



Head Office GRESHAM BUILDING MONTREAL
302 ST. JAMES STREET
TRANSACTIONS:
PERSONAL ACCIDENT FIDELITY GUARANTEE
SICKNESS BURGLARY
LIABILITY (ALL KINDS) LOSS OF MERCHANDISE AND
AUTOMOBILE PACKAGES THROUGH THE MAIL
Applications for direct Agencies invited
P. J. J. STARK, General Manager



Fire, Accident and Sickness
Employers' Liability Plate Glass
Agents Wanted for the Accident Branch
HEAD OFFICE FOR CANADA TORONTO

Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

The Canadian Appraisal Co., Limited

Head Office Montreal
Toronto Royal Bank Bldg.

British Colonial FIRE INSURANCE COMPANY

Royal Building, 2 Place d'Armes, Montreal.

STRONG AS THE
— STRONGEST —

Agents wanted in unrepresented districts
in Canada

Guaranteed Investments

Our Guaranteed Investment Certificate is issued for a period of 3, 4 or 5 years, and secured by approved first mortgages, not exceeding 50% of value of property.

Mortgages are allocated and earmarked to the special Guaranteed Investment Certificates, and are the investors' security.

The Guaranteed Yield is

5%

An enquiry will bring full information.

**The Imperial Canadian
Trust Company**

HEAD OFFICE WINNIPEG

Branches at Saskatoon, Regina, Edmonton,
Calgary, Vancouver and Victoria

THE GREAT WEST PERMANENT LOAN COMPANY

Paid Up Capital	\$2,356,025
Reserve	652,750
Assets	7,480,339

5% Debentures

An Authorized Investment for
Trust Funds. Full information
upon request.

Winnipeg	Toronto	Victoria
Regina	Calgary	Vancouver
Edmonton		Saskatoon
Edinburgh, Scot.	and London, Eng.	