

King GEORGE

IS HERE!

4000 bbls King George, the Faultless Flour,

Arrived this week ex S.S. "Bornu" from Montreal.

WE AIM

To supply you with

FLOUR

Which will increase your profits and your trade.

FINLAY & CO., Exporters,
59-61 Pearl St. and 24-26 Stone St., New York.



Greene & Co., Cash Building, Distributors.

EARLY XMAS BUYERS

Secure the Choicest Articles. Have YOU thought about it yet.

I invite your inspection of our NEW GOODS just opened for the Xmas season. Even though you do not buy, come and have a look. While in England this year I made some choice selections of good substantial Solid Silver, Hall marked and British Plate Novelties. I am sure you will say our prices are reasonable.

<p>VERY FINE TEA SETS.</p>			
\$10.00	\$14.00	\$18.25	\$25.00
\$30.00	\$32.00	\$35.00	\$50.00
<p>Coffee and Tea Servers Complete, with Spoons.</p>			
\$4.65	\$6.00	\$7.65	\$9.50
<p>Newest Vases, 50c. to \$13.00.</p>		<p>USEFUL CAKE STANDS. Very dainty. \$4.25 \$5.75 \$6.85 \$7.50</p>	
		<p>Large variety of Solid Silver Photo Frames, 50c. to \$10.50.</p>	

French Black Ebony Backed Brushes, Mirrors, etc., with Silver Letters to attach. Hand Bags, Purses, Cigar and Tobacco Cabinets, Glove and Handkerchief Boxes, and hundreds of other pretty and useful articles suitable for Xmas.

R. H. TRAPNELL, JEWELLER and OPTICIAN, WATER STREET.

Gents' Fur Lined CAPS!

We have this style from

40c. to 70c. Also,
90c. to \$1.40.

They are light in weight but warm and comfortable.

EASTERN "A"

Have you tried one with knitted band?

This style in two prices only,

70 cents
—AND—
90 cents.

EASTERN KNIT BAND
DOES NOT BIND LIKE FUR BANDS
YET WARM & COMFORTABLE.

R. TEMPLETON, 333 Water St.

Attention, Gentlemen!

EVERY MAN that reads this will please consider it an invitation to call to see the Splendid New FALL and WINTER SHOES we are now showing.

The country's best makers of Men's Shoes have sent us their best and they are lined up for admiration or for choosing.

The Leather, the Styles and the Shoemaking will all speak for themselves in Men's, Women's, Boys and Misses Boots.

SAGE & WALLACE,
THE PEOPLE'S SHOE STORE, 312 WATER STREET. n8, 1u, th, s

Maconochie's Pickles!

All our products are put up in our own factories in England. These factories are noted, over the whole Empire, for cleanliness and up-to-date methods.

A cheap Pickle is a dangerous article of diet.

GET THE BEST.
Your Grocer has them.
Manufactured only by

MACONOCHE BROS., Limited,
London, England.

Purveyors to H. M. the King.



SPECIALTIES,

In Glass.
Both pleasing to the Eye and Palate.

FISH, MEATS,
VEGETABLES and FRUITS.

ELLIS & CO., LTD.,
203 Water Street.

French Sardines, in glass.
Gorgona Anchovies, in glass.
Lobster in Aspic, in glass.
Shrimp and Salmon Paste, in glass.

Whole Pigeon in Aspic, in glass.
Sliced Bacon, in glass.
Whole Ox Tongue, in glass.
Lamb's Tongue, in glass.
Turkey and Tongue, in glass.
Chicken, Ham & Tongue, in glass.
Oxford Brawn, in glass.
Chicken and Tongue, in glass.
Sliced Chickens, in glass.
Chicken Breasts, in glass.
English Pressed Beef, in glass.
Veal and Ham, in glass.
Soups, Broths and Jellies, in glass.

Truffled Champignons— Extra, in glass.

English Garden Peas, in glass.
Haricot Verts Extra Fins, in glass.
Macedoine de Legumes Extra, in glass.
Flageolet Extra Fins, in glass.
Epinards au Naturel Extra, in glass.
Fonds D'Artichauts Extra, in glass.
Asperges Mange Tout, in glass.

Macedoine Des Fruits, in glass.

Fresh Peaches, in glass.
Fresh Peas, in glass.
Fresh Cherries, in glass.
Brandy Peaches, in glass.
Brandy Peas, in glass.
Greengage Plums, in glass.
Pineapple in Marshchino, in glass.
Cherries in Marshchino, in glass.
Cherries in Cream de Menth, in glass.

New Golden Tunis Dates.

CUT FLOWERS!

CHRYSANTHEMUMS

In great variety. Also,

CARNATIONS and

Paper White

NARCISSUS.

J. McNEIL,
Rawlin's Cross,
Telephone 197. nov8, 1f

New Fruit, Etc.

10 cwt. Almond Nuts. 5 cwt. Barcelona Nuts.
10 cwt. Naples Walnuts. 2 cwt. Brazil Nuts.

All Guaranteed Fresh Stock.

100 cases Pineapple—1's, 1 1/2's, 2 and 2 1/2 lb. tins.
Crystallized and Glace Cherries—in 6 and 11 lb. boxes.
2 cases (Fresh 1910) Stock Turkish Figs—in small bxs.

40 cases Val. Oranges, \$4.20. 50 boxes Dates, in 1-lb. pkgs.
30 kegs Almeria Grapes. Lowest Prices.

STEER BROTHERS.

SALE! SALE!

The Sale at which you have always saved money.
The Sale at which you will make Big Savings now.

BLAIR'S Great December Sale

Ladies' and Children's COATS, HATS, CAPS and FURS,
Ladies' Long Plain Coloured and Fancy TWEED COATS.

Regular \$3.20 for \$2.60; \$4.00 for \$3.50, \$4.50 for \$3.60; \$4.90 for \$3.90;
\$5.75 for \$4.60; \$6.30 for \$4.90; \$7.30 for \$5.70; \$8.50 for \$6.50; \$10.00 for \$7.50; \$11.00 for \$7.90; \$12.50 for \$8.90; \$13.50 for \$9.90.

Childs' and Misses' Long Plain Coloured and Fancy Tweed COATS. Sizes, 24 inch to 39 inch; all clearing at cost.

Prices too numerous to detail.

Our Sale of Coats this December is equal to, if not ahead of, all such previous December Sales, and the value we have always given in Coats at them is well known. You will be well advised to see them at once as they are going rapidly.

We offer a Large Stock of Ladies' UNTRIMMED FELT HATS, at Cost Price to Clear.

These represent this Season's Newest and Favourite Shapes and Shades. Ladies Serge and Felt Motor Caps, Regular 90c. to 60c. for 25c. each. Misses Felt Cloth Motor Caps, Regular 55c. for 40c. each.

All MOTOR CAPS at Less than Cost.

Ladies Serge and Felt Motor Caps, Regular 70c. for 45c. each.
Misses Felt Cloth Motor Caps, Regular 50c. to 60c. for 25c. each.
All Ladies' and Children's FURS at Greatly Reduced Prices.

HENRY BLAIR.

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The World Known Boots **\$3.00** per pair for Men and Women - - \$3.00 pair
At \$3.00 the World Known Boot stands supreme.
All **\$3.00**—100 Styles to choose from.

We received two specials in Footwear this week, viz.:
Our **\$2.50** Boot for Men and Women,
Our **\$3.50** Goodyear Welt Boot for Men.
This Boot is made of the very best Box Calf and Vici Kid, Blucher cut. Equal to any \$4.50 Boot on the market.

RUBBERS—We make it a specialty to carry the best line of Rubbers for Men, Women and Children. Buy your Rubbers here.

F. SMALLWOOD, THE HOME OF GOOD SHOES.

NORTH Sydney COAL

NOW AFLOAT

280 Tons "North Sydney Coal"

Now landing at our wharf ex schooner "Inga."

George NEAL.

RHEUMATISM Not Too Late. RHEUMATISM

DON'T WORRY any more about RHEUMATISM, but try a bottle of

Sloan's Liniment,

And watch what will happen by following directions. Orders flowing in every hour from North, South, East and West for the wonderful cure (Sloan's Liniment)

Price: 25 cents bottle. Price: 25 cents bottle.

J. J. ST. JOHN, Sole Agent, St. John's, East.