

# BAIRD'S.

**READ CAREFULLY** our program of **ATTRACTIONS** this week for we have made an extra effort to put forth only **Merchandise** that is **seasonable** and **much required** for present wear at **appealing prices**. **Quality** always our primary consideration before offering for Sale. **READ! READ!!**

**Goods of Quality.**  
**REALLY and REASONABLY REDUCED.**

## SMALLWARES

### This Week

Eagle's Rolled Tapes, long lengths, all widths. Reg. 6c. 2 for .9c.  
 Tubular Boot Laces, Black and Tan; best quality. Reg. 3c. pair. 3 pairs for .5c.  
 Silk Filene for Crochet work, all shades. Reg. 4c. ball. 3 for 10c.  
 "Maxim" Crochet Cotton, 4 for 10c.  
 Corset Clips, spoon and straight. Reg. 5c. Friday & Saturday .5c.  
 Hat Pins, Bayonet Point, Glass Heads; Black and White. Reg. 4c. 2 for .5c.  
 Garter Elastics, all colors. Reg. 6c. 2 yards for .5c.  
 Chadwick's Crochet Cotton, all numbers. Reg. 6c. 2 for .9c.  
 American Plated Pins, 3 papers for .5c.  
 Sewing Cotton, 200 yard reels, 3 for .9c.  
 Sewing Cotton, twin reels, 3 for .7c.  
 Boot Laces, 2 doz. for .5c.  
 Pearl Buttons, 3 doz. for .5c.  
 Hair Pins, 8 packages for .5c.  
 Safety Pins, heavily nickelled, 2 doz. for .5c.  
 Envelopes, asstd. sizes, 100 for 9c.  
 Crinkled Tissue Paper, 10 feet long, 20 in. wide .5c.  
 Writing Pads, full size, 100 pages. Reg. 15c. .11c.  
 Dome Fasteners, 2 cards for .5c.  
 Mending Woods, Black and Colored, 3 for .5c.

### Boys Linen Hats—17c.

14 doz. of Plain and Striped; not too large a shape; will suit any boy. Get one for him during the hot weather. Reg. 20c. Friday & Saturday .17c

### Men's Linen Hats—18c.

12 doz. of good strong serviceable knockabout Linen Hats, in plain White and Mottled; good stiff rim; all sizes. Regular 22c. Friday & Saturday .18c

## Collar Special.

### Gentlemen's Linen Collars—

**3 for 25c.**

In assorted shapes, double turn-over and single. This is not a clearing sale of old style collars; nothing but the new shapes in this lot, which we are clearing out regardless of cost. Remember 3 for .25c on Friday & Saturday

### Fancy Hat Pins.

An assembly of the balance of our stock, containing different prices. Some values up to 22c. Black and Colored. Friday and Saturday, your choice .12c for

## Showroom Specials!

The Showroom is here as usual with its quota of attractions attractively priced this week.

**READ! READ!**

### Ladies' Colored Cotton Dresses, \$1.37.

28 only in this assortment, of very dainty make, in colors of Saxe, Grey, V. Rose, Reseda, Pale Blue; trimmed with White Braid and some with Soutache Braid, panel back and front. See them. Handsome assortment. Reg. \$1.60. Friday and Saturday .**\$1.37**

### Ladies' White Muslin Blouses, 1.35

Here is the very latest in Summer Blouses, elaborate description, inadequate to describe the various styles and designs in this charming array; also in this lot some very handsome Shirt Waists. Regular \$1.50. Friday & Saturday .**\$1.35**

### Ladies' Combinations, Summer Weight 42c.

26 doz. of this very dainty line of Ladies' Combinations; correct weight for present wear; extra fine make of ribbed and plain Jersey, finished with fancy neck, trimmed with silk stitching and tuckings. Reg. values, 50 and 60c. Friday and Saturday .**42c**

### Ladies' American Corset Covers

Made of beautiful fine White Muslin and trimmed with Lace and Insertion, also others with Embroidery and Insertion and Ribbon Beadings; assorted sizes; excellent line. Regular 40c. Friday and Saturday .**34c**

### Ladies' Vests

16 doz. of this line just to hand; a very popular line with us this year; extra fine with Silk Crochet worked neck. Regular 25c. Friday & Saturday .**20c**

### Children's American White Cotton Drawers

11 doz. of these summer weight articles, neatly trimmed with Embroidery, to fit from 8 to 12 years. Exceptional values. Reg. 30c. Friday & Saturday .**17c**

### Children's White Cotton Under Skirts

12 doz. only in this lot, daintily finished with embroidery and fancy tucked flounce, to fit from 8 to 10 years. Exceptional values. Reg. 30c. Friday & Saturday .**26c**

### Peter Pan Collars, 22c

4 1/2 doz. of assorted styles in this comfortable and fashionable collar in Spot Muslins, hemstitched and beautifully embroidered, others in conventional designs; neat, natty and cool. Reg. 25c. Friday & Saturday .**22c**

### Ladies' Fancy Bows, 20c

6 doz. of assorted styles just to hand; dainty designs, new patterns; some with Jabot attached. Reg. 25c. Friday & Saturday .**20c**

### Ladies' Lace Collars

5 doz. in this display, with Jabot attached, in White and Paris, of extra fine Net; also some in Muslin, trimmed with Lace. A chic assortment. Regular 55c. Friday & Saturday .**47c**

### Frillings! Frillings!

Neatly boxed, 5 lengths to each box; Black, White, Pale Blue, Hello, etc. The latest American Frillings. Regular 15c. Friday and Saturday .**12c**

## Casement Cloth, "Nudrap."

This is the very newest and to which we would call your particular attention. Remarkable for its good sheer cloth, heavily hemstitched in silk, finished in different shades of Cream, in assorted widths from 24 inches up. Reg. 28c. Friday and Saturday .**23c**

Another line of the same handsome material; finer grade. Reg. 33c. Friday & Saturday .**28c**

## Gloves

We have specified only two lines in Gloves this week. But you will find our usual offers in galore on the tables at **FRIDAY and SATURDAY BARGAIN PRICES.**

**Ladies' Lisle Gloves.** In Black, White, Cream, Grey and Navy, all sizes. .**20c**

**Ladies' Kid Gloves.** Black Tan, Brown, Green and White—all sizes. .**49c**

## Ribbons!

78 yards of Taffeta **SILK RIBBONS**, in colors of Pale Blue, Saxe, Navy, Cream, White, Moss, Brown, and Black, etc., six inches wide.

Reg. 25 cts. Friday and Saturday, .**20c.**

# For Your Holidays.

## DRESS SUIT CASES, RELIABLE ENGLISH MAKE

Just opened, a big line of these, heavily reinforced corners, and fitted with double strong locks. **Friday and Saturday Prices:**

20 inch.	22 inch.	24 inch.	26 inch.
<b>\$2.63</b>	<b>\$2.84</b>	<b>\$3.08</b>	<b>\$3.30</b>

# JAMES BAIRD, Ltd.

## Hosiery Specials

Never have we offered such striking values as we place before you this week. We specialize a few here, but there are others to be found scattered around on our tables worthy of your inspection. Come and see Hosiery of all kinds.

### Ladies.

26 dozen Black Cashmere, assorted ribs, regular 20 cents, **Friday and Saturday, 16c.**

32 doz. Plain and Ribbed Black Cashmere, Regular 25 cents, **Friday and Saturday, 21c.**

### LADIES' LISLE THREAD HOSE.

42 doz. of this in plain; remarkable for its superfine quality. Reg. 35c. **Friday and Saturday .29c**

### LADIES' TAN HOSE.

22 doz. in this line, all plain, full fashioned, correct weight. Reg. 50c. **Friday and Saturday .42c**

### Children's Hose, 28c.

28 dozen Black Ribbed Cashmere, all sizes, values to 35c **Friday and Saturday 28c.**

16 dozen TAN Ribbed Cashmere, all sizes. Values to 36c **Friday and Saturday, 28c.**

### Men's Half-Hose, 15c.

36 doz. of Men's Fancy Socks, in assorted colors and fancy stripes. Change your socks often and enjoy comfort in warm weather. You can do so by purchasing here. Remember, **Friday and Saturday, per pair .15c**

### Men's Summer Socks.

12 doz. of assorted colors, in Navy, Tan, Grey, Saxe, etc.; correct weight for present wear. **Friday and Saturday, 18c. per pair.**

26 doz. of Plain Cashmere; a splendid selection of colors: Green, Brown, Navy, Black, etc. **Friday and Saturday, 24c. per pair.**

### Men's Shirts.

16 doz. of the famous "Slag" Brand, with pleated and plain fronts. This is a very fine finished shirt for the well dressed man. Regular \$1.50. **Friday & Saturday . \$1.33**

### Men's Shirts.

Also a new shipment of our 49c. Shirts, unequalled in value. Full range; all sizes. Remember the price—**49c.**

### Chenile Table Covers, \$1.76.

20 only comprises this lot, splendidly colored; size 1 1/2 x 2 yards. A good wearing cloth for every day use. Reg. \$2.20. **Friday & Saturday . \$1.76**

### American Tea Cloths, 36c.

56 only, made of good White Linen, nicely hemstitched and embroidered. Quite a variety of patterns to select from; sizes 28 x 28 and 30 x 30. Reg. 40 and 45c. **Friday and Saturday . . 36c**

### White Table Diaper.

120 yards of extra quality Diaper, 56 inches wide. Regular 45c. **Friday & Saturday . . 37c**

### Unbleached Table Diaper.

98 yards only, of very strong make, sure to give entire satisfaction; 52 inches wide. Regular 20c. **Friday & Saturday . . 26c**

### White Turkish Towels, 34c.

7 doz. of this assortment; full size, extra thick and heavy. Reg. 40c. **Friday & Saturday . . 34c**

### Boys' Brownie Overalls.

Plain Blue and Striped. These are the handiest things you can give your boy to wear to save his clothes and stockings. Regular 38c. **Friday & Saturday . . 29c**

## The Law Impartial.

Editor Evening Telegram.  
 Dear Sir,—In yesterday morning's News I noticed an article headed "The Law Impartial." I was wondering if the editor of the News ever read that article, because it speaks of "British law being no respecter of persons."

**Electric Restorer for Men Phosphop** restores every nerve in the body to its proper tension; restores strength and vitality. Restores decayed and all general weakness. Averted at once. Phosphop will make you a new man. Price \$3 a box, or two for \$5. Mailed to any address. The Scotchman Co., St. Catharines, Ont.

I think if the editor of the News would print that article side by side with its comments re the now famous Morrison case, the general public would be able to see if the News editor was serious in his defence or not.  
 Yours, etc.,  
 BRITISHER.  
 St. John's, July 11, 1912.

## Personal.

Mr. William Pierce, buyer for James Baird, Ltd., who has been away on business for the firm, returned by S.S. "Stephano."

Stafford's Liniment (Care Cold, etc.)

## Here and There.

League Football, St. George's Field, 7 o'clock this evening, Collegians vs. Felladians.

A QUIET CITY.—Matters were abnormally quiet in police circles last evening and night. Not a prisoner was jailed nor was there a report stated at the station.

FROM BATTLE HARBOR.—The lunatic who arrived here by the express yesterday came up to Bay of Islands in the Home from Battle Harbor. He was in a straight jacket on the ship, but later became quite rational and this was removed.

## Here and There.

ESCAPED LUNATIC.—Wm. Turtle, who had been in the Lunatic Asylum for some time, escaped from that institution a few nights ago and travelled to Shearstown, his native place. He arrived all right, but will likely be brought back.

COD AND LOBSTERS SCARCE.—People in by yesterday's express say that there is very little cod to be had at Bay of Islands and neighbourhood, in fact there is little being done between Battle Harbor and that place. The lobster fishery is also very poor and the pack will be far short of last year.

## Here and There.

MAKING SHOREWARDS.—When the schr. Jennie Armstrong was making for this port yesterday the waters about her were alive with schools of caplin, while great shoals of cod followed the bait fishes shorewards. There should be good trap fishing outside this port soon.

SCHOONER WITH LUMBER.—The schr. Jennie Armstrong arrived here yesterday with 50,000 feet of lumber from Middle Brook, Gambo. She was at Indian Islands and reports fish very scarce, though the boats at Bonavista fishing at the Harrys get 5 and 6 qts. daily. Traps are doing poorly.

WORK SCARCE.—Generally at this season of the year work is scarce along the waterfront. This season it is particularly so, and yesterday a number of outport men, members of the L. S. P. U., approached President McGrath and V. P. Woods asking them to help them to get employment. They promised to do their best, but until the latter part of the month not much will be doing.

ALARMING REPORT.—The watchman at Crosbie's premises reported at the police station last night that two men were on the wharf shouting that a drowning accident had happened. Four policemen visited the place and found that fellows

who were making merry were creating the alarm.

MINARD'S LINIMENT CO., LIMITED GENTS.—I cured a valuable hunting dog of mange with MINARD'S LINIMENT after several veterinarians had treated him without doing him any permanent good.  
 WILFRID GAGNE.  
 Yours, &c.  
 Prop. of Grand Central Hotel, Drummondville, Aug. 3, '04.

Stafford's Liniment for sale by Mr. Barrett, New Gower Street.—jy5,11