

# The Gateway



Princes' new movie Sign 'O' the Times has no plot, no dialogue just music.

Page 11

## Mr. Stickman for profits

by Lisa Hall

While most students have trouble organizing their time around their studies, two U of A students are making time to run their own business.

In September, Bob Glaister and Kelly Bordian started *Pseudo Buz Clothiers*, an original t-shirt and sweatshirt business. *Pseudo Buz* carries hand-painted shirt series, featuring Mr. Stickman and a play on the word 'stick'. With each pun, Mr. Stickman is pictured appropriately. For example, one shirt called *Sadstick* is accompanied with a picture of a stickman lashing a whip.

Glaister and Bordian got the idea of this business during the summer when they saw other people painting t-shirts. "We said, 'Hey, we can do that,'" recalled Bordian, and soon the pair put their thoughts together to start their own shirt-painting business.

The first step was buying shirts and fabric paint. When it came

down to actually drawing on the shirts, the first thing that came to mind was a simple stickman.

"Then it snowballed," said Glaister. "The idea of sticking the word 'stick' into words." The two realized that a simple stickman could be turned into a creative picture.

The shirts show a lot of wit on the part of Glaister and Bordian. They now have around 150 different shirt designs, such as *Lipsticks*, *20,000 Sticks Under the Sea*, *Hammer and Stickle*, *Snow White and the Seven Sticks*, and *The Stick Hits the Fan*.

Part of the popularity of the shirts is that people often can find a design that suits one of their characters. For the psychology major, there's *Stickman Freud*; for the modern drama fan, there's *Death of a Stickman*. For the body builder, there's *Arnold Stickenegger*.

They also have an idea which they hope to bring together in time for February '88. The two would like to bet a *Winter Olympsticks* series together, and make as many shirts as they can to take down to Calgary to sell during the Olympic Games. The shirts would feature Mr. Stickman in different winter sports.

When the two were first starting, they phoned around to see if they could get some government assistance to help to buy a silk screening press. What they found was a *Business Incubator Program*.

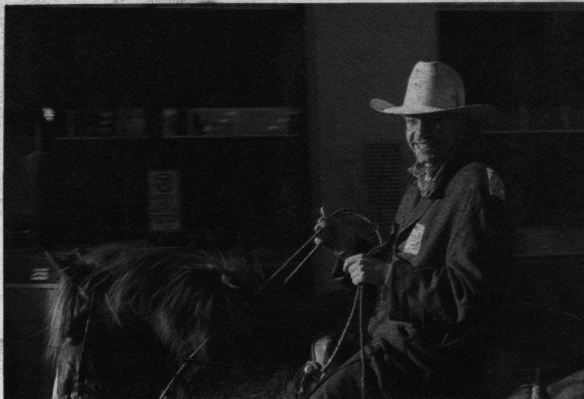
"It's a government sponsored program. In order to get in, you have to submit a business plan. They realize that most people don't have any experience in that, so they've made arrangements with NAIT to enroll us in a business course," said Bordian.

Thinking of different ideas for the shirts is simple as well. "We are just trying to make people laugh," said Glaister.

The name of the business, *Pseudo Buz Clothiers*, is a long story. It was named in respect for an old bar-buddy in Peniticon, whose nickname was *Pseudo Buz*.

Bob Glaister and Kelly Bordian definitely have *Pseudo Buz* off to a good start. With their enthusiasm, creativity, and determination, they will likely reach their potential.

"We haven't made big bucks yet," said Bordian.



Pre-drinking fun in the Bar None parade

Photo Keith Zukiwski

## Joe Clark for Free Trade

by Jeff Cowley and Gateway Staff

"We can't hide. We can't pretend that there are walls behind which this little flower of Canada will be able to grow protected from all the forces of the world. That's not going to happen..." This is how Joe Clark, Canada's External Affairs Minister, characterized Free Trade.

"We have to become more competitive. There is no running away from the need to trade. Our future depends on our ability to trade internationally, with the world, and with our largest partner, the United States," said Clark.

Speaking before a mostly Conservative standing room only crowd of about 900 in the Tory Lecture theatres, Clark, the ex-Gateway Editor in Chief and also former Prime Minister of Canada, vigorously defended the recent Free Trade agreement.

"Free trade with the United States will improve Canada's ability to assert ourself as a distinctive and independent country in the world," said Clark. "I point this out because one of the fears raised [with Free Trade] is that it will impair our ability to be a distinctive nation."

"Sovereignty is not something you talk about. It's something you exercise. You don't talk foreign ice breakers out of the Arctic, you have your own icebreakers there to ensure your jurisdiction is enforced."

"There are two reasons why free trade enhances our sovereignty... The first is affordability-sovereignty costs money. Icebreakers cost money. One of the reasons we don't have an icebreaker is because the former government concluded... We couldn't afford it. — This Government decided we couldn't afford not to have it..."

"The way you afford it is by having a growing economy, and the way you have a growing economy is by having trade... The affordability argument applies to almost every single aspect of what we call a

disjunctive Canada... The CBC, despite eccentricities in its reporting of the news, is a world class institution, recognized around the world..."

"How do you have a CBC, a Canada Council, medicare, a national childcare system, how do you pay for it? You can only afford it if the economy is growing."

"I believe we will be more able to assert our sovereignty, to have our social programs, if we have a trading

arrangement..."

"The other reason is that you don't get anywhere hiding. The way you get anywhere is by reaching out. There is no competition too good for Canada."

"We can take on the best in the world in anything. We have proven first class record in science, in culture..."

"The people who most fear SOVEREIGNTY p.6



Joe Clark speaks on Free Trade

Photo Rob Galbraith

## Minister berates artists

by Jerome Ryckborst

"You haven't been very good at your lobbying efforts," said Greg Stevens, the Alberta Minister of Culture and Multiculturalism, Monday night.

Stevens was speaking at the City Media Club to about 150 members of the local arts community, at a 'Meet-the-Minister' social.

The crowd generally agreed. "Things were so good for so long," said one audience member, "that we didn't need to lobby." There was also the feeling that arts organizations were "burned out": "We have to educate each new minister," said another.

"I know that I've got a long way to go to prove myself," said Stevens, attempting to mollify the crowd. Stevens explained he is qualified for the position because he lives in Banff, which has an active arts community.

Before his appointment to Culture and Multiculturalism this summer, Stevens was a planning engineer and the Minister of Personnel administration.

Were it mine to choose between government without newspapers, or newspapers without government, I would not hesitate to choose the latter.

Thomas Jefferson

### INSIDE THIS ISSUE

**EDUCATION — pp2-3**  
Advanced Education Minister, Dave Russell says that the U of A has rubbed the system the wrong way.

**FEATURE — pp8-9**  
Dr. Gordon Fostoker a U of A physicist, is one of several Canadians working on international project researching the 'Northern Lights.'

**SDI — p.5**  
Queens professor Dr. David Lorge Parnas earned \$1000 per day working on Star Wars research but quit because he was convinced that SDI was a fraud.

## SU forum still empty

by Ken Bosman

The Students' Union's second attempt to "meet the people" through an open forum for students with the SU executive quadrupled attendance to 16.

Speaking first, K. Graham Bowers, the SU's Housing and Transport Commissioner, said that the two high profile issues facing his portfolio were sexually transmitted diseases in residence, and bicycle and skateboard transportation on campus. Bowers ensured the crowd that "I'm doing my bit" with regard to sexually transmitted diseases and noted he lived in residence for two years.

John Murphy, the Clubs Com-

missioner, noted the large drop in the number of registered clubs on campus.

The SU has registered 114 clubs this year as compared to last year's 160. Murphy attributed this to clubs who haven't properly filled out the forms required to maintain registration, and expected that clubs in non-compliance would soon be re-registered.

David Oginski, the undergraduate representative on the Board of Governors, highlighted his term with the fact that all mandatory fees, such as course fees and lab fees, are now tax deductible, and will appear on the tax receipts issued by the

FORUM p.5