Announcement Extraordinary! Unrivalled Success! Unequalled Display! Competition Defeated!

### CNE HUNDRED AND FIFTY THOUSAND DOLLARS WORTH OF DRY GOODS TO SELECT FROM!

Heffernan Brothers have great pleasure in announcing to their patrons that, in view of the great advance which they knew must inevitably take place in the price of woollen Goods they were careful to place their orders with the leading European and Canadian manufacturers fully three months in advance of any house west of Toronto, and by means of a large cash capital have been able to make special and most advantageous terms, and are now prepared to show a large and magnificent assortment of NEW DRY GOODS AT OLD PRICES.

### CATALOGUE:

We here give a short catalogue of prices in a few of the leading departments, but for a full and correct idea of the immensity of the stock and the unparalleled low prices of goods we invite every one to call and inspect the stock one visit to our Mammoth Establishment will convince even the most incredulous that Heffernan Brothers advertise facts only, and that the Britannia House is beyond doubt the cheapest store in Western Canada.

Plain and Fancy Dress Goods at 12½c, 15c and 20c per yd, worth 20c, 25c and 30c.

A strong heavy Wincey at a York Shilling per yd, sold elsewhere at 20c.

500 lbs. of Wool Nubias, bought at auction—the best value in Canada;

Factory Cottons at 10c and 12c., extra quality;

3 bales of Damaged Factories at 11c per yd, worth 15c.;
3 bales of Damaged to Cottons at 6c per yd, worth double the money;
10 bales of Canac an Blankets at less than last year's prices; A beautiful lot of Canada Tweeds at 50c, 75c, and \$1 per yard, very cheap.

An Immense Stock of READY-MADE CLOTHING, in Mens', Youths' and Boys' sizes;

As all our Clothing is MANUFACTURED ON THE PREMISES, we can guarantee that it is well made and properly trimmed.

### MILLINERY AND MANTLE SHOW ROOMS!

We are now opening a Gorgeous Stock of Millinery and Fancy Goods received direct from Paris, London and New York. Our Show Rooms will be open in a few days, when we show a display of fashion never before equalled in Guelph.

Remember the Great Britannia House, Wyndham Street, Guelph.

GUELPH, SEPT. 16, 1872.

(NOTED FOR CHEAP DRY GOODS.)

HEFFERNAN BROTHERS.

### Guelph Evening Mercury

THURSDAY EVENING, OCT. 10, 1872

## The Foster Brother:

The Orphan of the Wreck.

chapter XX.

I, however, seemed secure. No sound otsteps reached his ear—no dark could be descried moving in the mee. He therefore boldly quitted helter of the trees which lined the of the slope, and took his way in literation of the park.

was not without some bitter sensathant he went skulking along like a y thing—moving in that cautious, thy way which they only practice are intent on some unworthy or inal enterprise. His open, manly rerected from the necessity which belled him to adopt the motions of a tit, and he felt more than ever incensainst the man whose pride and passions of him in such a position. But these neclings were soon swallowed up by ghts of Lilias, whose dear form he cted soon to behold.

wanted nearly an hour to the time inted when he drew near to the ur. Of course, Lilias was not there, nater silence reigned around.

e entered and set down on the rustic Oh, how vividly did he then recall seene with Lilias before the Captains and broke so violently on their m of bliss. He dwelt on every word, y look, every passionate sob, every tion-breathing sigh, till the sad and y reflections made the solitude insupable, and he wenth forth to meet we on her way.

had a her way.
reached the end of the clump
there he had a view of a large
is of the park in the direction
ansion-house, and as he stood
tating whether it might be pruhim to advance, he was startled
to forms emerge from under the
the cape space

hat the arm of her companion and round her waist, and that as ed slowly forward they were en-earnest and absorbing conver-

n how to act, George was on

## G. B. FRASER

WHOLESALE AND RETAIL FRASER'S MOURNING GOODS AND WINTER Black (damp has Black Crape Cloth Black Repps, Black double war Black Henrietta Black Cobourgs, Black French Mer B.

Direct Importer of Dry Goods

FRASER' Sarmatia O

and Family Groceries, Wyndham Street, Guelph.

## A.O. BUCHAM

## Fashionable West End

Dress, Millinery and Mantle Establishment,

**Dress Goods** 

Millinery requires no extra recommendate hink of buying before looking the Trimmed Bonnets, Trimmed

all at our usual reasonable prices.

Shawls and Jackets—Always on-hand a large and splend from. Every style and fashion is a Stock, and Ladles will find no difficulty in gradient of the stock and Ladles will find no difficulty in gradient.

### SPLENDID STOCK OF STAPLE COODS, CLOTHS, &C.TO CHOOSE FROM

COME, LADIES, DIRECT TO THE ALMA BLOCK.

A. O. BUCHAM.

Fashionable West End Dress, Millinery and Mantle Establishment

1872. FALL AND WINTER SUPPLIES. 1872

## TAIL DEPARTMENT W. D. HEPBURN & CO.

A RE NOW OFFERING FOR SALE AN EXTENSIVE ASSORTMENT OF

STRONG AND FANCY BOOTS AND SHOES Suitable for Fall and Winter Wear. We invite careful buyers to our system

SMALL PROFITS AND BUT ONE PRICE. W. D. Hepburn & Co. manufacture their own goods and feel they can confidently recommend them as CHEAP and DURABLE, and all they ask is one trial, which will not the gampiness of

Home-made Boots and Shoes

as we employ over FORTY HANDS we can supply a large port

ALL KINDS OF BOOTS AND SHOES MADE TO ORDER. Re TERMS CASH. Store and Factory Eastside Wyndham Street, Guelph Guelph, Sept. 27, 1872.

## PETRIE'S DRUG STORE

DURING THE

HANDSOMEST

Store in the County, AND

BEST STOCK OF

PURE DRUGS

CHEMICALS IS KEPT. IF YOU WANT

RELIABLE MEDICINES

YOU WILL FIND THEM THERE.

JUST RECEIVED

DRUG STORE

LARGE SUPPLY

YORKSHIRE WILL SHOW DURING THE EXHIBITION WEEK A LARGE STOCK OF NEW GOODS CONSISTING IN PART OF

CATTLE FEEDER AND SIMPSON'S

CATTLE SPICE

WE HAVE RECEIVED A NEW AND COMPLETE STOCK OF

COAL OIL LAMPS

New and Elegant Designs

and at exceedingly low prices. Call to see

We have also a new stock of Genuine Extra

Lamp Glasses Which stand the heat, and do not easily

## JOHN M. BOND & Co.,

DIRECT IMPORTERS. ONTARIO COAL YARDS.

MURTON & REID

GGG, STOVE AND CHESNUT, IN PIRST-CONDITION, CLEAN AND DRY.

This Coal, for general use, is the best an the market—low for cash.

All other Coals, such as Briar Hill, a Morris, Lehigh and Blossburg, in large titles. Order early and secure your stopeson prices. present prices.
OFFICE—James Street, one door south
the Canada Life Assurance Co., Hamilton.
dw GEO. MURTON, Agent at Gue

NEW MUSIC STORE, Quebec St., Guelph.

F. C. Whiting, Importer of all kinds Musical Instruments, Fittings Strings English Music, V. Novello's Music, Instruction Books, &c., wholesale and retail.

# GOLDEN



-ION

## New Fall & Winter Goods

## 500 Cases and Bales Just Received!

COMPRISING:

100 bales of Carpets, 100 bales of White Cottons,

100 bales of Factories,

12 cases of Black Silks, 13 cases of Black Lustres,

13 cases of Black Cobourgs, 12 cases of Black Sarmattas

15 cases of Ready-made Clothing, 12 cases of Yorkshire Fancy Trouserings,

10 cases of Black Cassimeres, 10 cases of West of England Broadcloaths, 10 cases of Gents Shirts, Collars, Ties and Braces, 93 cases of Fancy Stuffs and Haberdashery.

### CHANCE & WILLIAMSON,

THE ONLY DIRECT DRY GOODS IMPORTERS IN GUELPH.

## 1872) Central Exhibition. (1872)

ROBT. RAE & Co.

## Crockery, China, Glassware, LAMP GOODS.

FANCY GOODS, an immense variety.

Pocket and Table Cutlery, Plated Ware, [a splendid lot of New Cruets, Pickle Stands, &c. just received]

ROBERT RAE & Co., Importers, Alma Block.

Guelph, Sept. 27, 1872.

GEORGE S. POWELL Begs to announce that he has purchased the

# Bankrupt Stock & BOOTS and SHOES

Boot and Shoe Business in ali its Branches

IN THE SAME PREMISES. Having been with Mr.McNeil for a number of years, and having an experience of over 18-cears at the business, he feels confident of giving the pul lic entire satisfaction.

## R A NEW STOCK 2

Will be produced in a few days, and in the mear time the goods now on hand will be sold: REPAIRING DONE AS FORMERLY

GEO. S. POWELL.

O CONNOR'S BILLIARD HALL. QUEENS HOTEL, GUELPH, OPPOSITE

CASH FOR WOOL, HIDES, SHEEP SKINS, CALF FKINS, and WOO