

PURITY FLOUR!

"THE WORLD'S BEST."
More Bread and
Better Bread.

Potatoes, Potatoes.

We offer the trade
200 Bags P.E.I. Potatoes 180s
400 Half-bags P.E.I. Potatoes 90s
Best Quality.
Lowest Price.

GEORGE NEAL, Ltd.,

There is NO To-Morrow!

You may have lived fifty years without illness or injury, but who knows what will happen to-morrow, and it will THEN be too late to protect yourself. Many men, insurable TO-DAY may NOT be to-morrow, so we suggest phoning us right away—NOW, while you read this reminder, for immediate protection TO-DAY.
The cost is nothing in comparison to the benefit.
U.S. FIDELITY & GUARANTY COY.,
CANADIAN HOME OFFICE—TORONTO.
J. J. LACEY, NFLD. GENERAL AGENT.

OFFICE DESKS.

For up-to-date efficiency your office must have correct equipment in every detail—The first and foremost its Desk—or Desks.

Here we offer our services with the very newest and most complete Desks ever built.

Of finest quality Oak, light commercial finish, very massively made, these Desks, besides giving the maximum of convenience to the user, lend an air of solid dignity to the most severely furnished office.

Get Our Prices on Office Desks.

U. S. Picture & Portrait Co.
Water St., St. John's.

HOWARD'S Edinburgh Borax SOAP!

Admitted to be the finest piece of SOAP, on the market. It is becoming more popular day by day. Use no other. Stocked by all the leading grocers both in the CITY and OUTPORTS.

ADVERTISE IN THE EVENING TELEGRAM.

New Color, New Charm



MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.
Washes and Dyes at the same time. Light and jaunty shades, particularly attractive.
RENEW YOUR BLOUSE FOR TEN CENTS.
It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.
Special Prices to the Wholesale Trade.
SEE OUR WINDOW.

ROBERT TEMPLETON.

Beautiful Silverware

AT REASONABLE PRICES.
We have just received a very pretty assortment of
BEST QUALITY ENGLISH SILVERWARE
which we offer at remarkable **LOW PRICES.**
FOR GOOD VALUE SEE OUR WINDOW.
R. H. TRAPNELL, Ltd.
Jewellers and Opticians, 197 Water Street.

FOR FORWARD DELIVERY

Bar Iron
Black and Galv. Sheets
Wrot Iron Pipe
Electrical Equipment
Mechanical Equipment
Contractor's Supplies

WM. HEAP & CO., Ltd.,
Phones 873-1980

IF YOU ARE BUILDING A HOUSE OR BUNGALOW

Repairing any of your walls or ceilings, use
Ten Test Fibre Board
and make a good job of it. Stands any test and makes a beautiful finish.

W. J. ELLIS

"Leads in every District"

VICTOR FLOUR

SALT, SALT

Now discharging ex S. S. Brattingsborg
20,000 Hhds.
Cadiz Salt.
Lowest Prices.

A. H. MURRAY & CO., Ltd.,

A HANDSOME SERGE SUIT.

\$50 That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**
Serge, with best of trimming, good workmanship and a perfect fit.
Tweed Suits from \$40 to \$55.
Mail orders promptly attended to.

SPURRELL The Tailor

WATER ST. WEST. and at DUCKWORTH ST.
GRAND FALLS.

TOWER'S START RIGHT

ON THIS SEASON'S FISHING wear a
TOWER'S OILED SUIT
Roomy and comfortable; made strong at every point. Worn by fishermen everywhere.

A. J. TOWER CO.
BOSTON, MASS.

PETERS & SONS, ST. JOHN'S, Agents

STOCK, July 4th to 14th.
CALIFORNIA ORANGES—25¢, 21¢, 17¢
P. E. I. POTATOES, CHEESE—Twins.
BANANAS, CABBAGE—Choice Green.
— PAPER BAGS—All sizes.

BURT & LAWRENCE
14 NEW GOWER STREET.

Forty-Four Years in the Service of
the Public—The Evening Telegram.

Reid-Newfoundland Co., Limited

Humbermouth-Battle Harbor Steamship Service.

Until further notice Freight for the above route will be accepted at the Freight Shed every Friday, instead of Thursday as at present.

Reid-Newfoundland Co., Limited

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

Schedule of Sailings for July.

From New York at 11 a.m.	From St. John's 12 Noon.
July 7th	SILVIA July 14th
July 14th	ROSALIND July 21st
July 21st	SILVIA July 28th
July 28th	ROSALIND AUG. 4th

THROUGH RATES QUOTED TO ALL PORTS.

HARVEY & CO., LTD., St. John's, Nfld. Agts
BOWRING & COMPANY. G. S. CAMPBELL & CO.
17 Battery Place, New York, Agents.
General Agents. Halifax, N.S.

FARQUHAR STEAMSHIP COMPANIES

PASSENGER AND FREIGHT SERVICE
NORTH SYDNEY TO ST. JOHN'S.
STEEL STEAMSHIP "SABLE I."
Leaves NORTH SYDNEY Every Saturday
" ST. JOHN'S " Every Tuesday at 10 a.m.
HARVEY & CO., LTD., Agents St. John's, Nfld.
FARQUHAR TRADING CO., LTD., Agents, N. Sydney
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.

The Money Saving Store

Men's Sox19c.	Men's Work Shirts50c.
Ginghams19c.	Children's Gloves10c. up.
Bathing Suits85c.	Ladies' Vests15c.
Men's Caps65c.	Lace Curtains\$1.25 pr.
Cotton Dresses65c.	Muslins25c. yd.

BON MARCHE SPECIALS
96 WATER STREET.
MAIL ORDERS SENT SAME DAY AS RECEIVED.

CEMENT

1000 barrels
Best Portland Cement
in Barrels and Sacks
LOWEST PRICES

A. H. Murray & Co., Ltd.

BECK'S COVE.