

London Advertiser.

TWO DAILY EDITIONS AND WEEKLY.

The Leading Medium for Advertisers in Western Ontario.

THE LONDON ADVERTISER COMPANY (Limited). LONDON, ONTARIO.

London, Thursday, July 10.

The L. and P. S. R.

In the past two years the city has suffered a clear loss of at least \$5,000 by the rejection of the proposed new arrangement with the Walkers. Not only that, but the municipality is now involved in a dispute with the L. E. and D. R. R., requiring special audits, expert accounting, and a resort to arbitration, which will run up a pretty bill of costs. The argument for rejecting the new agreement was that the city's percentage of the L. and P. S. R. receipts, under the present arrangement, would in the end exceed the extra fixed rental which the Walkers agreed to pay in return for an extension of the lease. If this were a certainty it would be highly gratifying, but there is any assurance of such a remarkable expansion of traffic on the road? With the spread of radial railways, which are now being projected in all parts of the Province, it is probable the L. and P. S. R. will be exposed in the near future to serious competition. Against this the city would be protected by the proposed extension of the lease at a fixed rental. At the same time the Walkers would have a greater stake in the success of the L. and P. S. R., and would be disposed to make larger plans than they can be expected to do at present with the prospect of the road changing hands twelve or thirteen years from now. Under a 30-year lease, also, they would have a stronger inducement to make considerable expenditures at Port Stanley, and in other directions, so as to develop business, but since they cannot get the desired extension they prefer to spend their money in building up Rouleau and other portions of their system.

Our local contemporary, the Free Press, was a strenuous advocate of the new agreement before the municipal elections, but crawled away from the subject when the mayor so peremptorily threw it overboard. The Free Press now comes back to it after many days, and argues that after all a fixed rental would be better than the percentage system. Does this City Hall?

Light Literature.

The agitation for a high postal rate on United States periodicals coming into Canada is being renewed. It might inure to the profit of a few Canadian publications to check the flood of cheap American literature, but how can this be done without inviting retaliation by the United States postal authorities? Many of the American magazines are light and frothy, but some of them are of the highest excellence and if postal rates are to be raised all must be treated alike. The superior magazine cannot be put in one class of mailing matter and the inferior magazine in another. They must pay according to quantity not quality. In the estimation of the postoffice literature is "light" according to its weight in ounces. The cheap American magazine may not be the best mental food, but it is not necessarily harmful. Fault of taste is all that can be charged against its votaries, and we do not know that literary tastes can be elevated by postoffice regulations. It is complained that some of the American periodicals are offensive to anti-British and have "a weakening effect on national and imperial sentiment," as one journal puts it. Is Canadian patriotism so flabby as all that? We think it would be hard to name an anti-British publication which has any constituency in Canada worth talking about. However, we should like to see high-class British magazines show more enterprise. Instead of leaving the Canadian field almost entirely to American contemporaries, the former are handicapped by heavy postal rates, but this is largely the fault of the British post-office, which has refused to meet the Canadian department half way.

Agriculture in the Northwest.

The report of the agricultural department of the Northwest Territories for 1901 has just been issued and is a cheering publication. The marvelous increase in production in 1901, as compared with the previous year, will probably be surpassed by this year's record, owing to the swelling tide of immigration. The yield in the three great cereal staples in four successive years was:

	Wheat.	Oats.	Barley.
1898	5,542,478	3,040,307	440,512
1899	6,915,623	4,086,686	337,421
1900	4,028,204	4,226,152	353,216
1901	12,868,447	9,716,132	795,100

The crop of 1901 was a magnificent one, the average yield per acre in wheat being 25.37 bushels, in oats 42.85, and in barley 32.15, as compared with 9.75, 24.08 and 32.19 respectively in 1900. The average under crop last year was 755,967, compared with 605,247 in 1900. The report indicates that the department is doing a work of great practical benefit by promoting mixed farming in the Territories. It is making special efforts to foster the local production of pure bred cattle.

The protest in North Perth means that Mr. Monteith can see his finish. That large portion of the press which censures Gen. Buller must, at least, give him credit for being a good copy-maker.

"Mr. Whitney is in Toronto talking through his Panama."—London Advertiser. That is better than being out in the consequences of talking (and working) through a dirty machine.—Ottawa Journal.

Right you are. We give Mr. Whitney credit for turning over a new leaf.

The refusal of the British Government to suspend the constitution of Cape Colony shows that the Imperial authorities are wiser and more tolerant than some of the loyalists in South Africa. It is an earnest of the spirit in which the Government intends to work out the policy of reconstruction.

Dr. Sheard, medical health officer of Toronto, warns the people who go to summer resorts, to inquire into the water supply and sewage disposal, lest they bring the germs of typhoid fever home with them. This is reasonable advice. Fresh air does not always balance the absence of sanitary arrangements.

The suggestion of a coalition in Ontario cannot be taken seriously. The crisis at Confederation induced an arrangement of this kind at Ottawa, and the same influences also led to a combination of Liberals and Conservatives in John Sandfield Macdonald's Government in Ontario, of which our fellow-citizen Sir John Carling was a member. Both of these coalitions disappeared with the emergency which called them into existence. The party system is too strongly rooted among British peoples to allow of coalitions, except under extraordinary circumstances. They have always been short-lived, though none has incurred such discredit as the celebrated Fox-North coalition in the eighteenth century.

The Ontario Government has appointed four out of the five members who will compose the commission to superintend and finance the construction of the new Temiscaming Railway. The appointments disarm all criticism. The chairman, Mr. A. E. Ames, is a prominent Conservative, the president of the Toronto Board of Trade, and one of the leading financiers of Canada. A second member is Mr. E. Gurney, the stove manufacturer, also of Kingston. Mr. E. J. Folger, of Conestoga, is a man of great experience in the forwarding business. The fourth member, Mr. W. J. O'Brien, of Renfrew, is a contractor. Aside from the undoubted qualifications of these gentlemen for such a work, it is gratifying to note that the Government has made the commission strictly non-partisan. This is a favorable omen for the success of the new undertaking, and shows that the Government has no desire to make this large expenditure of money serve party ends. The road is to be a business, not a political, proposition. Other Government railroads have not always been the same.

Profaning the Language.

[Woodstock Sentinel-Review.] Canadian papers republish from a Chicago journal a parody on Gray's Elegy by S. E. Kiser with a subject that has already supplied so much material for the alleged humorists of the continent, that it is beginning to pall on newspaper readers—the operations of J. Pierpont Morgan. Here is one of the verses:

Some money, ignominious Schwab, who now bucks the new understanding, The bank at Monte Carlo, may be here, Where broken pickets from the fence obstruct the path that once was often trod and clear.

A man who would take a poem like Gray's Elegy and turn it into verse like the above should be given six months in jail. Is there to be nothing sacred in our language? We can see nothing humorous in twisting some of the noblest lines that have ever been written and that are among the most precious possessions of the race into twaddle of this sort. Mr. Kiser is in a class with the man who thinks it a great joke to steal into an art gallery and put red paint on the nose of the most beautiful and the most highly prized statue in the place.

The Village Doctor.

[New York Sun.] Along the village streets where maples lean Together like old friends about the way, A faithful pair of old and anon were seen, He and his nag, both growing old and gray. What secrets lurked within that old man's breast, Of mother-love, of throbs of pains and ills, All slyly kept beneath that buttoned vest. Receptacle of powders and of pills, Thrice happy he when some fond mother's eyes Grew moist with love unspeakable to find Snuggled to her breast her babe, whose heart Within her soul and bosom were entwined. How oft he held the wrist to mark the slow Pulsations of the feebly fluttering heart, While his kind words, soft-murmuring and low, Essayed to calm the mourner's pain and smart. He was to all a father, brother, friend; Their joys were his, their sorrows were his own. He slept for years where yonder willows start, Above the violets that kiss the stone.

Somebody Must Be Ignored.

[Philadelphia Times.] From Burnley, England, comes to the column a story of a young married woman whose husband brought her wealth without giving her either position or social distinction. But she was persistent, and started out in a new coach to make calls on her neighbors. "John," she said to the Lancashire lad she had invested with a footman's livery, "take the card from my dressing room and leave one at each house where we stop. I shall not get out of the carriage." The countryside was well covered within two hours, and she bade him start for home, saying: "Turn into the left road, John, and

..Poems the World Has Read..

The Old Oaken Bucket.

[Samuel Woodworth.]

Samuel Woodworth was born at Scituate, Mass., in 1785, and was the son of a farmer and a revolutionary soldier. He had no educational advantages until taken by a clergyman, who had read some of his poetical writings, and who gave him instruction in the classics. His "Old Oaken Bucket" will always hold its place among the choicest songs of America. Woodworth died in New York in 1842.

How dear to this heart are the scenes of my childhood,
When fond recollection presents them to view;
The orchard, the meadow, the deep-tangled wildwood,
And every loved spot which my infancy knew:
The wide-spreading pond, and the mill which stood by it,
The bridge, and the rock where the cataraet fell;
The cot of my father, the dairy house nigh it,
And e'en the rude bucket which hung in the well.
The old oaken bucket, the iron-bound bucket,
The moss-covered bucket which hung in the well.
That moss-covered vessel I hail as a treasure;
For often, at noon, when returned from the field,
I found it the source of an exquisite pleasure,
The purest and sweetest that nature can yield.
How ardent I seized it, with hands that were glowing,
When I saw it first appear in this tournament.

And quick to the white-pebbled bottom it fell;
Then soon, with the emblem of truth overflowing,
And dripping with coolness, it rolls down from the well—
The old oaken bucket, the iron-bound bucket,
The moss-covered bucket arose from the well.
How sweet from the green, mossy brim to receive it,
As, poised on the curb, it inclined to my lips!
Not a full blushing goblet could tempt me to leave it,
Though filled with the nectar that Jove's banquet supplies,
And, now far removed from the loved situation,
The pang of regret will intrusively swell.
As fancies revert to my father's plantation,
And sighs for the bucket which hangs in the well,
The old oaken bucket, the iron-bound bucket,
The moss-covered bucket which hangs in the well.

we'll stop at the Vernons',
The Smythes' and the Grahams on our way back."
"Caw'n't do it, mum!" protested John. "One of the nobles will 'ave to be left out. Hiv'e only the Haces of Spades and the Tens of Clubs left, mum!"

A Man of Width.

[Toronto Star.]

The fact that Sir William Van Horne has retired from active life doesn't seem to interfere with his spreading himself pretty well over the industrial field in Canada and the United States.

Lonely.

[Owen Hall.]

I sit in my chamber lonely, and the city's pulses beat
As the human wavelets ebb and flow along the darkening street,
And the lamp-lights glimmer and quiver on the forms of passers by,
And the hum of ten thousand voices goes up to the evening sky.
And little scraps of music and broken sounds of mirth
Rise up beneath the silent stars and float away from earth,
And I sigh to think the music, the laughter and the glee
That rise from the great city are strangers all to me.
So I sit beside my window and gaze into the night,
Till the sounds and scenes around me are lost to sense and sight,
And my ears hear the voices of a sweet, familiar tone,
And time and space have vanished, and I'm no more alone.
Dear voices fill the darkness, dear faces crowd the gloom,
And I love to move silently about my silent room,
And I hold my breath to listen, and I close my eyes to see
The voices and the faces that speak of home to me.

Takes It All Back.

[Toronto Mail and Empire.]

In connection with the account of Justice Macleannan's decision, published in the Mail and Empire, there was no intention of criticising the bona fides of the finding. Such a thing with a man of Justice Macleannan's known uprightness and honesty would be preposterous.

Needlessly Worried.

[Windsor Record.]

The London Free Press discusses the probability of an autumn session. If the Free Press would keep its mind charged with the fact that its political friends are in a minority in the legislature and that we are doing business under a responsible government, it would save a lot of wear and tear upon the gray matter of the brain it has left.

LONDON RINK MET DEFEAT

In Dominion Lawn Bowling Tourney at Toronto.

Granites Won the Third Round of the Cup Series.

Toronto, July 10.—Rain yesterday delayed the continuation of the Dominion bowling tournament at the Yacht Club for a couple of hours. The programme for the day, however, was carried out with just this delay, that the last series of games scheduled for yesterday were postponed until 9:30 this morning. This will require the games today to be played promptly in order to complete the tournament as expected. The rounds in the cup competition were completed, reducing the contestants to eight. The Granites and Guelph continued their success, and have still two representatives each in the contest. The eight rinks are: W. A. Cameron and W. J. McMurtry (Granite), R. H. Brydson and D. E. Macdonald (Guelph), J. N. Laird (Brampton), C. Boeckh (Canada), W. R. Mosey (Toronto Thistles), and G. C. Biggar (Victoria). These play their next round at 11:30 this morning. The first and second rounds in the association competition were also completed, and the first in the consolation. When the entries for doubles and singles closed the secretary reported 102 entries in singles and 76 in doubles, easily making a record entry for such an event in Ontario. The ground was but very slightly affected by the light rain and the play appears to have been more even than on the opening day, as several extra ends were played. The Lightbourne rink (Victoria) having one in each of their matches.

The visitors were entertained with a smoking concert at the island clubhouse last night. The palm for age goes to the members of the Harrison rink. It is composed of Donald Douglas, Thomas Douglas, James Stewart, and Alexander Yule, and their ages are 67, 63, 70 and 50 years respectively, giving an aggregate of 250 years, and an average of 62½ years, and its representatives at the tournament do not find their enthusiasm decreasing with advancing years. The rink has done

Powley's Liquefied Ozone

will cure

All forms of Summer Disorders

Ask the Drug Man

A Skin of Beauty Is a Joy Forever.

Dr. T. Felix Gouard's Oriental Cream or Magical Beautifier.

Removes tan, pimples, freckles, redness, rash and skin diseases. It cures every blemish on the face, and is a perfect skin preservative. It has been used for years by the most perfect of 64 years and is so harmless we need not be sure it is properly made. A crepe, no counterfeit or similar name. Dr. L. A. Sayre said to a lady, "The last ton is patient." As you ladies will use them, I recommend Gouard's Cream as the least harmful of all the skin preparations.

Also Poudre Subtile removes superfluous hair, without injury to the skin.

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For sale by all druggists and fancy goods dealers throughout the United States, Canada and Europe.

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July Friday Bargains

Our story is short this week. Our prices tell the tale. A great harvest of bargains awaits you at this store **Friday and Saturday**. Nothing in these lists is misrepresented; and all under-priced goods sold these days are covered with our guarantee—money refunded if goods not satisfactory.

We guarantee our Imperial Blend Black Tea, 40c, for 25c; equal to any 40c Tea in the market. Return the wrapper and get your money if not as represented. Get a trial package Black, Green or Japan, 40c, for 25c, Friday and Saturday.

25c Muslin, 15c. 20 pieces Colored Dress Muslin, all new, regular 20c and 25c, Friday and Saturday, each.....15c	Raw Silk, 25c. Shen Tung Raw Silk, 20 inches wide, special quality, Friday and Saturday.....25c	Groceries. 100 lbs. Redpath's Granulated Sugar for.....\$4.00 24 lbs. Redpath's Granulated Sugar for.....\$1.00 6 lbs. Redpath's black summer Sugar for.....25c 2 tins of Choice Pink Salmon for.....25c 1 heavy 4-string 30c Broom for.....25c 25c Corn Scrub Brushes for.....20c 3 lbs. of Tapioca and 2 lbs. Rice for.....25c 1 lb. Mixed Black Japan or Green Imperial Blend 40c Tea, for.....25c 6 tins of Sardines, in oil, for.....25c 25 lbs. of best Family Flour, for.....50c Special prices this week in Butter, Cakes, Crocks. Our leader, 30c fresh ground Coffee for.....25c 1 lb. of Covary's "Black" Cocoa, regular 20c, for.....15c 1 lb. of 20c Cook's Delight Baking Powder for.....15c
35c Muslins, 19c. 15 pieces Colored Dress Muslins, all new goods, regular 35c and 36c, Friday and Saturday, each.....19c	50c Cheviots, 33c. 48-inch Castor Shades Cheviot Suits, regular 50c, Friday and Saturday, also garnet shade.....33c	Crockery. 97-piece Dinner Sets, including 40 plates, floral and gilt decorations, bought to sell at \$12.50 per set, your choice, for \$9.50 Large size China Bowls, in dark blue, red and green, good value at 15c, your choice.....10c Only a few of these 10-piece Printed Toilet Sets left; regular \$2.50 per set, for.....\$1.98 Printed Cups and Saucers for.....5c Glass Tumblers.....5c 10 per cent. off all Crockery and Glassware.
40c and 50c Muslins, 25c. 25 pieces Colored Organdie Muslins, all new goods, regular 40c and 50c, to clear.....25c	\$3.00 Parasols, \$1.29. 8 only Ladies' Fancy Colored Silk Parasols, in cream, navy and white and black and white, regular \$2.00, Friday and Saturday, each.....\$1.29	Gentlemen's Furnishings. Your last chance to buy Men's 25c Cashmere Socks, for.....15c 7½ doz. only black summer weight seamless Cashmere Hose, 10½, 10 and 11, regular 25c, while they last.....10c Men's 6½ doz. only Groins, 5 doz. only, fancy flannel, full size bodies, in assorted sizes, regular 60c, Friday and Saturday, each.....35c
8c Toweling, 5c. 200 yards All- linen Toweling regular 8c, Friday and Saturday, per yard.....5c	30c White Silk Lace, 10c. Wide Creme and White Silk Lace, regular 30c to 36c, Friday and Saturday, per yard.....10c	Friday and Saturday last days of our six days' special sale in Carpets, Curtains, etc.
12½c Towels, 9c. Very Large Size, Soft, Heavy Cotton Towel, regular 12½c size, Friday and Saturday, each.....9c	25c Ribbons, 5c. Silk and Satin Ribbons, plain and fancy, 2 to 4½ inches wide, regular 10c, 15c and 25c, special per yard.....5c	Write for INTERCOLONIAL RAILWAY Tours To Summer Haunts, Quebec, New Brunswick, Prince Edward Island (The Garden of the Gulf), Nova Scotia.
\$1.00 Whitewear, 74c. Ladies' White Cambric Skirts, with frill and hemstitched tucks, regular \$1.00, Friday and Saturday, each.....74c Ladies' Fine White Cambric Gowns, yoke of tucks and frill of embroidery, \$1.00 for.....74c	25c Belts, 5c. Assorted colors, regular 10c, 15c and 25c, Friday and Saturday, each.....5c	208, 210, 210½ and 212 Dundas St. The Runians Carson McKee
25c Mixed Straw Belts, 15c. Black and Tuscan Straw Belts, regular 50c goods, Friday and Saturday, each.....15c	Linen Spools, 2c. Lisbon's 100-yard Spools Linen Thread, good quality, Friday and Saturday, each.....2c	208, 210, 210½ and 212 Dundas St. The Runians Carson McKee

WEDNESDAY MORNING HALF-HOLIDAY SALES, JULY AND AUGUST.

208, 210, 210½ and 212 Dundas St. **The Runians Carson McKee**

Railways and Navigation

Write for INTERCOLONIAL RAILWAY

Tours To Summer Haunts,
Quebec,
New Brunswick,
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Railways and Navigation

Wm. Robinson,
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Quebec Steamship Co., Limited,
River and Gulf of St. Lawrence.

Summer Cruises in Cool Latitudes.

The twin-screw iron steamship Campana, 1,700 tons, with electric lights and bells, and all modern comforts, leaves Montreal on Mondays at 2 p.m., 2nd, 14th and 26th August, 14th and 26th July, 14th and 26th August, and 3rd and 22nd September, for Pictou, N.S., calling at Quebec, Father Point, Gaspé, Percé, Grand River, Summerside, P.E.I., and Charlottetown, P.E.I. The finest trips of the season for health and comfort. For full particulars apply to EDWARD DE LA HOOKE, or W. FULTON, London, or ARTHUR AHERN, Secretary, Quebec.

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ROYAL MAIL STEAMSHIPS.

MONTEAL to LIVERPOOL, via Mobile. RATES OF PASSAGE: First cabin, \$50 and upwards; second cabin, from \$10; third class, \$5 and \$25.

NEW YORK to GLASGOW and LONDON: First Cabin, \$45 and upwards; second cabin, \$25; third class, \$20.

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First Saloon Passage, \$50 and upwards; Second Saloon, \$35 and upwards; Third Class, \$20 and upwards.

Henderson Brothers, New York; E. De La Hooke, cor. Dundas and Richmond Sts.; F. B. Clarke, 418 Richmond St.; W. Fulton, Dundas St., cor. Richmond.

Securities worth \$5,000 have been discovered in an old mattress by a marine store dealer (junk man) at Lyons.

GROCERS' EXCURSION
To Niagara Falls,
July 23rd—Special train 7 a.m.

O. W. RUGGLES, JOHN PAUL, G. P. and T. A., City Pass. Agent.

Orange Demonstration
AT TILSONBURG.
Fare for Round Trip 85c.
Special train 8:45 a.m.

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