CONTINUING OUR GREAT

BROADCASTING SA

Now, A "RECORD" PROGRAMME for To-Morrow

MAKE "CONTACT" WITH

200 Sweaters

Imagine popular all Wool, Silk and Wool or all Silk Sweaters for such a trifling outlay! Silk Sweaters worth up to \$4.00. Wool Sweaters worth up to \$4.50. All at one price of \$1.98. Sleeveless or with sleeves Sweaters in the

"TUNE IN" FOR THESE.

Crepe Dressing Gowns

Made of good quality Crepe, in colours of Mauve or Sky Blue and nicely finished. A great \$3.00 value. On sale for

Swinging into it's Second Week, the "Peak" Week of the Sale. Look for "Broadcasting Sale" Tickets-They tell of Super-Values. Ask those who have bought during this Sale—they will tell you of the remarkable values—of the savings—of the wonderful merchandise offered. Come! See for yourself!

"TRIO" OF DRESS VALUES

A DRESS SALE planned to answer holiday needs. A "rush" order by wire to our buyer brought us hundreds of Dresses, just in time for this Sale. The prices are so low that you can hardly believe such fine dresses sell at a price these three groups are placed at. Come, buy your Summer needs during this Sale and save the difference,

GROUP 1. This lot consists of new Flannel Sport Dresses in many assorted shades, making it an ideal Summer Dress. You will also find over one hundred Silk and Canton Crepe Dresses, Sizes 36 to52.

A magnificent lot of fine Silk Dresses in VALUES Canton Crepe, Satin Crepe, Satins, etc., in all the new Spring shades. Many of these Dresses are worth double the Sale Price.

"High Voltage" Offering

Women's Coats and Suits

No need of "amplifiers" for women who are conversant with values here. There are hundreds of COATS and SUITS in these groups which the materi-

al alone is worth more than the sale price. Don't overlook these Bargains. If you are in need of a Coat or Suit now is the time to buy, while these

A group of fine Canton and Satin Crepe VALUES including many "half size," stylish stout Dresses all reduced to a price never before

60 Suits Women's

Sky Blue. \$4.75 Made of fine washable Flannel and nicely finished with silk, make these attractive two-piece Pyjamas a wonder value.

Silk Princess Slips

Made of heavy Silk with shoulder straps and coloured pleated flounces. Another great value!

Crepe-de-Chene Overblouses

Values to \$6.50

SIZES.

What a wonder a opportunity this Clearance of broken sizes presents. There are all sizes in the lot, though not in each style-so that you are sure to find the very ones to suit your taste.

New Arrivals!

New Summer Hats

VALUES TO \$8.50

The Summer Hats grow more fetching every day. models have just come to hand; they take an honored place in our Millinery Dept., by reason of their smart styling. Small effects destined for sports and graceful wide Picture Hats reveal the newest millinery alliances.

Special!

100 Hats at 1.50

Hats of Silk combined with Leghorn, or Straw-Hats of White Canton Crepe with coloured Crepe trimmings are only a few of the smart combinations you will see in our Millinery Dept. Hats to suit every Miss, Woman or Matron. and,- remember, higher than \$4.77, no matter what the former selling price

values are in force.

"INTRODUCING" SOMETHING NEW IN

Made of fine Tweeds, Poiret

Twill, Tricotine, etc., in many

assorted shades and styles, in-

cluding the long plain tailored

SAMPLE SHIPMENT!

The New SPORTS COSTUME made of Poiret Twill, with a hairline stripe or in plain coloured Flannel. Jacket made in Tuxedo front or boyish cut lapels in the sleeveless style-arm-holes and collar finishes, with White Silk Braid, and Skirt made in the wrap-around style. With a smart Blouse these Sufts make one of the finest outfits for the Summer. Come! See them!

WE HAVE IT!

MOTHERS, "LISTEN IN" FOR THESE.

THE COATS

or Suedine and nicely lined with

Silk or Crepe, and tailored ac-

cording to the very latest de-

signs. Every group a super-

Made of Duvetyne, Poiret Twill

Girls' Fine Ensemble Dresses

Dresses made of fine White Serge, box pleated, and Jacket of coloured Flannel, in Red or Sky Blue, one of the smartest Summer outfits for your little girl, once more demonstrating our price leadership.

\$10.50

THE BROADWAY

HOUSE OF FASHION

"A Store for Everybody"

6 to 12

vears.

Gingham or Checkthe porch.

"TRANSMITTUNG" 500

Porch)resses

Special purchase of 400, 500 and 600 styles, in Anderson's Ginghams-Fine Voiles and Drawn Crepes.

"Pick up" these attractive s e m itailored and sports styles in fancy Voiles, Checked ed washable Crepes. With their neat Vestees or bindings, collars and cuffs in Organdie or Pique, they will assure you looking your best for outings, neighborhood wear, or ç=

You will find in each group a wealth of colour combinations, such as Pink. Mauve, Yellow, Black and White, Brown, Blue, Red, etc., etc. Never before have such fine Summer Dresses been sold at such low prices. Come, compare the quality and workmanship of these dresses with others at

Sizes 36 to 52.

the same price and see for yourself.

Royal Welcome Given

july6,31,m,th,f

Great Enthuslasm Shown When Distinguished Soldler Arrives at Quebec.

witnessed by thousands of people who was the scene of hurried preparations

RICHARD HUDNUT THREE FLOWERS

lined the wharf opposite Shed 27, the Earl, but this was not afforded minutes later by Field-Marshal Haig, be plainly seen by the happy smile

The appearance of the Letitia near distinguished visitor. the St. Charles River breakwater was the signal for a great blowing of sirens and whistles on all the flag-QUEBEC, June 26 .- (C.P.) -A royal | decorated steamers and smaller craft welcome was given to Field Marshal in the harbor, and this first noisily Earl Haig, Countess Haig and their enthusiastic welcome was kept up undistinguished party from overseas til the liner was alongside the wharf. when they arrived in Quebec yester- The sound of the whistles and sirens day. Great enthusiasm was evinced had no sooner died away than a great by the citizens of the arrival of the cheer went up from the huge crowd | steamer, the docking of which was gathered all around Shed 27, which

> for the preliminary reception. landing pier was a passageway whose walls were formed of flags of all nations with the Union Jack and the Canadian flag predominating. Impatience was noticeable among the

The welcoming party was composed of Lieutenant-Governor Narcisse Perodeau and his aide-de-campe, Col. Papineau; General McBrien, chief of staff of the Department of National Defence; Major-General Sir Richard of the reception committee.

At 3.30 o'clock the welcoming party

Let Cuticura Soap Keep Your Skin Fresh and Youthful

while up on the Dufferin Terrace, the before a party of prominent federal Viscountess Haig and their party, which wreathed each man's face as to Field Marshal Haig Ramparts and in fact at all vantage and provincial, civic and military of Their appearance was marked by an- his former commander-in-chief passpoints along the neights of Quebec. ficials went on board to welcome the other great burst of cheering on the ed on. During with reviews, the Earl part of the spectators who rushed was accompanied by General McBrien, about excitedly in order to see as General Landry and General Home. much of the Eearl as possible before the latter one of the party. he boarded the C.G.S. Bellechasse, which was to take him to the King's wharf, where the official reception was held.

On the wharf the band of the Royal Turner, General Landry and members 22nd Regiment struck up a military air as the Field-Marshal and his party landed, while the order to present left the steamer to be followed a few arms was given to the guard of honor-The Field-Marshal immediately reiewed the guard of honor and two calm branch of the G.W.V.A. The latter review took some time as the Earl walked along both lines, shaking hands and saying a few words with each. How the Field-Marshal's indulgence appealed to the veterans could

Returning to the gaily decorated marquee which had been erected on the wharf for the occasion, General

Blair acted as master of ceremonies and introduced the visitors to the members of the reception committee and other notables who were present. Pro-Mayor J. Oscar Auger then officially welcomed the Earl in the name of the City of Quebec. DODDS

Following the address of welcome Earl Haig briefly replied and then was driven away to Spencerwood, where he paid a formal visit to the Lieutenant-Governor. Following this Earl Haig and party returned to the city and took up temporary quarters at the Chateau Frontenac and attended a dinner in the Garrison Club at eight o'-A large number of prominent citi-

zens escorted the Earl and Viscountess Haig and party to the steamship Letitia on which they sailed for Montreal

late last night. At the metropoli they will board a special train for Ottawa, where the G.W.V.A. convention is at present being held.

A coat of dark red satin is trin med with narrow bands of bright red. The narrow, double strap arrange ment is good on the town shoe.

Rub them well with Minard's and know what rea

may2,3mos,m,w,f The younger generation may dulge in organdie quite smartly Two crystal pins trim a snug