

PREPARE FOR THE COLD WEATHER!

The season is fast approaching which will compel you to change your Summer apparel for something heavier and warmer. Owing to the difficulties of Transportation, and extraordinary conditions of the foreign markets, there will be a shortage of Fall and Winter wearing apparel. We are now offering a limited quantity of Fall and Winter Coatings, etc. SEE OUR WEST WINDOW.

NEW COATINGS!

20 pieces Col'd Coatings suitable for making Children's and Ladies' Coats. Shades of Brown, Blue, Cardinal, Red and Black Check, Fawn and Blue Check, Brown and Black Check.

SELLING AT OLD PRICES.

FALL DRESS GOODS!

New Dress Tweeds, Meltons and Curl Cloths in all the leading shades. Splendid materials.

\$1.00 to \$1.50 per yard.

SEALETTE!

2 ends only of Sealette. We have been unable to secure any quantity of this splendid material, the above quantity comprising our stock.

CORDUROY VELVETS!

20 pieces Corduroy Velvets in Brown, Saxe, Navy, White, Cream, Mole, Grey, Cardinal, Helio and Myrtle.

ALL AT OLD PRICES.

Marshall Bros

Dress Buttons!

A big display of Dress Buttons in all the leading colors and sizes. Buttons to match any and every shade of the rainbow.

Child's

BATH ROBES!

10 doz. Child's Bath Robes, some with plain collar, others with nicely lined hood. Shades of Cream, Pink, Blue and Fancy.

Marvelous Value, \$1.10 to \$2.00.

The Fruits of Fear.

By RUTH CAMERON.



RUTH CAMERON

Nothing in the world makes me much crosser than a little scene such as I witnessed the other day. It was the bathing hour at our summer place. A dear, chubby baby boy between two and three was carried into the water by his father. He was crowing and laughing. And then all of a sudden his father loosened the baby's clutch from his neck and ducked him.

He came up spluttering and screaming. First his father laughed and then he told him to stop being a little coward or he would duck him again. Talk about being a coward. Isn't a bully always the worst coward? And wasn't that father being the worst kind of a bully?

When the mother scolded he said he wanted to teach the boy not to be afraid.

He couldn't have chosen a better way to plant fear.

As if he could select a surer way of planting the seeds of fear in that child.

One can never be a successful swimmer unless one is at home in the water. And practically the only way to go into it as a child and get used to it in one's own time, without being over urged and certainly without being dragged in or ducked.

Many a drowning is caused by nothing in the world but panic. Just recently I read of a death in the water where the girl was not drowned at all but died of heart failure because she feared she was being carried out by the tide. The child who gets acquainted with the water in babyhood and learns to play with it as with a comrade will not be so liable to that insane fear.

The Baby Wants to Eat The Snake.

It is a sin to plant any kind of fear in a child's mind. The fruit of fear is cowardice and suffering and limitations.

A normal child is almost fearless. Many of the fears we think are instinctive are really acquired. For instance, we held a tiny harmless snake out to a year old baby girl to see if she would shrink from it. Instead she crawled, reached out for it and tried to put it into her mouth.

Don't Tell The Child All Bowwows Are Cross.

Of course one must warn a child but one should be careful to make such warning sane and intelligent and not absurdly exaggerated. To tell a child that all bowwows are cross and will eat him up, will keep him from touching strange dogs but it will also inculcate a lifelong distrust of man's truest friend.

Surely the warning can be fitted more closely to the end than that.

St. Joseph, Levis, July 14, 1903. Minard's Liniment Co., Limited.

Gentlemen,—I was badly kicked by my horse last May, and after using several preparations on my leg nothing would do. My leg was black as jet. I was laid up in bed for a fortnight and could not walk. After using three bottles of your MINARD'S LINIMENT I was perfectly cured, so that I could start on the road.

JOS. DUBES. Commercial Traveller.

Give the children a cup of warm liquid—soup or milk—if they come in from school hungry. It is nourishing and doesn't spoil their dinners.

On Spot for Immediate Delivery!

- 50 cs. 2 1/2 Bartlett Pears.
- 25 cs. 3 Baltimore Pears.
- 75 cs. 1/4's Potted Meat.
- 50 cs. 1's C. C. Meat.
- 50 cs. 1's Roast Meat.
- 50 cs. 1's Cottage Meat.
- 25 cs. 1's Roast Mutton.
- 40 cs. 1/2 Vienna Sausages
- 50 cs. 10 oz. Libby Chow-Chow.
- 50 cs. 16 oz. Magic City Chow-Chow.
- 75 cs. Purify Milk.
- 50 cs. St. Charles' Cream.

Soper & Moore,

Importers & Jobbers.
Phone 480.

Rann-dom Reels.

THE PIPE ORGAN.

The pipe organ is a mammoth music box which is run by wind. Other things are necessary in order to produce a good effect, but when the wind falls off the organist is as helpless as a three-masted sloop in a dead calm.

The pipe organ is superior to the reed organ because it costs more and has to be played with the feet. There are any number of people who can sit down to a reed organ and bring forth music which can be recognised as such by listeners with a trained ear, but agile pipe organists with swivel ankle joints and perfect equilibrium are harder to secure than a front seat at a free show. It takes years to make a good pipe organist, and it also takes several years to accustom the congregation to the change.

THE PIPE ORGAN.

The nails on amputated fingers continue to grow.

Plate-glass was first made in 1658, at Picardy, France.

Butter fetched £1.10s. a pound during the siege of Paris.

The entire coast-line of the globe is about 136,000 miles.

There are nearly 3,000 stitches in a pair of hand sewn boots.

Italy has 4,500,000 lemon trees, which produce 1,200,000,000 lemons per annum.

Sandwich, in Kent, was once a seaport, though it is now two miles from the shore.

An inch of rain falling upon an area of one square mile is equivalent to nearly 17,500,000 gallons, weighing 145,250,000 pounds, or 64,844 tons.

The average height of an Englishman is 5 ft. 9 ins.; of a Frenchman 5 ft. 4 ins. The average weight of an Englishman is 150 lbs., and of a Frenchman 136 lbs.

There are several varieties of fish that cannot swim. In every instance they are deep-sea dwellers and crawl about the rocks, using their tails and fins as legs.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c. 60c. a bottle. Postage 5c. and 10c. extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c. bot. Postage 5c. extra.

Prepared only by DR. F. STAFFORD & SON, St. John's, Nfld.

Theatre Hill Drug Store is open every night till 9.30.

A Faithful Servant.

READY TO WORK NIGHT OR DAY.

Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets so used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses: get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

St. John's Gas Light Co.

sept.16

Pithy Pars.

One-fourth of the people on the earth die before the age of six, one-half before the age of sixteen, and only one person in each hundred born lives to the age of sixty-five.

The Victoria Lily of Guiana has a circular leaf, from 6 ft. to 12 ft. in diameter. It is turned up at the edge like a tray, and can support, according to its size, from 100 lbs. to 300 lbs.

Artists consider that in an approximately perfect figure the total length of the body is seven times the length of the head. The ear and the nose are of equal length, and the forehead and the nose are nearly so.

When a pen has been used until it appears to be spoiled, place it over a flame (a gaslight, for instance) for a quarter of a minute, then dip it into water and it will be again fit for work.

A new pen which is found too hard to write with will become softer by being thus heated.

Gray's Inn Chapel is one of the most ancient edifices in London. It was, in 1315, assigned by the Dean and Chapter of St. Paul's to the Priory of St. Bartholomew, Smithfield, and after 200 years as a chantry chapel was assigned to the ministry at Sheen. The pulpit dates from 1558.

In most Hindoo villages there is a sacred pipal tree, among the leaves of which the gods are said to sit. To emphasise the truth of his statement, a native will solemnly grasp one of the leaves of this tree, invoking the god as he does so.

Many drummers have received the Victoria Cross for gallantry in action, the youngest on record being Drummer Magner, of the 1st West Riding, who was only fourteen when he won the honor at Magdala, Abyssinia, in 1888.

The most ancient and most noble Order of the Thistle is the smallest of three great Orders of knighthood in point of numbers, and the longest in point of title. It consists of the Sovereign, the British Princes, and sixteen knights.

NEW SCHOONER FOR LOCAL TRADE.—The Harwood Lumber Co.'s new schooner of 400 tons, which was recently launched at Thwart Island, N.B., has been christened the "Attainment" and will shortly sail for this port with a cargo of lumber. The new vessel is one of the finest of her kind to be launched in the country and will be used in the local trade.

MINARD'S LINIMENT CURES CABBAGE IN COWS.

HAVE YOUR PICTURES FRAMED!

And hang them where you can see them every day. Many a trouble seems easier after a glimpse at some well-loved pictured face, and many a dull day brighter after a glance at some beautiful bit of landscape.

Picture framing has long been a specialty with us, it has been the study of years. And our stock of Mouldings—our working equipment—our craftsmen—and our finished work is too well known to need advertisement.

Bring your pictures to us and we will frame them to the best advantage, high class Mouldings and first class workmanship being our standard.

U. S. Picture & Portrait Co.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PIRCIE JOHNSON, Insurance Agent.

SLATTERY'S Wholesale Dry Goods House.

TO THE TRADE.

A large stock of

GENERAL MERCHANDISE

just arrived. Also a large assortment of

JOB LINES.

Estate W. A. SLATTERY.

Phone 522.

P. O. Box 236.

The "Evening Telegram" is read by over 40,000 People daily.

The Times the New

Following is the article in the London Times to which Lieut. Murphy referred in his recent telegram to the Governor. The substance of it has already appeared in the columns, quoted from a despatch to the Montreal Star.

NEWFOUNDLANDERS TO THE FORE.

Gallantry in a Morass.—Mud Deep.

In proportion to their numbers there are no troops in the Army who have earned for themselves a reputation than the Newfoundlanders. Nothing could have exceeded the splendour of their sacrifice on July last year on the Somme. No one could have been sterner or more than their later fighting there on the Switch Line. This year at the beyond Monchy, they behaved as efficiently, and, as I told in my dispatches at the time, inflicted very heavy losses on the enemy, and more in the recent fighting here than have done superbly.

It was in the advance beyond Serrebeek, when they were among the troops whose task was to cross some 500 yards of what is known as "Floating Swamp" to attack a strongly fortified position with concrete defences on the farther side. Floating Swamp is the name for a quagmire which gives no foothold anywhere, but heaves and sways and bubbles to unknown depths as you wade through it.

In this case experience showed that the depth varied from the height of a man's waist to his chest or throat. When a man sank much above his waist he had to stay there to be pulled out, if fortune favoured him. Those who were only knee-deep in waist-high or less than up to the armpits went on. There was nothing to stay then to pull a comrade out of the barge, like a pillar of rock, by day, moved on before, and he must follow as close as might be behind it.

Swept by Machine-Guns.

The swamp itself was a fearful thing to breast, and it was swept by machine-gun fire, which, however spluttered blindly through our ranks. Among the Newfoundlanders are men of the hardy fishing class, and especially trappers and lumbermen from the woods, accustomed to fight with Nature in all her moods, whom nothing in the way of ditches or swamps or man can appal.

Behind our barrage they went, loggishly on in the grey of the early morning, wading, stumbling, fore and away as best they could. Those who were badly hit sank into the dreadful ooze. Some lightly wounded went on.

Reasons

Gr

or t

I ECONOMY

ECONOMY

ECONOMY

ECONOMY

PLEASURE

rich, put-l

golden gran

palate.

Costs Ab