

## Gulbransen Transposing Player Piano.

The easiest operated player on the market. Transposes songs into any key you wish. Nationally priced, same price to everyone. Price fixed by the maker.

A course of instruction by rolls by Mr. Martin, one of the best player experts in America, is given free with each instrument. A few weeks' practice with the instruction rolls will give you a mastery of expression which will be a delight to yourself and to your friends.

Send for the Gulbransen Player Book, it gives full information on how to become a player expert.

## Musicians' Supply Co.

Royal Stores Furniture, St. John's.  
DUCKWORTH STREET.  
s,t,u,t,t,f

## Sit down and enjoy 'Xmas.

This is good advice, so we're enlarging on it by suggesting that on your list of Christmas Gifts none would be more acceptable than comfortable Easy Chairs.

For Father, Big Brother, or for Him, a huge Leather, or Oak and Leather Chair—where he may sit and rest and plan for the future. For Mother, Big Sister or Her, a dainty, cosy Upholstered Rocker or Easy Chair, where she too may sit and day dream.

If you're not certain about what to give, let a nice Easy Chair decide the point. If you're not sure what kind of chair is suitable, see our Christmas display, and you'll surely find just the one you need. Chairs for Christmas Cheer at the

## U. S. Picture & Portrait Co.

p. c. Discount  
Suits and  
Overcoatings.

From this date un-  
til end of year we  
clear all our stock of  
Class

Suits  
and  
Overcoatings  
a Special Reduc-  
tion of Ten Per Cent  
Cash.

All orders will re-  
ceive prompt atten-  
tion and immediate  
delivery, and will be  
packed in our usual  
class finish and  
style.

Mail of this offer  
will save money by  
pre-paying your order  
price.



**CHARLES J. ELLIS,**  
CLASS TAILOR,  
302 WATER STREET.

AWARDED CERTIFICATE — An  
"excellent" certificate of com-  
petence has been awarded to John J.  
Ellis, late Sergeant of the Royal  
Newfoundland Regiment.

Smallwood's Big Stock of Lo-  
cal Made English and American  
Fine Boots and Shoes, offered to  
the public at 25 p.c. off regular  
prices.—dec13,t,f

LET THIS BE A CHRISTMAS OF JOY AND  
FUN FOR THE CHILDREN.

Fun for the old as well as the young.

## CHRISTMAS CRACKERS AND BON BONS

give endless fun and amusement to children of  
all ages.

Come and see for yourselves. A greater  
variety to choose from than any year in the  
past.

AT ALL PRICES.

## Ellis & Co., Ltd.

203 WATER STREET.  
dec14,101

## TO THE TRADE!

Having resigned my position with the Royal Tex-  
tile Co., I am now Manager and one of the firm of

**U. S. BEDFORD TEXTILE CO.,**  
77 Bedford Street,  
Boston, Mass.

We will carry a full line of Yard and Pound Goods,  
as well as General Merchandise. Any orders or en-  
quiries you may favor us with will receive my per-  
sonal attention.

dec16,8,1,ec,c

J. P. MAHER.

## For the Heavy Snow PUT ON

## Ace Chains. They Grip.

## T. A. MAGNAB & CO.,

Selling Agents.

Tel. 444.

City Club Bldg.

## CHEAP FIRE SALE!

Owing to our stock of Clothing being slightly dam-  
aged by smoke from the fire of adjoining store, we are  
clearing out at greatly reduced prices our stock of  
MEN'S READYMADE SUITS and OVERCOATS, also  
SUITINGS consisting of English and Scotch TWEEDS,  
SERGES, COATINGS, READYMADE PANTS and  
COATS. Call in if you want a good bargain.

## D. J. Galway

dec17,31

334 WATER STREET.

## Grapes, Apples, Oranges for Xmas Trade

We are now booking orders for your Xmas Trade and  
would be pleased if our customers would oblige us by letting us  
have their requirements as soon as possible. We can guarantee  
you market prices.

## BURT & LAWRENCE.

Forty-One Years in the Public  
Service—The Evening Telegram

## Local Industries.

It is encouraging to find that our  
articles the past two weeks meet  
with general public approval, and  
all thinking people seem to realize  
the possible benefits of our Cam-  
paign in favor of buying home-made  
goods; thereby helping our own peo-  
ple and keeping the money in the  
country to be circulated amongst the  
shopkeepers and tradesmen generally.

It is also gratifying to find that the  
daily papers are backing up our  
work and endorsing the opinions that  
we have been publishing on this sub-  
ject. The important point now, is to  
keep up the fight and not relax. In  
the past, efforts in this direction have  
been well begun, but have been for  
the most part desultory and spas-  
modic. The enthusiasm so well in-  
cubated had good results while the  
publicity was on, but when the pa-  
pers gradually dropped the propa-  
ganda, the public soon forgot and re-  
lapsed back again into indifference to  
the great necessity of buying home-  
made goods whenever procurable.

When the exhibition of 'local-made'  
articles was held here a few years  
ago, excellent results followed for  
a year or so, and the home-made pro-  
ducts had such a run that the man-  
ufacturers began to believe the change  
was lasting and had come to stay.  
This, however, was not the case, and  
the fault is to be laid at the door of  
the manufacturers themselves.

The publishing of a newspaper is a  
business proposition, just the same  
as the making of boots, shoes, cloth-  
ing, or any other commodity. The  
difference being the commodity that  
the newspaper has to sell, is space in  
its columns, and it is the revenue de-  
rived from selling this space that  
furnishes the necessary income to  
keep the paper running. Considerable  
space has been devoted free the past  
few weeks to advertise the home-  
made product. This was done in the  
interests of the vast majority of in-  
dustrial workers who derive their  
living from the local factories; but it  
is as reasonable to expect papers to  
continue their free advertising, as it  
would be to expect the Boot and Shoe  
Factory, or the Clothing Factory, or  
any of the factories to give away  
their articles free of charge.

After all is said and done, the  
shareholders in the local industries  
are the ultimate gainers in the long  
run. Increased sales mean to them  
increased dividends, and, whilst the  
papers are perfectly willing to run  
a campaign for the benefit of the  
employees and the public at large, we  
think that the manufacturers should  
be prepared to bear their share of the  
expenses and should back up the ef-  
forts already made by a continuance  
of the campaign in the Newfoundland  
papers.—Trade Review.

## Harbor Grace Notes.

Mr. J. J. Winter of Briggs is in town  
to-day on his usual monthly visit for  
the United Towns' Electrical Co.

Mr. Joseph Pumphrey has been con-  
fined to his home for some time past,  
being very ill. His many friends will  
be sorry to hear this, and will join in  
wishing him a speedy get back to  
health again.

Mr. R. F. W. Strong of the New-  
foundland Cooperage Corporation Ltd.,  
Benton, arrived in town by Wednes-  
day night's train.

Father Casey of North River, son of  
John Casey, Esq., of this town, was a  
visitor during the week.

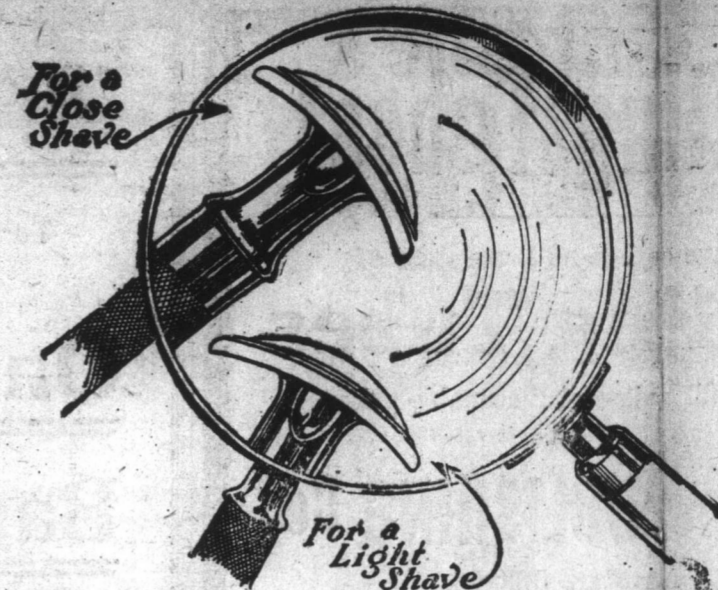
Christmas time being so very near,  
the various shops in town are very  
nicely decorated to suit the occasion.  
Santa Claus in the window of Strapp's  
Pharmacy, bidding the season's greet-  
ings to the passers-by, is quite an at-  
traction, especially to the young folk,  
who are expecting a visit from him  
shortly. Business here has been a lit-  
tle brighter for the past few days, and  
we are hoping it will continue so. At  
one store prices on goods have drop-  
ped considerably.—COR.  
Dec. 17th, 1920.

STAR OF THE SEA ASSOCI-  
ATION.—A Special Meeting of  
the Star of the Sea Association  
will be held Sunday, at 2.30 p.m.  
Business, in connection with the  
Golden Jubilee of the Association  
will be discussed. All members  
are requested to be present. By  
order, WM. F. GRAHAM, Sec'y.  
dec17,21

## Another Factory Closes Down.

The Newfoundland Knitting Mills  
closed down yesterday for an in-  
definite period, formal notice and an  
extra week's pay having been given  
to all the hands. A goodly number  
of the 80 employees of the Mill are  
married men and they are very hard  
hit by being put out of work at this  
season of the year. The reason for  
closing is that there is already a  
larger amount of manufactured goods  
on hand than can readily be disposed  
of.

Ripe Bananas, Cucumbers,  
Cocoanuts, Grape Fruit, whole-  
sale and retail, at GLEESON'S,  
108 Water St.—feb13,t,t,f



## Have You Tried an Adjusted Gillette Shave?

This is an exclusive extra-comfort feature of the Gillette Safety Razor.  
Have you taken advantage of it? Some Gillette users never do, because even  
without it they get so good a shave they never think of looking for a better one.  
Others, though, get still greater comfort, by adjusting the blade to suit the skin  
and the closeness of the shave they want. So can you.

If the beard is soft or the skin tender, screw the handle up tight, drawing  
the edge of the blade close to the guard, so that it slips lightly over the face.

For closer work on a heavy beard loosen the handle an eighth of a turn.  
The blade gets more hold and shaves extra clean, leaving the face as  
smooth as can be.

You'll quickly find the adjustment that just suits you—and then you'll enjoy  
your Gillette more than ever.

Whatever adjustment you like best, be sure  
to use the Angle Stroke, drawing the edge of  
the blade across the beard. This is a very  
simple feature, and one that makes the  
adjustable Gillette shave really perfect.

## Gillette Safety Razor Co. of Canada, Limited,

Office and Factory:  
65-73 St. Alexander St., Montreal.  
377



## DEALERS IN ST. JOHN'S

Bishop, Sons & Company, Limited. T. McMurdo & Company, Limited.  
Martin-Royal Stores Hardware Co., Ltd. G. Knowling, Limited.  
Ayre & Sons, Limited. T. J. Duley & Company, Limited.

## LAST CALL FOR XMAS!

Only a few days now and The Day will be  
here with its jovial greetings, its good cheer  
and Gifts. Among all your Xmas plans  
have you considered what gifts are suitable  
for your men friends—generally they're  
smokers, of course, and no smoker has  
ever enough pipes, or if he has—he won't  
admit it. We're smokers' headquarters  
here at the "Royal", and never have we had  
a bigger selection of pipes, singly and in  
sets—all high class Briars, mounted and  
unmounted; Cigar and Cigarette Holders,  
Tobacco Pouches, Cigars and Cigarettes.  
If you're wanting man-size gifts for men,  
ours is the store from which to purchase  
your requirements.

## THE "ROYAL" CIGAR STORE

## SANTA CLAUS!

A real live Santa Claus will be at Smith's Dry  
Goods Store, Rawlins' Cross, Monday, Tuesday, Wed-  
nesday and Thursday, from 4 to 6 p.m.

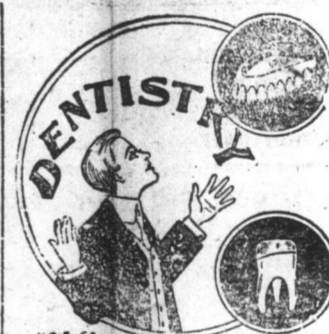
You can talk and shake hands with him, and he will  
give you a nice Xmas Present for only 25 cents.

BE SURE AND SEE HIM.

## SMITH'S Dry Goods Store

Rawlins' Cross, St. John's.

Advertise in The Evening Telegram



**Dr. Lehr,**  
DENTIST,  
Has removed to  
**Strang's Building,**  
329 Water St.,  
Three Doors West of  
**A. Goodridge & Sons.**  
jan6,t,h,s,t,f

## BUY HOME MADE Brushes

and help keep the men  
employed.  
SCRUB, STOVE, LIME,  
SHOE, CLOTHES, NAIL,  
DANDY, TAR, SPECIALS.  
Manufactured by  
**Horwood Lumber Co'y,**  
Limited.  
oct13,3m

## Insure with the QUEEN,

the Company having the largest  
number of Policy Holders in  
Newfoundland.  
Every satisfaction given in  
settling losses.  
Office: 167 Water Street.  
Adrain Bldg. P. O. Box 782.  
Telephone 658.  
QUEEN INS. CO.  
**GEORGE H. HALLEY,**  
Agent.