamond Hall Stores

W. G. YOUNG,
214 and 674 Dundas Street.

LONDON AND DISTRICT

—Mr. W. A. Bluthner has been engaged as organist at the King Street Presbyterian Church and takes charge next Sunday.

Our Stores Are Known

Throughout London as the Best Places to Buy Good Groceries.

Our customers can always depend on getting the newest and freshest goods, in the cleanest, brightest and best-appointed stores.

We carry the largest assortment of first-class groceries, and our prices are the lowest, consistent with quality.

Telephone and your order will be given the same attention as if personally given at our stores.

Dundas Street Phones, 3051 and 3052.

South London, 969.

Have You Tried California Ripe Olives?

They are one of the most nutritious things you could eat, as they contain a large percentage of olive oil. They are sweet as a nut. Our special tin 25¢

Our Big Bottle of Manzanilla Green Olives

Containing 80 to 90 olives, is the best value in the city. Bottle, 25¢

Pure Olive Oil

Nearly every physician will tell you that pure olive oil is one of the best blood and nerve renovators you can take.

Bottles, each 20¢, 35¢ and 65¢
Half-gallon tins \$1.50
Gallon tins \$2.75

Cooked Ham

Try us for the best Cooked Ham. Our new machine cuts it in thirty even slices. Per pound 35¢

Heinz Sweet Pickles

Mixed and Gherkins, a quart, 30¢

Special Value in Large Sweet Juicy Navel Oranges 40c Dozen

A full assortment of Fresh Fruits and Vegetables for Tomorrow

Strawberries, Pineapples, Grapefruit, Bananas, Rhubarb, Tomatoes, Cucumbers, Asparagus, Spinach, Butter Beans, New Carrots, Head Lettuce, New Bermuda Onions, Radishes, Watercress, Parsley, New Potatoes, etc.

2 Stores and 3 Telephones
250 Dundas St., 3051 and 3052
South London, 969.

T. A. ROWAT & CO.

Does Your Watch Keep Time?

If not, leave it with us. We will guarantee to make it a perfect timekeeper. We have all skilled workmen in our repair department. Clocks called for and delivered.

C. H. WARD & CO

374 Richmond St., London.
Phone 1084.

A HEALTHY SCALP

To have a growth of healthy, lustrous hair, it's quite necessary to keep the scalp in health. Where there's dandruff, the hair invariably loses lustre, falls out, and the ultimate result is baldness. A simple and agreeable remedy is Oriental Balm and Quinine Hair Tonic. It restores the hair-producing organs to their natural vigor, and encourages and promotes the growth of the hair.

In Fifty-Cent Bottles.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas St., London, Ont.

JUST RECEIVED—Children's New Straw Hats BELTZ

We make a specialty of Children's Headwear.

FURS STORED.

IMMIGRANT TRAINS PASSING THROUGH

Two special trains of English immigrants passed through London last night on their way to the west via Chicago. There were about 600 in the party. They landed in New York and came through by Suspension Bridge yesterday.

Automobiles For Hire. Phone 423, Munster's Garage.

THORO

Frank C. Hooper
NEXT THE ADVERTISER.

YOU'LL FIND that if you wear our SHIRTS

You will have comfort and style.



NEXT THE ADVERTISER

MERCURY DROPPED TO 28 LAST NIGHT

Four Degrees of Freezing Causes Some Anxiety for Early Fruit.

The mercury appears to be bound to establish a record this year. Last night it took another downward flight and did not stop until it had registered a notch lower than on Wednesday night.

On Wednesday night the lowest temperature recorded was 28 degrees, or four degrees of freezing.

These severe black frosts do not appear to be doing very much damage in the city. Little effect is shown on tulips, hyacinths, etc.

The greatest fear is entertained for the early fruit. Cherry, peach, fall apples and all early fruit are thought to have suffered considerable damage.

The days are becoming warmer and the weather man is promising better things in the near future.

Old Mr. Forbes, the ballet girls' preacher, is dead at 77. He travelled here and there, and hither and yon, holding meetings for ballet girls, in small towns as well as cities.

SATURDAY SAVINGS AT PURDOM'S HARDWARE

PROMPT ATTENTION TO MAIL OR PHONE ORDERS.

SPECIAL—We have just received a shipment of square Steam Cookers, with copper bottoms. On sale Saturday at \$3.98 ALABASTINE. JAP-A-LAC.

Wall Paper Cleaner—Climax Wall Paper Cleaner instantly removes all grease and dirt from wall paper. Put up in one pound tins. On sale Saturday, tin, 15¢.

Screen Doors and Windows—Our doors are all selected wood, in oak finish, made in three sizes, and are sent out complete with spring hinges, pulleys, hooks and eyes, etc., 95¢ to \$1.95.

Screen Windows, 15¢ to 50¢; Screen Enamel, tin, 50¢ to 30¢.

A Varnish and Stain combined that gives old woodwork, furniture, floors, etc., by covering the surface with a protective film, at the same time producing a brilliant and durable finish. Tins, 15¢ to 50¢. Jap-A-Lac Graining Tool, 50¢.

Wire Clothes Line, galvanized, will not rust. 50 feet 10¢, 100 feet 20¢.

Another special for Saturday on Clothes Racks. Same pattern as illustration. 4-foot, Saturday, 45¢; 5-foot, Saturday, 55¢; 6-foot, Saturday, 65¢.

Sherwin-Williams Paints, a paint for every purpose. We have a full line. Our prices are the highest quality.

Bissell's Improved Ball-bearing Carpet Sweeper. Saturday, each, \$3.

King Razors, fully guaranteed. Saturday, each, \$1.35.

Our Refrigerators are all selected stock, and are guaranteed to give satisfaction. Prices, \$7.50 to \$65. We solicit your inspection.

POULTRY NETTING. Per roll of 50 yards. yard. 12 inches wide, 2-in. mesh, \$1.25; 20 inches wide, 2-in. mesh, \$1.50; 30 inches wide, 2-in. mesh, \$1.75; 40 inches wide, 2-in. mesh, \$2.00; 48 inches wide, 2-in. mesh, \$2.25; 60 inches wide, 2-in. mesh, \$2.50; 72 inches wide, 2-in. mesh, \$2.75.

Garden Barrows—We have a large selection of barrows at prices from \$1.50 to \$5.

We have a full line of housecleaning supplies—Dusters, Carpet Whips, Liquid Veneer, Johnson's Floor Wax, Scrub Brushes, Brooms, Wash Tube and Bolsters, Washing Machines, etc.

SEE OUR WEST WINDOW FOR SPECIALS ON SATURDAY.

THE PURDOM HARDWARE CO., LTD.

124 DUNDAS STREET, 123 CARLING STREET. PHONES 2800-2801

R. J. YOUNG & CO. :: R. J. YOUNG & CO.**Ladies' White Cambric Under-skirts, Regular 85c Value on Sale, Saturday at 59c**

Five dozen Ladies' White Cambric Underskirts, trimmed with torchon lace; extra wide ruffle. Regular 85c value. Special for Saturday, only 59¢

LADIES' CORSET COVERS, REGULAR 50c VALUE, FOR 39¢.

Fine Nainsook Corset Covers, trimmed with valenciennes lace and insertion, finished with peplum. Good value at 50¢. Special Saturday... 39¢

LADIES' \$4.00 SKIRTS, SATURDAY \$2.98.

Special lot of Ladies' Walking Skirts, made of good quality panama and venetian; colors, brown, navy, green and black. Regular \$4.00 value. Special at \$2.98

CHILDREN'S RIBBED COTTON HOSE, REGULAR 25c VALUE, FOR 19c PAIR.

Extra quality of Children's Ribbed Cotton Hose, strictly fast black; sizes 6½ to 10-inch. Regular 25c value. Special for, pair 19¢

54-INCH BLACK PANAMA FOR 49¢.

All-Wool French Panama, in black only; 54 inches wide; good value at 75¢. Special sale price, per yard 49¢

Odd lot of Ladies' Fancy Collars, slightly soiled. Worth up to 30¢. On sale Saturday at, each 10¢

65c BLACK LOUISINE FOR 39c YARD.

All-Silk Black Louisine, nice rich finish; will give satisfactory wear. Regular price 65¢. Special tomorrow, at, yard 39¢

Collar Supports, New Style, Two Sets for 5c.

R. J. Young & Co.

Collar Supports, New Style, Two Sets for 5c.

NATURE'S lines are graceful, smooth flowing, healthy lines—like the Venus Medici—not broken, injurious, and harsh as produced by the ordinary corset.

Nature intended you to have graceful, smooth and flowing lines—these are the lines our new "La Diva" Renaissance corset gives you.

The resultant health you'll enjoy by wearing the "La Diva" Renaissance the resultant fine shapely physique are nature's smiles of approval.

We looked the fashion centres of the world over in our quest for a perfect corset.

Our designers studied the styles at the Longchamps race-track Paris, in the tea rooms of London, Paris and New York, in the great dressmaking establishments of the Rue de la Paix. Then our ideas were developed on the human figure, and our "La Diva" Renaissance is the result.

It will give you figure all the "Chic" and "Svelte" appearance of the most fashionable French and American woman, and moreover by holding the body in shape without compressing unduly at any point, the "La Diva" Renaissance is more healthy for you than any other Corset.

We're anxious to see how Canadian women will appreciate our endeavour to obtain for them a really wonderful corset. For that reason we have made the price of "La Diva" only \$2.50—it's a \$3.50 corset.

Write today for our Corset Booklet. We send it FREE. This booklet will tell you just what style of corset is adapted to YOUR physique in order to retain health and give shapeliness.

THE DOMINION CORSET COMPANY, QUEBEC.

La Diva Corset

Quality Counts

Above all things else in Footwear. It's the good fitting and splendid wearing qualities of our shoes that makes them so much in demand. QUALITY is the true test of our low prices.

Comfort Shoes

We have a very fine assortment of soft, easy Shoes and Oxfords, made for tender feet. The Nurses' kind in such reliable makes as Dr. Reeds', Bells' Red Cross and Cushionet, and very flexible orthopedic last shoes, both light and heavy soles, at \$3 to \$5.

A Man's Feet

Must be well-dressed to make the man well-dressed. In this season's styles we have every variety, from extreme swing lasts, with high toes and heels, to the wide, full-fitting nature-shaped lasts; made in patents, dull velours, tan calf and vici. Prices range from \$3.00 to \$6.00

Sizes 5 to 11. Widths A to E.

WE FIT THE FEET—WE KNOW HOW.

CASSELMAN BROS. SLATER SHOE STORE

171 DUNDAS ST. THE FAMILY SHOE STORE.

SHOES OF QUALITY

Quality Counts

Comfort Shoes

A Man's Feet

Must be well-dressed to make the man well-dressed.

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