

THE FARMER'S ADVOCATE AND HOME MAGAZINE.

THE LEADING AGRICULTURAL JOURNAL IN THE
DOMINION.

PUBLISHED WEEKLY BY
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JOHN WELD, MANAGER.

AGENTS FOR THE FARMER'S ADVOCATE AND HOME JOURNAL,
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1. THE FARMER'S ADVOCATE AND HOME MAGAZINE
is published every Thursday.

It is impartial and independent of all cliques or parties, handsomely
illustrated with original engravings, and furnishes the most
practical, reliable and profitable information for farmers, dairy-
men, gardeners, stockmen and home-makers, of any publication
in Canada.

2. TERMS OF SUBSCRIPTION.—In Canada, England, Ireland
and Scotland, \$1.50 per year, in advance; \$2.00 per year when
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3. ADVERTISING RATES.—Single insertion, 25 cents per line,
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4. THE FARMER'S ADVOCATE is sent to subscribers until an
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When made otherwise we will not be responsible.

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BE GIVEN.

9. WHEN A REPLY BY MAIL IS REQUIRED to Urgent
Veterinary or Legal Enquiries, \$1 must be enclosed.

10. LETTERS intended for publication should be written on one
side of the paper only.

11. CHANGE OF ADDRESS.—Subscribers when ordering a change
of address should give the old as well as the new P. O. address.

12. WE INVITE FARMERS to write us on any agricultural topic.
We are always pleased to receive practical articles. For such as
we consider valuable we will pay ten cents per inch printed
matter. Criticisms of Articles, Suggestions How to Improve THE
FARMER'S ADVOCATE AND HOME MAGAZINE, Descriptions of
New Grains, Roots or Vegetables not generally known,
Particulars of Experiments Tried, or Improved Methods of
Cultivation, are each and all welcome. Contributions sent us
must not be furnished other papers until after they have
appeared in our columns. Rejected matter will be returned on
receipt of postage.

13. ALL COMMUNICATIONS in reference to any matter connected
with this paper should be addressed as below, and not to any
individual connected with the paper.

Address—THE FARMER'S ADVOCATE, or
THE WILLIAM WELD COMPANY (LIMITED),
LONDON, CANADA.

advantage. Co-operative associations are doing
excellent work in many localities. There are yet
many more in which certain branches of agricul-
ture could be improved, and the district benefited
by such organization.

Ontario farmers are gradually drifting from
the ordinary cultivation of the soil and the grow-
ing of ordinary farm crops. Special attention to
special branches has been found to be more re-
munerative. We would like to have the opinions
of our readers as to what can best be done to
popularize apple-growing in districts eminently
suited to the production of this standard fruit.
Such suggestions, along with the experiences of
those who have been taught to consider the or-
chard with favor within the last few years, would
make interesting and valuable reading.

Not Aeration, but Cooling.

Geo. H. Barr, Assistant Dairy Commissioner,
Ottawa, at the recent Picton, Ont., dairy confer-
ence, declared that cool-curing had given Prince
Edward County cheese a well-deserved pre-
eminence, and the factories with the improved
plant well deserved extra returns. It is evident
that some cheese buyers, like bacon-hog buyers,
want to hammer all down to the one dead and
discouraging level. Mr. Barr also stated that
some well-made lots of cheese were almost ruined
through lying a couple of days in heated Montreal
warehouses before shipment. A Government re-
frigerator warehouse at that port might solve this
problem. A third and most important point
brought out was that Mr. Barr's experiment in
the care of cheese-factory milk last summer demon-
strated that aeration of milk by dipping, stirring
or pouring was a fallacy, and that the proper
system was to cool it down promptly and thor-
oughly in the can with cold water or ice, and
then exclude the air by putting on the lid. But
the milk must be clean to start with. Moral:
Make ready to have a good supply of cold water
or ice near the milk stand for next summer.

Favors Constabulary Reform.

The much-needed change in the rural con-
stabulary of Ontario was referred to editorially
by The Free Press, of London, Ont., recently, and
special mention made of the move for reform in
this regard in Middlesex Co. The proposed
change, it is claimed, should be the prelude of a
general and radical change in the force through-
out the Province. It was pointed out that the
difficulty of getting constables to act under the
fee system illustrated the need for such reforma-
tion, and the letter from J. J. Foran, of Went-
worth Co., which appeared in "The Farmer's
Advocate" of December 21st was used as a
specific instance.

The comments were as follows:

"This style of administration might have
done in the last fifties, but it is out of accord
with present-day requirements. And it is time
for a change.

"What Mr. Foran describes may be met with
all over the Province. Some Middlesex magis-
trates have been most emphatic in regard to this
matter. The average county constable has been a
little too slow to move in search of a criminal
at the risk of losing his time, or of being but
poorly recompensed in the case of failure to make
an arrest.

"The need all over the Province is for a force
that can be depended upon in all emergencies,
composed of men who are paid for what they do,
and ready to give willing service."

Our Premiums.

The premiums sent out by the William
Weld Co., are all, like "The Farmer's Ad-
vocate," rare value at the figures at which
they are priced. Over a thousand dollars'
worth a year are distributed among friends
who have sent us new names, to say noth-
ing of cash commissions paid, extensions
of present subscriptions as premiums for
new names, or the hundreds of new sub-
scriptions that come to us yearly direct.
Of all our premiums, the most popular one
is "The Farmer's Advocate" knife, of
which 1,260 have been sent out within the
past four years. It is a remarkable fact
that, with the rare exception of a damaged
or imperfect article (which has always been
cheerfully made good on the facts being
represented to us), we have yet to receive
the first expression of disappointment or
dissatisfaction with any of our premiums,
while thousands of delighted workers have
volunteered their appreciation and surprise
at the quality of the goods sent out in
this way. The premium offer includes a
wide variety of articles, from knives and
microscopes, to agricultural books, dic-
tionaries and Bibles. Make up your mind
which one you want most, resolve to earn
it, and get to work at once. Now, at the
New Year, is the time to secure new sub-
scriptions, and with the premium you
will be well repaid.

How to Renew.

Send us two new names, accompanied by \$3
(\$1.50 from each), and we will advance your own
subscription 12 months for helping to extend our
circulation. In case you happen to live in a
neighborhood where nearly everybody takes "The
Farmer's Advocate," and, consequently, find it
difficult to secure more than one new name, send
us that one, accompanied by \$2.25 (\$1.50 for the
new name, and 75 cents for the balance of your
own renewal). Or, probably you have a friend
residing at a distance, to whom you may make a
present of a year's subscription. In this case,
send us the two new names, accompanied by \$3.00
(\$1.50 from the neighbor and \$1.50 from your-
self, for the friend to whom you are making the
present), and your own renewal will be free. In
other words, you will be making your friend a
present of a year's subscription, including the
1908 Christmas Number, at an actual net cost to
yourself of only 75 cents. This is a most liberal
offer, and is made for the purpose of greatly in-
creasing our circulation, which it is certainly do-
ing. Thousands are taking advantage of it, and
new subscriptions are rolling in at the rate of
hundreds a week. Join the brigade of workers.
Send in two new names, and get your own re-
newal free.

In the Light of Experience.

Man is prone to accept established institutions
as a matter of course, relying upon them, and
seldom pausing to express the appreciation so
generally felt. It probably is so with the Ques-
tions and Answers Department of "The Farmer's
Advocate and Home Magazine." The thousands
of questions asked us every year, including many
by those who have previously received help
through this department, are ample evidence, if
any were needed, of the value of the service thus
rendered our readers. Yet, strange to say,
while hundreds have casually mentioned their
satisfaction with and interest in this department,
it is comparatively seldom that anyone writes to
describe in detail how he followed the suggestions
offered, and how they panned out.

Such letters would be helpful in two ways:
First, they would be of value to us editorially
in offering future advice. While the answers
given are always carefully considered, and in ac-
cordance with the best-known principles and
knowledge, the science of agriculture and veteri-
nary practice is not a hard-and-fast one. It is
continually undergoing modification, and, in order
that it may be the more thoroughly and readily
adjusted, accurate knowledge of experience is help-
ful. Then, too, there are geographical and topo-
graphical variations which mean that a suggestion
applicable in one locality may not be suitable in
another near-by. For example, we are often
asked to recommend varieties of corn for a cer-
tain district, probably a section we have never
visited. The best we can do is to recommend one
which, owing to its hardiness and season, is most
likely to prove suitable; but, manifestly, it would
be advantageous to us in determining the range
of adaptability if we knew just how that variety
succeeded.

Moreover, a tale of experience is always of
great value to fellow subscribers. Let us hear
the experience, therefore, of readers who have fol-
lowed our advice in the treatment of animal dis-
eases, in feeding, in soil cultivation, rotation,
cropping, or any other subject upon which advice
has been sought. Experience is the light where-
by we all must walk. The more of it, the bet-
ter.

HORSES.

Horse-breeders' Exhibition.

The Ontario Horse-breeders' Association have
apparently acted wisely in the arranging for the
holding of their next annual exhibition at the
Union Stock-yards, West Toronto, the event to
take place on January 13th, 14th and 15th. The
prize list is a liberal one, and comprises classes
for Clydesdales, Shires, Canadian-bred Clydes
and Shires, Hackneys, Thoroughbreds, Standard-breds,
and ponies, stallions and mares, and for heavy-
drafts in harness, geldings and mares, upwards of
\$3,000 being offered in prizes. Entries close on
Saturday, January 2nd, with A. P. Westervelt,
Secretary, Parliament Buildings, Toronto. The
fact that all the horses exhibited will be stabled
in the exhibition building, and open to inspection
and comparison in their stalls, as well as in the
judging-ring, renders the show a decided improve-
ment in that respect over its predecessors. To
parties having horses for sale, or those desirous
of purchasing, the coming exhibition will afford a
favorable meeting place for selling or selection.
And the prospect is that the entries will be un-
usually numerous, and the type and quality of
the exhibits of a high standard of excellence.
Prospects are bright for an active demand for
horses in the coming year, and for many years,
and Canadian farmers stand to profit by the de-
mand if they raise the classes of horses likely to
be required by the market.

Best Yet.

Having seen your most liberal offer in "The
Farmer's Advocate," I comply by sending you two
new subscribers, expecting you to send them "The
Farmer's Advocate" for one year, and also to
advance my subscription for one year. Enclosed
find three dollars for the same. I have been a
subscriber for eight years now, and we look for-
ward to its coming every week. I think the
Christmas number of "The Farmer's Advocate"
the best we have had. GEO. E. BAMSEY,
Durham Co., Ont.