

## Esterbrook Pens

250 styles



To those who use a pen only occasionally, Esterbrook

Pens are the most pleasant and satisfactory assistant; to those who write constantly, an invaluable ally and friend.

Backed by a half-century's reputation. SEND 10c for useful metal box containing 12 of our most popular pens, including the famous Falcon 048.

Esterbrook Pen Mfg. Co.  
New York Camden N.J.  
Brown Bros., Limited  
Canadian Agents, Toronto.

Ask your stationer

in Ontario should be educated by the Press, and by the Government to purchase the securities of municipalities within this Province. Probably nowhere on the American continent, or Europe, is there such a wealthy community as little interested in securities of the highest class. The suggestion that Ontario have a Department of Municipal Affairs, or a Local Government Board, is a good one. Doubtless we

shall come to this. It may be that in isolated cases municipalities have spent too much money, perhaps some of our cities have done so, but in no case has this been done to the extent of endangering the security of the debentures of Ontario cities or towns, but we agree with you that all expenditures should be authorized by the Government."

*This subject will be discussed further in succeeding issues.—Editor.*

## MUNICIPAL BONDS

This Market is, at Least, "Open

AS the first half of the year was drawing to a close, investment funds, which had piled up because of the slackening of trade, were contributing to a municipal bond situation strong and active, in contrast with the drooping markets for more speculative securities. The buying of bonds, which was unprecedented for the dog days of July, because of the then rather uncertain outlook, was mainly directed towards short-term securities, and these were especially active until the Stock Exchange closed precipitately, and investors, both corporate and private ceased, for the time, to be interested in anything but the business of conserving capital. The inevitable recovery from this stagnation is only now beginning to be seen. The large financial institutions, which in ordinary times are the mainstay of the bond markets, have felt the pinch of declining revenues. Interest collections have been slow, and where payment on mortgages and other engagements have failed, trust companies, insurance companies, and other fiscal institutions have not been disposed to take extreme measures. Insurance companies have been keeping themselves strong to meet the extraordinary demands for policy loans. For this reason they have not been buyers of securities, but with them, as with the other large lending corporations, a check in the outgo of investment funds very quickly produces a considerable accumulation, and they are expecting to be buyers this autumn. The individual investor has been the first to respond. Much more individual wealth was accumulated in this country during the long period of prosperity than was revealed in the statistics of savings deposits or other commercial indices—because it was being employed, for the most part, speculatively, it is true. A great deal of it is being lost by the collapse of speculative values, but the salvage is moving cautiously into gilt-edged securities.

### Old Country Cautious

THE Old Country is waiting for the complete rehabilitation of its own position and has not become a buyer upon any large scale. Time is on the side of the Canadian bond seller, however, for the anathemas directed against Canadian securities in general a few months ago have lost force because the predicted awful climax to the "Canadian boom" has not come to pass. The Canadian Agency failure, the most serious blow of the year to Canadian financial prestige abroad, is now being revealed as the result of London high finance and very far from an index of Canadian affairs. In so far as it related to the municipal bond market it is perhaps only a happy accident that not one Canadian municipal security was concerned in the collapse.

### The U. S. Market

THE most hopeless position in the matter of the sale of securities exists in New York, which centre during the last few years particularly has taken a steadily increasing volume of our municipal offerings. With the first hint that England was at war, corporate buyers there dropped out of the market abruptly. The investment committees of the great corporations' boards adjourned indefinitely, and since then New York, to the bond seller, so far as business is concerned, has been almost as useless a field as Germany. There is some reason for this. One insurance company, always a good customer for Canadian securities, has millions in insurance within the war zone. It is

preparing a list of its European policy-holders between the ages of eighteen and forty, and is getting ready to pay death claims, which, at the best, will be very heavy.

### Some Recent Loans

OUR experience in the London market this year has shown unmistakably that the bloom is off Canadian securities for the time being, although in the extent to which the Old Country public participated in our borrowings we have been in at least as good a position as other international borrowers. The percentage of our offerings shouldered upon the underwriters was rather below the average. In the important municipal loans in London this year the underwriters fared as follows:

	Underwriters took.	Amount of Issue.
Vancouver. ....	86	£425,000
Winnipeg. ....	73	1,150,000
Montreal. ....	37	1,500,000
Edmonton. ....	60	350,000
Vancouver Drainage Board. ....	88	500,000
South Vancouver. ....	62	223,287
Greater Winnipeg Water Board. ....	97	400,000

It was, however, the rather discouraging results obtained in London which prompted Canadian borrowers to look to New York and elsewhere, but their experiences have shown that the Old Country must continue to be our main financial market, no matter how successful temporary expedients may be elsewhere.

### Temporary Advances

THE statement of the chartered banks, showing loans to cities, towns, municipalities and school districts, throws some light on the amount of municipal securities unmarketed. In August, 1913, the banks placed the aggregate of these at \$41,310,281, and the report for August of this year, the latest available, shows a reduction to \$39,664,534. But during the first month of the war period there was an increase in the unsold and unsaleable securities in bankers' strong boxes of over three million dollars, and the municipal bonds now held by the banks as collateral is nine million dollars in excess of the total so used at the beginning of the year. Most of these increases are represented by the financing of the bigger cities, and the centres which have the largest over-drafts are each in the hands of strong bankers, who are perfectly able to carry them over a much more extended period of depression than is likely to be experienced.

Recent amendments to the Bank Act have made municipal securities more welcome to the banks, for the reason that they are good delivery to the Dominion Government in exchange for Dominion currency. At first this privilege was utilized by smaller banks only, but it is probable the larger banks will soon be accepting the relief offered, and it is not impossible that they may do so as a body, to prevent any invidious comparisons, which some of them wish to avoid.

### The Western Prospect

PESSIMISM regarding the future of Western municipalities appears a little overdone. Several financial authorities, who are in the way of obtaining accurate information from the West, have hinted at a break in the long and proud record of Canadian municipal debentures, in the matter of interest payments. These prophecies have not been expressed beyond the circle of those immedi-

## The Chief Consideration

Is the safety of your money your chief consideration in deciding upon an investment for it?

Then you cannot find a more satisfactory investment than this Corporation's Debentures.

To bring them within the reach of the smallest investor, they are issued for sums as small as one hundred dollars.

This does not preclude their selection by investors of large sums, large numbers of whom hold them for many thousands of dollars.

They are a legal investment for Trust Funds, and many Executors and Trustees save themselves worry and anxiety by investing in them.

They are held in large sums by Insurance Companies, Benevolent and Fraternal Societies, and similar institutions.

Send for specimen Debenture, copy Annual Report, etc.

## CANADA PERMANENT MORTGAGE CORPORATION

Paid-up Capital and Reserve Fund Exceed Ten Million Dollars.  
TORONTO STREET, TORONTO.  
ESTABLISHED 1855.

### The Business Man of To-day

is better educated, as far as commercial knowledge is concerned, than the business man of yesterday. His sphere is widening, and he is not slow to take advantage of it. He has taken advantage of the fact that Life Insurance is a safe, sound and secure investment, which is borne out by the ever increasing number of large Policies that are being taken by the foremost men of the commercial world. It is not an exaggerated statement to make that there is not a man in any responsible position to-day that does not carry heavy Life Insurance, if he is a good enough risk for the Companies to accept. This is the most conclusive proof of its benefit.

The Federal Life Assurance Co.  
Home Office, Hamilton, Ont.

### CANADIAN GOVERNMENT RAILWAYS INTERCOLONIAL PRINCE EDWARD ISLAND RY

### HUNTING IN NEW BRUNSWICK

Written by a  
SPORTSMAN  
For  
SPORTSMEN  
Telling how he

### FILLED HIS LICENSE

1 MOOSE  
1 CARIBOU  
2 DEER and 1 BEAR

During a three weeks' hunting trip in

### NEW BRUNSWICK

Open Season—Sept. 15th to Nov. 30th.

Write for free copy to E. Tiffin, General Western Agent 51 King St. E., Toronto, Ont.



went to the front and stayed there, because the skid-resisting surface forms a permanent part of the tire.

T. 106

We own and offer a wide range of Canadian City Bonds to Yield 5% to 5 3/4%

Particulars Upon Request

## DOMINION SECURITIES CORPORATION-LIMITED

ESTABLISHED 1901  
TORONTO MONTREAL LONDON ENG

## Cawthra Mulock & Co.

Members of  
Toronto Stock Exchange

Brokers  
And  
Bankers

12 KING STREET EAST  
TORONTO, CANADA

CABLE ADDRESS--CAWLOCK, TORONTO

## The Imperial Trusts Company of Canada

ESTABLISHED 1887

4% Allowed on Deposits Withdrawable by Cheque

5% Paid on Guaranteed Investments

MORTGAGES PURCHASED

HEAD OFFICE:

15 Richmond St. West, Toronto  
Tel. M. 214