FOOD CONTROL IN CANADA.

1. General Ends to be Accomplished:

(A) To have available as large a quantity as possible of suitable foods for the Allied armies;

(B) To have available as large a quantity as possible of suitable foods for the civilian populations of Great Britain and the allies;

(C) To have sufficient and suitable food at reasonable prices for the civilian population of Canada.

2. Means Through Which These General Ends May Be Accomplished:

(A) Increase in the production of foods;

(B) Elimination of waste in the handling and use of foods;

(C) Shifting of the consumption, in part, from foods needed for the armies and civilian populations of Great Britain and the Allies, chiefly *wheat* and *flour*, *beef* and *bacon*;

(D) Prevention of unnecessary increase in prices of foods.

ORGANIZATION OF ADVISORY BODIES.
(VOLUNTEER PATRIOTIC SERVICE.)

Special Committees.

To investigate, formulate, and suggest plans for dealing with particular problems coming before the Food Industries, Food Distribution and Food Saving Bureaus, which deal with various phases of the food problem such as distribution, costs and prices, consumption, etc.

Personnel to include representatives of

Producers,

Manufacturers,

Handlers,

Consumers, as the cases and circumstances may require.

Advisory Council

To advise Bureaus through the Food Controller on questions of Productions, Manufacture, Transportation, Storage, Distribution, Costs and Prices, Consumption, Exportation, etc.

Personnel to include representatives of

Government Departments,

Churches,

The Press,

Educators,

Scientists,

Urban Business,

Farming,

Labor Organizations,

Provincial Committees.

Provincial Committees

To co-operate in securing means and methods for carrying out plans prepared by Bureaus and approved by Food Controller.

Personnel to include representatives of

Provincial Government Departments,

Local Governments and Boards, Churches, The Press, Educators, Urban Business, Farming.

Labor Organizations,

Women's Organizations,

Men's Organizations.