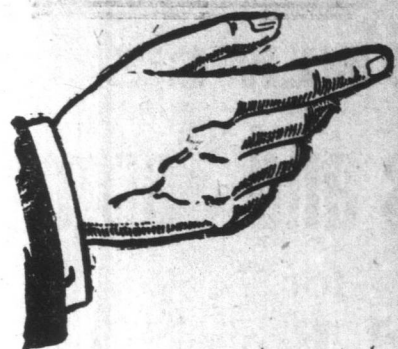




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Then be in the General Walk Down to
This Store for Three Weeks!

➡ See that Your Family is Represented with a Purchase from Here. ⬅

We want everyone in the City to have something, therefore, we are to allow only one of anything in our store to each person.

➡ **1000 Hats for 50c. and \$1.98.** ⬅
1000 Hats now opening, formerly \$10.00 to \$18.00,
Sale Price: All Specially Reduced.

Special. LADIES' WAISTS. 800 Ladies' Georgette and Crepe de Chine Waists; sizes up to 46. Former Price, \$14.00. Sale Price, \$5.42.	Special. LADIES' SKIRTS. 475 Plaid Serge Silk Skirts in 20 different colors. Worth \$22.00. Sale Price, \$8.68.	\$7 Ladies' UMBRELLAS for \$3.75.	Special. MEN'S SUITS. 1 Rack Assorted Suits, formerly sold up to \$40.00. Gents, your choice, \$20.00.	Special. BOYS' SUITS. 1 Rack Assorted Suits in sizes from 6 to 10 years. Former Prices up to \$18.00. Sale Price, \$9.98.
400 LADIES' SILVERTON COATS. Fur and Plain Collars, 100 all silk lined. Former Price \$65.00. Sale Price, \$32.50.			100 BOYS' and YOUNG MEN'S OVERCOATS. Dark Greys, Browns, in plain and belted styles. Worth up to \$40.00. Sale Price, \$8.95 and \$11.50.	
Special. LADIES' DRESSES. 100 Silk, Serge and Tricotine Dresses, in all sizes and colors. Former Price up to \$45.00. Sale Price, \$19.98.	Special. LADIES' SUITS. 100 High Grade Suits in Serge and Broadcloth. Worth up to \$60.00. Sale Price, \$24.98.	\$7.00 CHILD'S SILVERTONS for \$3.75.	Special. 1 RACK MEN'S SUITS. Formerly up to \$58.00 Now one price, \$32.50.	Special. 200 MEN'S NEW YORK OVERCOATS Just opened. Values up to \$60.00. Sale Prices, \$26.00 to \$42.50.
500 LADIES' SILVERTON and BROADCLOTH SUITS, also SERGE and TRICOTINE. Worth up to \$100.00. Now in two racks. Sale Price, \$55.00 and \$65.00.			400 Men's New York Suits in Blue, Brown, Grey, etc. Former Price up to \$85.00. Sale Price, \$49.00 to \$62.00.	
LADIES' EVENING GOWNS, formerly up to \$120.00. Sale Price, \$49.00 and \$69.00.		200 CHILD'S COATS. Formerly up to \$18.00. Now your choice, sizes up to 16 years, \$8.48.	MEN'S RAIN COATS\$12.00	
LADIES' BLACK PLUSH COATS.....\$23.98			MEN'S RAIN COATS\$23.00	
LADIES' RAIN COATS\$18.00			200 GENTS' HATS, formerly \$6.00 to \$11.00. Sale Price, \$3.75 & \$5.95.	
LADIES' SWEATERS\$2.75			Also only 4 Fur Coats	
1000 Ladies' Fur Scarfs and Muffs				

at unprecedented reductions.

London, New York and Paris Association of Fashion,
 GRACE BUILDING, ST. JOHN'S.