#### **CKDU Radio**

CKDU Radio is the student operated radio station of the Student Union.

The station is licensed by the Canadian Radio-Television and Telecommunications Commission (the government broadcast license agency) to broadcast carrier current through Howe and Shirreff Halls and Fenwick Place, and by closed circuit in the SUB.

#### HOW TO RECEIVE THE FM RADIO ON THE AM DIAL

Carrier Current is like AM radio in that the signal can be picked up on an ordinary radio (at 610 Khz) on the AM dial. The prime difference is the broadcast signal is carried through the building's power lines rather than through free space.

Any radio (battery or otherwise) capable of receiving a standard AM signal will receive CKDU provided it is reasonably close to a power line. Some radios, especially battery ones, have very directional antennas. Rotating the radio with respect to power outlets may improve reception. Your radio should not be placed near fluorescent lights as these generate considerable interference when on.

Ideally, carrier current provides signal quality as good or better than a commercial station.

If you have a problem with CKDU reception (interference, hum or weak signal), check if the problem exists with all stations. If so, the problem is probably with your situation or radio.

If the problem is with CKDU specifically, call us at 424-2487 and we'll try to rectify it.

So you're a day student and want to listen? Drop by the SUB's Green Room or any of the other lounges.

## TRAINING

Although not a formal training ground, the station provides an excellent opportunity to experience radio in a volunteer learning situation. Many CKDU personnel have gone on to further their academic careers or to work in media or journalism. CKDU was recently awarded a Certificate

of Commendation by the Adult Education Department at St. Francis Xavier University for its work in this field.

CKDU members are given orientation sessions in their areas of interest. Sessions are provided throughout the year with local media experts and professionals.

Persons with diverse interests in music and information are always welcome.

# PROGRAMMING

CKDU provides an eclectic selection of music, news, sports, the arts and general information on entertainment. We broadcast seven days each week, Monday-Friday, 8 a.m.-1 a.m.; Saturday, 10 a.m.-12 p.m.; Sunday, 12 p.m.-12 a.m.; from September 24-December 6, and from January 4-April 6.

CKDU is moving towards being a communications centre for the campus. If you have a club, society, organization or are an academic or administrative department, keep us informed of your news, events, problems.

If you want to know more about us, we're easy to reach, just phone 424-2487 or drop by our office, Room 425, SUB, for a chat. The Station Manager is Michael Wile.

#### MEMBERSHIP

Membership in CKDU is open to all Dalhousie students. We also welcome staff and faculty interest or jointly sponsored projects.

There are all kinds of opportunities for participation. If any of these interest you, drop by our offices in Room 420, SUB, or phone us at 424-2487.

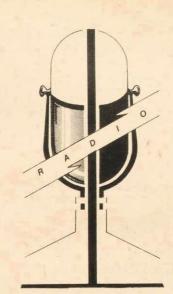
Music programers in rock, jazz, classical, folk, C. & W., soul, M.O.R., French; Reporters, writers and interviewers in News and Sports; film, theatre, record, dance reviewers and reporters for Arts; studio technicians in program production, editing and studio and live recording; librarians for our 6,000 records and tapes; in promotions and public relations; and in the many other tasks needed to make a radio station operational.

United Nations Radio Helen Hall United States Department of Health, Education and Welfare CKDU would like to thank the following organizations and Our Record Companies individuals for assistance with Development Education Centre Cornell University program scheduling and this Museum of Science and Industry publication: CKMS-FM Radio, Waterloo American Chemical Society Japanese Broadcasting Network Stephen Garrett, Dal-Ads Dalhousie Gazette Staff Alan McPhee Lyric Opera, Chicago Tom Regan Broadcast News Opex Communications CFRU-Radio, Guelph University
CFRB-Radio, Toronto British Broadcasting Corporation National Public Radio CKCU Radio, Carleton University Intercollegiate Broadcast System Radio Nederland CFMU-Radio-McMaster Radio Sweden Radio Finland Irewe Radio Deutsche Welle Canadian Broadcasting Canadian Association of Dalhousie Student Union Corporation The CKDU Staff University of Chicago

# THIS IS YOUR CHANCE TO GET INVOLVED IN RADIO

The following is a listing of some of the areas for which we need volunteers. If any of them look even moderately appealing, give us a call at 424-2487.

- ... People interested in recording live music presentations—no previous background necessary.
- ... Movie, concert and record reviewers for daily and weekly programming.
- ... Scriptwriters and people with an interest in classical music to do some research on specific compositions—opera, symphonic, oratorio.
- ... Reading, writing, interviewing are the key elements of our news team. No experience necessary—just an interest in Dalhousie and community news and events.
- ... We've got a weekly Science program but it's mostly from an outside source. We'd like to cover Science happenings at Dalhousie. If you're studying or working in Science, or just interested, we'll train you to report on the world of Science.



... Interested in talking to musicians? Join our interview team and get to meet some of the people you've always wanted to.

... 1979 has been declared as the Year of the Child by the U.N. We'd like to produce some programming on this theme. Sound appealing? Give us a call.

... Interested in promotion?
CKDU could use some help in promoting itself. Drop by and see us.

... Want to do more than play ball? Our sports team needs writers, readers, and live play by play people for all Dalhousie sports. Learn how to pronounce Zedxghuersf.

... Want to be a big-time DJ? Well, we call them program hosts and we need all kinds into all kinds of music: folk, rock, bluegrass, jazz, blues, soul, French, country. Sound interesting?

... Wanted—readers and producers for our daily story hour (no it isn't written by Monty Python), a half-hour of suspense, drama, humour, mystery. Written a story you'd like to try out? See us.

... Anything else which could be related to radio? If you have an idea, discuss it with us and we'll help get it going.

or write to CKDU, Room 425, SUB, Dalhousie University, or drop by our office, Room 425, SUB.

# **PROGRAMMING FEATURES:**

# Sports:

CKDU will be covering all of the major Dalhousie team sports throughout the year. Listen to our regular sports updates for information on broadcast games.

## Commentary:

An opportunity to express your opinion on matters that concern you and the Dalhousie community. If you'd like to comment on a subject, phone the station, 424-2487, and ask for the news editor.

# Advertising:

Rates and information are available by phoning Steven Garrett at Dal-Ads, 424-6532. Ask about program sponsorship.

## **Public Service Announcements:**

Does your committee, organization, department or society have an event they'd like to advertise? Send us your announcements of fund-raising events, meetings, dances and community events. We'll give you maximum coverage—and it's absolutely free. If you're having a special lecture or news event give us a call or add us to your mailing list.

This program guide marks the first time in **CKDU's** history that such a complete and detailed programming schedule has been organized and can actually be presented.

A lot of people at Dalhousie think of **CKDU** as that "noise" you hear in the SUB. Actually we're the first to admit that broadcasting through an enclosed building is not the ideal for a radio station. We do hope however that those who think we're noise will have a look at our program schedule and realize that we are trying to cover all the possibilities of radio; from classical to rock music, from international affairs to politics here at Dalhousie to radio drama, we're trying and I believe succeeding in many ways to prove that radio can be more than noise and an assault on the senses. Granted we won't always be playing things favourable to your ears, but **CKDU**, unlike almost any other radio station in Halifax, provides the opportunity to try a wide range of music and information and in a style that is not insulting to one's intelligence. For those who are lucky enough to receive us in residence we feel we present a genuine alternative to most radio in this city.

Most importantly in an age when students have become more concerned with personal goals, CKDU has allowed them to talk to each other, to learn about all sorts of music and in a volunteer situation. It is a healthy atmosphere (albeit at times rushed) that I have had a great honour and pleasure to be involved in. To those who have constantly given of their time and energy to make CKDU, may I say thank you.

To those who have called or approached us with kind or critical words, may I also say thank you. I hope you will encourage others in our community to listen and truly make CKDU an FM station on the FM dial.

With best wishes for a good listening year.

Michael Wile, Station Manager CKDU RADIO