Seasonable Selections Everywhere.

FRIDAY, SATURDAY & TUESDAY.

Empire Day.

Owing to MONDAY being observed as "EMPIRE DAY" ous regular Sale for that day will be held on the following TUESDAY.

IT PAYS TO PAY CASH.

James Baird LIMITED

WE SELL FOR LESS!

FRIDAY, SATURDAY & TUESDAY.

LET THIS PAGE BE YOUR GUIDE FOR PRUDENT SHOPPING. Every department has its quota of snaps, picked from seasonable lines and marked at reasonable prices. Read through the entire contents, it won't take you long; you are bound to find something to interest you.

Reasonable Reductions Everywhere.

Ladies' 12 and 16 Button Length White Kid Gloves.

You have bought these here before, but you never got them as cheap as they are to-day. The short sleeve Blouse is still in favour. You will be looking for Gloves to wear on Sundays or special occasions. Avail of this opportunity. Reg. up to $1.50. **Friday, Saturday and Tuesday** **98c**

See "Daily Mail" for Complete list of Smallwares etc.

Special Dress Goods Offer.

All our regular values up to 70c. per yard are included in this lot. All the most fashionable shades and favoured weaves for Spring 1914—**Serges, Poplins, Amazons, Lustres, etc.**, and quite a lot of Summer Tweeds. If you have not already purchased your Summer Dresses, **do so now. Don't delay.** Come where the best values are to be had. Our reg. up to 70c. **Friday, Saturday and Tuesday, per yard** ..... **59c.**

Our New SAVOY Roaster.

will be found equal to the best for results. Circular in shape, 11 1-2 inches across; made of heavy sheet iron; wil lcook a joint, stew, poultry, etc., perfectly----cooks it in its own gravy. Special Friday, Saturday and Tuesday,

Special 29c. Special.

LUNCH CASES, 84c.

Same shape as the ordinary suit case but being much smaller and compact.

This case is straw covered, has metal corners, double brass clasps; size 9 x 12; will be found very hand for week end travellers or for picnics or holiday outings, large enough to hold your outfit for a day. **Special, Friday, Saturday and Tuesday** ..... **84c.**

CLOTHES HANGERS, 19c.

A simple contrivance you should not be without in your kitchen, can be fastened to a wall, and when not in use hangs flat, when in use it has eight ams for holding light garments; an indispensable outfit. **Friday, Saturday and Tuesday** ..... **19c.**

WINDOW SCREENS.

Adjustable Window Screens, will fit any window, made of fine wire, with wood frame; keeps out the flies and adimts the pure air to your rooms; we have two sizes:

Small: size 7 x 33 extended. **Special** ..... **23c.**

Lage: size 18 x 34 extended. **Special** ..... **33c.**

MUSLIN REMNANTS.

A whole counter full of dainty Wash Muslins in plain and fancy, all the newest American fabrics and all the popular weaves in English manufacture will be found here; lengths from 3 yards up; every piece marked in plain figures for **Friday, Saturday and Tuesday** .....

The PIANO SQUARES You've Been Waiting for Have Arrived.

We have had many inquiries about these and now take pleasure in announcing the arrival of 2 dozen, in a range of rich colour blendings what a nice hearth rug one would make, being so large, they measure 54 x 78 inches. The new patterns are very pretty and the borderings well contrasted. **Friday, Saturday and Tuesday** **$5.25**

STRAW MATS, 17c.

3 dozen only of Japanese Straw Mats, size 18 x 36; would make fine splashers for the wall, or for bedroom or bathroom mats. **Special, Friday, Saturday and Tuesday** ..... **17c.**

UNION JACKS FOR EMPIRE DAY, 24c.

4 dozen of them only; size 36x 58. Show your loyalty Empire Day, fly one of these large Jacks. **Special, Friday, Saturday and Tuesday** ..... **24c.**

CRUMB BRUSH and TRAY, 54c.

A dainty little nickel plated crumb tray with extended handles, prettily embossed centre and brush with nickel plated back. Regular 60c. **Friday, Saturday and Tuesday** **54c**

AN UNMATCHABLE ARRAY OF COLOURED STRIPE PIQUE DRESSES.

We are pleased to show these Dresses. The style, the quality and the extremely good value, coupled with the usefulnss of thse pretty Washi Dresses, all tend to show this display as the best achievement in dress value for the season. High neck and ¾ sleeves, embroidery yoke trimmed with glass buttons and colored pipings to match each dress. The Stripe effects show Navy & White, Sky & White, Helio & White, Black & White; all made of good quality White Pique. We have others in Blue Linen, with low neck and ¾ sleeves, embroidered collar and cuffs. Reg. $3.00. **Friday, Saturday & Tuesday will see these vanish at** **$2.49**

VELVETEENS, 48c. yard.

324 yards of rich Velveteens, brilliant sheen surface and good heavy pile, showing shades of assorted Browns, Navy, Green, Cardinal, and Purple, etc.; good value at 70c. per yard. **Friday, Saturday and Tuesday** ..... **48c.**

FIGURED SILKETTE.

Only 3 pieces of this excellent material, very uncommon appearance, and fine silk surface, will show to advantage when made into Blouses or Dresses; an ideal Summer Farbic, 28 inches wide in shades of Mid. Saxe, Grey and Mixed Helio. **Special, Friday, Saturday and Tuesday, yard** ..... **27c.**

HUCK TOWELS.

Special, 27c. each.

Real heavy quality, size 25 x 42; no doubt as to the wearing quality, once you see them you will have that opinion. We purchased 30 dozen of these at a special price ano now give you this opportunity to secure your share. **Special, Friday, Saturday and Tuesday, each** ..... **27c.**

OH, YOU CAMPERS!

Would you be without one of those Camp Comforts when they cost so little.

3 dozen of Camp Chairs like cut hardwood finish and heavy brown canvas seats. **Special, Friday, Saturday and Tuesday** **39c**

CAMP STOOLS, 29c.

Made of hardwood, with strong brown canvas seat folding into small space; same as chair, only without back. **Special, Friday, Saturday & Tuesday** ..... **29c.**

BOYS' CANVAS TOP SHOES.

With Leather Soles and lower portion of shoe having a leather strip all round to protect the side of foot, leather toe cap. **Special for Friday, Saturday and Tuesday:**

6 to 10, per pair ..... 40c.

11 and 12, per pair ..... 50c.

SHOW ROOM

KNICKERS, 35c. MISSES'

Made of finest quality American White Lawn, trimmed with wide embroidery, well cut and finished. Reg. 40c. **Friday, Saturday an Tuesday** ..... **35c.**

WHITE LAWN UNDERSKIRTS.

A superior high grade Underskirt made of fine White Lawn, pretty embroidery flounce and finished with fine pin tucks; full sizes. Reg. 90c. **Friday, Saturday and Tuesday** ..... **79c.**

WE ARE SOLE HANDLERS OF THE "LISSUE" HANDKERCHIEF.

Special, 2 for 25c.

Preferred by reason of its extreme fineness and wearing quality, we offer them in Plain White and others with narrow coloured borders in pale shades of Pink, Saxe, Reseda, Grey and Helio, etc. Reg. 15c. **Friday, Saturday & Tuesday, 2 for** **25c.**

PAISLEY HAT SQUARES.

These are fashionable, made of fine Silk, plain centres, with broad borders of Paisley Silk; very nice assortment of colours. Reg. up to 50c. **Friday, Saturday & Tuesday** ..... **29c.**

Our $1.00 Shirtwaist for 84 cents.

They show all the latest stripe effects, have soft turned down collars, buttoned in front, with pocket; stripes of Blue and White, Black and White, Helio and White and Reseda and White, etc., and a lot of others in fancy spot effects; 34 to 44 inch bust. Reg. $1.00. **Friday, day and Tuesday** .....

84c.

CHILDREN'S SAILOR COLLARS.

We have these in White Lawn, with pipings of Pale Blue, Red, Black and Navy, and others in Tan Linen, with pipings of Red, Black and Navy; suitable for Sailor Dresses. Reg. 15c. **Friday, Saturday & Tuesday** ..... **11c.**

HAT ORNAMENTS.

Styles and makes are too numerous to enumerate here. See the pretty Straw and Chenille effects, also many others in Sequin and Fancy Silk; shades to suit every kind of hats Don't miss these—they give a style to your ready-to-wear hat. Reg. up to 80c. **Friday, Saturday and Tuesday** ..... **46c.**

WHITE LAWN APRONS.

3 doz. of Pure White Lawn Aprons, with wide flounce, and Swiss Insertion at top of flounce, hipper band with wide strings; full size. Reg. 45c. **Friday, Saturday & Tuesday** ..... **38c.**

CHILDREN'S CORDUROY VELVET CAP.

These are suitable for either boys or girls. They come in shades of Fawn, Navy, Grey and Cream; full size crown and turn-up rim; assorted sizes. Reg. 40c. **Friday, Saturday and Tuesday** ..... **35c.**

THE "BALKAN" SWEATER COAT FOR LADIES & MISSES.

Nothing can surpass this style for comfort and appearance; slip-over style, V neck, with sailor knot. We show them in shades of Tan and White, Blue, Red and Myrtle in plain shades; other styles in Cream with Navy Collar and Tie. Reg. $2.75. **Friday, Saturday and Tuesday** **2.49**

LADIES' WHITE KID GLOVES.

4 doz. only of these with black sttched backs, 2 dome fasteners, fine grade kid. Reg. 60c. **Friday, Saturday & Tuesday** ..... **49c.**

Mail Orders Receive Prompt Attention.

James Baird LIMITED

The Star Gramophone $9.20 Complete.

A perfect tone reproducer, runs as noiseless as time, high nickel plated finish, rosewood body. We have tested one of these machines since Christmas and can faithfully recommend them for durability, sweetness of tone and superior finish. Not a machine for a day, but for a lifetime.

Records, 10 inch Double Disk "Arrow," 39 cents.

From the mirth-provoking laughter of Billy Williams to the full blare of Big Brass Band. Every note is perfectly and clearly reproduced on these **"ARROW" RECORDS.**

2 tunes on the one Record and lots of selections to pick from—10 inch double disc. Needles, **10c. per box of 200.**

A Few of Our Men's Specials.

MEN'S SOFT FELT HATS.

2½ doz. of lightweight Summer Felt Hats in Grey, Fawn, Green and Brown shades, broad silk bands; stylish shapes. Reg. up to $1.20. **Friday, Saturday and Tuesday** ..... **89c.**

THE "CANADA" CAP FOR THE STYLISH MAN.

Amongst our shipments of Caps we have opened a very select lot of the above style, in light and dark Tweed effects, silk lined and leather sweat band, medium size peaks. **Friday, Saturday and Tuesday** ..... **89c.**

MEN'S WORKING SHIRTS, 64c.

For a strong and durable Shirt we can well recommend this line; made of Black Drill with fine White Stripe; American cut and finish, collar attached; all sizes. Reg. 75c. **Friday, Saturday and Tuesday** ..... **64c.**

MEN'S LINEN HANDKERCHIEFS

Irish Linen, with ⅞ inch hemstitched border; a beauty for the price. Reg. 20c. **Friday, Saturday and Tuesday** ..... **17c.**

SHOE DEPARTMENT

Men's Dongola Oxfords.

42 pairs of Fine Dongola Oxfords, Blucher cut, kid lined, block toe, nobby shape, Goodyear welt, English make. Reg. $3.20. **Friday, Saturday & Tuesday** **$2.95**

LADIES' 2-STRAP SHOES.

Made of fine Patent Leather, high heel and block toe; a very stylish shoe, fitting perfect. Reg. $1.80. **Friday, Saturday and Tuesday** **$1.64**

LADIES' TAN OXFORDS, $2.08

44 pairs of these, made of very fine Tan Leather; you'll be charmed with the shade and the general appearance of this Shoe. Regular $2.25. **Friday, Saturday** No 31 **$2.08**

CHILDREN's BLACK & TAN BOOTS.

Special value for the little ones in Black and Tan Dongola Button Boots; size from 3 to 6; correct shape. **Friday, Saturday & Monday** ..... **76c.**

HOSIERY SPECIALS.

LADIES' TAN HOSE, 32c.

18 doz. of Ladies' Tan Silk Lisle Summer Hose. Everybody's wearing 'em now. Reg. 35c. **Friday, Saturday and Tuesday** ..... **32c.**

LADIES' LISLE HOSE, 32c.

Seasonable weight, fast Black, half silk leg, full sizes; a popular Hose at a popular price. **Friday, Saturday and Tuesday** ..... **32c.**

MEN'S HALF HOSE, 36c.

12 dozen of Men's Plain and Ribbed Fast Black Cashmere ½ hose, assorted sizes, excellent value. **Special Friday, Saturday and Tuesday** ..... **36c.**

CHILDREN'S BLACK & TAN HOSE, 15c.

These come in very fine single rib, closely woven, Black and bright Tan Shade, full length. **Special, Friday, Saturday and Tuesday, pr.** **15c.**

Apron Gingham.

Large Blue and White Check, 36 inches wide, made of extra strong English Spun Cotton; you can depend on this quality for general wear. Reg. 20c. **Friday, Saturday and Tuesday** ..... **17.**