CONTAINING ADDRESS ON RETAILER'S PART IN FRUIT MARKETING

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I'se In Town, Honey

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The coming of Winter awakens the desire for steaming hot pancakes, muffins, griddle cakes, etc., and heralds the introduction of Aunt Jemima's Self-Raising Pancake Flour throughout Canada. It's to your advantage to stock and push this famous flour now while the big bill-board campaign is on.

Get a trial stock and show it in your windows. It's a rapid seller and a repeater.

AGENTS

MacLaren Imperial Cheese Co. Toronto, Ont. Rose & Laflamme Montreal, Que. W. L. MacKenzie Co.

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Sriddle Cakes