

## SEA FOAM Baking Powder

Made of Pure Grape Cream of Tartar

The favorite for 40 years of those who want best results in all baking.

Use Sea Foam At all grocers

Libby, McNeill & Libby, Chicago.



Absolutely Pure

## THE BIG FURNITURE STORE.

June is not but should be the month of roses. However, it's a well-known fact, that it is the month for gathering peaches. And, Sonny, we would advise you to hurry up gather in your peach and hike along to our store. As we are now filled to overflowing with a most up-to-date and well selected stock of Dressing Cases, Washstands, Bedsteads, Sideboards, Extension Tables, Diners, Parlour Suites, Cabinets, Hall Racks, Linoleums, Curtains and other draperies 'too numerous' to mention and our prices are right too.

Don't Forget The Address.  
**CALLAHAN, GLASS & Co.,**  
THE BIG FURNITURE STORE,  
Duckworth and Gower Streets.

## Embroideries!

We have just received a very large shipment of  
**BEAUTIFULLY DESIGNED  
Mill-End EMBROIDERIES,**  
which we are now offering at  
**SPECIAL RATES.**  
Call and inspect our stock before purchasing elsewhere.

**G. T. HUDSON,**  
367 & 148 Duckworth Street.

## Spring Announcement!

"Like a bold champion I assume the lists,  
Nor ask advice of any other thought,  
But faithfulness and courage."

The winter frost and snow have lent their aid in harvesting the product of the forest. The logs are now gaily bounding through the open Rivers on their way to meet the onslaught of Circular and Gang Saw. The result will be Lumber in galore, and of the best. The clean atmosphere, high winds and warm sun of Notre Dame Bay have united to provide the seasoning process in perfection, so that our 1910 stocks arrive here clean, bright and dry. Already several large cargoes have been landed at our wharves, St. John's, in spite of a late spring. Others are in course of transit.

We call upon our friends in St. John's, and through the length and breadth of the country to send us their orders.

**HORWOOD LUMBER CO., LTD.,** Saw Mills and Planing Mills.

**Cheaper than the Cheapest.**

## NORTH Sydney COAL

Now Landing, ex Schr. "Jean."

**\$6.40 per Ton Sent Home.**

Book your orders early.

**NEWFOUNDLAND PRODUCE CO., Ltd.**

**ARE YOU IN NEED OF A SUIT OR OVERCOAT**  
and cannot get the material and design you want?

We can show the largest stock and latest patterns in Suits and Overcoats in the city. Satisfaction guaranteed. Mail orders given prompt attention. Samples and self-measuring cards sent to any address.

**JOHN MAUNDER**  
251-253 Duckworth Street,  
Newfound's Store for Fashionable Tailoring



**J. J. ST. JOHN, Duckworth-st.**

NEW TIMOTHY HAY SEED,  
2 in 1 Shoe Polish,  
Shinon Shoe Polish,  
1 in 1 (Tan) Polish,  
Gem Shoe Dressing,  
Tan Beauty Dressing.



California Evaporated Apples,  
California Evaporated Apricots,  
Heinz's Tomato Ketchup,  
Durkee's Salad Dressing,  
Alvina Table Salt.

**J. J. ST. JOHN,**  
Duckworth Street.

## P.E.I. POTATOES

THE CELEBRATED BLUES.—This favorite Potato will likely advance in price. We have some in good condition. Send in your order before they are all gone. No more this season at

**Edwin Murray's**  
The Wholesale Fruit and Produce Mart.

## HELLO, EVERYBODY!

**OUR Ladies' SHOES**  
at \$1.50, \$1.70, \$2.00, etc., are simply MARVELOUS!  
In Black and Tan, Blüton, Blücher and Laced.



Here are our Ladies' Fine Boots at \$1.70, \$2.00, \$2.50, \$3.00 up, in the following shades:  
Black, Tan, Wine and Russett, Blücher, Button and Laced.

**OUR GENTS' BOOTS,**  
At \$2.00, \$2.50 \$3.00 and \$3.50 can't be beaten. Have you seen them?  
**F. SMALLWOOD, The Home of Good Shoes**

## SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Export Buyers, this Spring, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleece Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere.

**W. A. SLATTERY, Slattery Build'g,**  
Duckworth and George's Street—near City Hall.

## "MOLASSINE" MEAL

For Horses, Cows, Oxen, Sheep, Pigs and Poultry.

"MOLASSINE" FEEDING CAKES, WHOLE, For Oxen and Cows.

"MOLASSINE" FEEDING CAKES, broken in Nuggets.

"MOLASSINE" FEEDING CAKES, in Meal form.

"MOLASSINE" POULTRY MEAL.

"MOLASSINE" POULTRY FOOD.

"MOLASSINE" DOG AND PUPPY CAKES.

May be obtained from Ayre & Sons, Ltd., W. E. Beams, M. F. Cull, C. P. Egan, T. J. Edens, M. Kent, F. McNamara, G. Neal, M. J. O'Brien, A. D. Rankin & Co., Royal Stores, Ltd., J. D. Ryan, J. J. St. John, Steer Bros., E. Templeton, J. F. Wiseman, A. E. Worrall, etc., etc., St. John's; J. B. Martin, Bell Island; E. E. Parsons, Harbor Grace; W. H. Jerratt, Clarke's Beach; J. W. Hiecock, Briggs; A. N. D. Co., Ltd.; Grand Falls; Nfld. Elec. & Pulp Co., Ltd., Badger; H. J. Earle, Yogo.

WHOLESALE ONLY FROM  
**HARVEY & Co.**

## Unequaled BUILDING SITES FOR SALE!

Within five minutes walk from Street Cars at Riverhead. First applicants will have choice of location. Apply to

**ROBT. FREEMAN,**  
Land Agent, Victoria St.  
July 1, 4, 6, 8, 11

Now is the time for travelling.

Before starting see our

**Portmanteaux, Gladstone, Kit and**

**Brief Bags, Carryalls and Trunks,**

in all sizes & at prices to suit everyone.

**Bowring Brothers, Limited.**

Drapery Department.

## For Sale or to Let!

**Well Known Business Premises with large Yard and detached Stable,** situated on Cookstown Road, and lately occupied by A. Gillis; turnover \$15,000 to \$20,000 per annum. Apply to

**W. E. BEARNS; or E. K. HOLDEN,**  
June 6, 11, 11 Auctioneer.

## FOR SALE!

**Small French Car, 8-10** H. P. Magneto, hood and wind screen, spare wheel, tyres and other accessories. Splendid value at \$600.

**Also, a Rex Tricar,** seats two; cost over \$350 for \$100 spot cash at PIPPY'S Garage.

Apply at this office. June 29, 11

**To Let, Land on The South Side of George Street,** having a frontage of 52 feet with a rearage of 65 feet. Bounded on the West by Brennan's Store occupied by Monros and Company, and on the East by Pope's House. Possession May 1st next. For particulars apply to

**W. H. RENNIE,**  
April 13, 11. Board of Trade Building

**A Royal Smoke**

## BENGAL Little Cigars

Win immediate favor everywhere through their attractive mildness, Delightful Fragrance and High Quality. Ten for 20 cents.

**CASH'S**  
TOBACCO STORES.

## MARTIN'S Angling COMPETITION

Buy your Tackle at MARTIN'S. All guaranteed to be the best. Our Competition this week is open to persons purchasing Tackle from Saturday 1st to noon Wednesday 5th. Fish to be sent to our store before noon Saturday 8th.

Prize—Largest Mud or Rainbow Trout.  
Prize—Largest 3 dozen Rainbow Trout.  
Prize—Largest 3 dozen Mud Trout.  
Prize—Largest 3 dozen Brown Trout.

Subject to the usual conditions. Prizes to be selected from various articles on exhibit at our store.

Buy your Tackle from MARTIN'S.

**MARTIN HARDWARE COMPANY.**

**THE JOHNSTON WOOD COMPANY.**  
FACTORY: Long Pond Road.  
Phone: 730.

WE MANUFACTURE  
Rails, Posts, Cut and Plain Pailings,  
Laths and all kinds of Fencing Material.  
All Orders for the above promptly attended to.

**The JOHNSTON WOOD CO.**  
OFFICE, Prescott Street: 'PHONE 657  
FACTORY, Long Pond Road: 'PHONE 730.

## PIANOS AND ORGANS.

VISITING FRIENDS.  
Who intend purchasing will find it to their advantage to see our stock and hear our prices.

**CHESLEY WOODS.**

## From Parlor to Kitchen! Complete Furnishing--We Do It.

If you have any Home-Furnishing to do, we can certainly interest you. It is the people that want to furnish a home economically who will do well to come to us.

We have in stock everything to furnish a home, and we are prepared to offer buying inducements that cannot be duplicated elsewhere. Our stock is very comprehensive in every department.

If you cannot come to see our stock, write us, giving a memo of your requirements, and we will mail promptly prices and full information. We have the stock and value in prices here, and you should not purchase without seeing the great money saving opportunities to be obtained from us.



**U. S. PICTURE & PORTRAIT Co.**  
Complete House Furnishers.

## Something to Interest You SEASONABLE GOODS.

Reductions on All Summer Goods!  
Splendid assortment to choose from.

**Dress Linens, Dress Muslins, Dress Cottons.**

SUNSHADES Selling at Cost.  
Balance of CHILDREN'S HATS must be cleared off regardless of cost.

**R. TEMPLETON, 333 Water St.**

WEAT TORONTO S.W. to N. showers of mostly fair on Wednesday 4th.

## TENDERS

SEALED TENDERS for Fish Store to noon on the two stony streets Bowring Brothers on their Upper John's. Plans, specifications may be had at Macdonald, Ave. The lowest or early accepted.

**BUTLER**  
July 4, 11

## New Gr

Fresh young slabs,  
100 bales ST  
TO CL  
**JAS. R.**  
July 1, 11

## Une

**BUILDING FOR**

Within five minutes from Street Cars at Riverhead. First applicants will have choice of location.

**ROBT. FREEMAN**  
Land Agent, Victoria St.  
July 1, 4, 6, 8, 11

## FOR

16  
**Yorksh**  
Especially imported Agricultural Society clear. Also, a lot of Sows—to litter.

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## Flower

**Bulletin.**  
This  
PLANTS: Cucumber, Pumpkin, etc.  
ROOTS: St. Ignace, Zinnia, etc.  
N. B.—It is a plant out a week.  
IN POIS: St. Ignace, Zinnia, etc.  
'Phone 1111  
**J. Mc**

## ANYONE.

can start a mail order No canvassing. Be for free booklets. Send 10c to N.

## Settings H

For the season of tings of Rhode Eggs at

## PERCIE J