

THE ORIGINAL CHARTER 1854
HOME BANK OF CANADA

BRANCHES AND CONNECTIONS THROUGHOUT CANADA HEAD OFFICE AND NINE BRANCHES IN TORONTO JAMES MASON GENERAL MANAGER

British and Foreign Correspondents in all the principal cities of the world.

Letters of Credit issued enabling Canadians travelling abroad to have ready access to funds in any foreign city.

W. A. MACHAFFIE, Manager
426 Main Street Winnipeg, Man.

ALEX. NAISMITH President S. H. HENDERSON Vice-President C. D. KERR Treasurer

The Wawanesa Mutual Insurance Company

Head Office: Wawanesa, Man.

A. F. KEMPTON, Secretary-Manager

Amount of business in force, over \$36,000,000.00
Assets over liabilities, over 642,000.00
Number of farmers insured, Dec. 31, 1912 23,261

The largest Farmers' Mutual Fire Insurance Company in Canada

A. NAISMITH President R. M. MATHESON Vice-President C. D. KERR Treasurer

The Occidental Trust Company

Head Office :: Wawanesa, Man.

A. F. KEMPTON, Secretary-Manager

CAPITAL \$1,000,000.00

The Company's Charter authorizes it to carry on all branches of a General Trust business, including the duties of:

- Trustee, Executor, Administrator, Guardian.
- Trustee for issue of bonds by corporations and for deposits of bonds and documents in escrow.
- Receiving funds for investment and guaranteeing interest thereon
- Loaning funds on mortgages or other securities.
- Transfer Agent and Registrar of Shares of Joint Stock Companies
- Agent for sale and purchase of real estate.
- Agent for management of property.

A. NAISMITH President R. M. MATHESON Vice-President C. D. KERR Treasurer

The Occidental Fire Insurance Company

Head Office - Wawanesa, Man.

A. F. KEMPTON, Secretary-Manager

Subscribed Capital \$500,000.00
Security to Policy-Holders \$640,817.29

Full Deposit with Dominion Government. Practically all classes of insurance written, including Automobile risks

ADVERTISING is the foundation of all successful enterprises. If your advertisement appeared in these pages it would be read by over 35,000 prospective buyers. Patronize our advertisers—advertise yourself—and we will all be successful.

CAEW
"BAT"
PLUG TOBACCO
THE ROCK CITY TOBACCO CO. LTD. QUEBEC - WINNIPEG

The Grain Growers' Guide
GEORGE F. CHIPMAN Editor JOHN W. WARD Associate Editor

PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter. The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per year; two years, \$1.50, three years, \$2.00; five years, \$3.00; ten years, \$5.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, through careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

General Advertising Rates

DISPLAY	
16 cents per line. No discount for time or space.	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cover	\$144.00

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DISPLAY	
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Half Page	\$50.40
Full Page	\$100.80

Eight words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

CLASSIFIED RATE

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 agate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

The Grain Growers' Guide, Winnipeg

Your Opportunity:

Q Your opportunity confronts you--- What will you do with it?

Q Listen! For the past three years we have been quietly securing enthusiastic men who believe in the cause for which The Guide is fighting, enabling them, with our co-operation, to earn considerable money in spare time.

Q Farmers, Clergymen and Teachers have all helped to place The Guide in the proud position it occupies today.

Q The present demand for The Guide makes it urgent that we increase our force of subscription representatives. We want five hundred good men right now. We will pay any man or woman a liberal commission on new or renewal subscriptions. The opportunity is open for your acceptance today. Get the complete facts at once by writing to

The Circulation Manager

The Grain Growers' Guide, Winnipeg