

NELSON WEEK

AT

FARRAH'S RE-ORGANIZATION SALE.

An extensive week of merchandising events, dedicated to our Nelson friends and customers in appreciation of their patronage and support. This event is extensive from point of value giving, from point of price and from point of service. We sincerely believe that we are giving the utmost in value for the money spent at our store. The enthusiasm, liberal patronage and the many repeat orders we received during the first week of this sale is our testimony for the above statement.

In order to celebrate this Nelson Week befittingly we are offering **Five Per Cent. Discount** on all your purchases during this week over and above the already very low prices. This comes in the form of a cash bonus refunded at the end of this week terminating Tuesday, October 24th in the evening. All our retail customers may participate in this genuine and sincere offer.

Cut out the printed blank Cheque below, buy whatever you wish, and we will endorse the Cheque for Five Per Cent. Discount off the amount of your purchase. Fill out the Cheque yourself, below is the form

CHILDREN'S STOCKINGS

All wool, ribbed, black stockings in sizes 5 to 7 1-2. It is the stocking that you want now.

Nelson Week Price
35c to 55c

MACKINAW COATS FOR BOYS.

Black, brown, grey check all wool Mackinaw cloth, most sizes in stock.

Nelson Week Price
\$5.75.

No. _____ Newcastle, N.B., _____ 192__

The Bank of Nova Scotia

Pay _____ or order
the sum of _____ Dollars

A. D. FARRAH & CO.

Good only for Nelson Week, beginning Wed., Oct. 18th and terminating Tuesday, Oct. 24th

UNDERWEAR 85c PER GARMENT

Atlantic ribbed underwear in medium weight, suitable for immediate wear, 85c per garment

Nelson Week Price
\$1.70 per Suit.

WOMEN'S HOSE
in heather, mixture, all wool very fashionable and serviceable.

Nelson Week Price
69c

Tweed Hats

\$1.98.

We cannot give an idea of how good and how stylish and how low in price these hats are, very special at

Nelson Week Price **\$1.98**

Men's House Slippers

\$1.95, \$2.10

in two styles, elastic side or low cut, very comfortable after the days work—rest your feet

Nelson Week Price **\$1.95, 2.10**

Work Boots

\$3.95.

Black or tan, solid leather welted sole, very comfortable and easy on the feet.

Nelson Week Price **\$3.95**



a few of these sturdy suits are left in sizes 30, 32, 33 and 34, if you are wanting a good boys' suit at a price, act at once.

Nelson Week Price **\$4.48**

Men's Fall Caps

\$1.25.

Good Heavy Caps in many shades, get one while they last

Nelson Week Price **\$1.25**

Men's Underwear

\$1.98.

A great bargain in heavy ribbed, all wool combinations, it put the smile of comfort on many of our customers, join the satisfied brigade.

Nelson Week Price **\$1.98**

Farm Boots

\$2.59.

Few large sizes left, you can always use an extra pair of sox in this boot for cold weather.

Nelson Week Price **\$2.59**



MEN'S SWEATERS

Coat style in dark grey mixtures, a great sweater for work.

Nelson Week price **\$1.75**

WOMEN'S STOCKINGS

Black cashmere, well fashioned, a genuine bargain

Nelson Week price **49c**

MEN'S SOX

All wool dark grey ribbed sox, the best sox for this country.

Nelson Week price **50c**

WORK GLOVES

Genuine horse hide gloves, outside seams, durable and comfortable

Nelson Week price **98c**

Don't forget the above check, it is
up to you to make it as large
as you wish.

**A. D. Farrah
AND COMPANY**
NEWCASTLE, N. B.

MEN'S OVERCOATS

Men's and young men's overcoats that are made with convertible collar styles, either single or double breasted, with or without belt, some with double warp serge linings, others with quarter back satin lining showing beautiful checks. Bought and priced for this sale and begin at

Nelson Week price **\$12.50**

WOMEN'S DRESSES

Made of good quality gingham, suitable for morning and house wear

Nelson Week price **\$1.98**

SKIRTS

All wool English Serge in many styles, sizes up to 38, navy blue and black, this skirt sold as high as \$12.

Nelson Week price **\$4.98**

