THE POPULAR NEWSPAPER OF MADAWASKA DISTRICT

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THE MADAWASKA

WEEKLY NEWS

EDMUNDSTON, N. B. SEPTEMBER, 1st. 1932

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ews. Call the editor, Phone 75.

MACHINES AND EMPLOYMENT

By R. J. Deachman

I challenge any man to show n machinery should deprive me

of employment.

There are circumstances in which
this may happen but the circumstances are due to the stupidity of
man in placting other restrictions to
progress in the road and not directly
due to machinery alone.

Machinery takes the place of men only when it reduces the cost of production. Man-power will always be used if man-power is cheaper. The machine will take the place of a man if the machine will do the work more efficiently. When the machine is substituted for the man then a lowering of price should follow. machine is substituted for the man then a lowering of price should fol-low. As the price drops consump-tion is increased, demand grows, the use of the product multiplies and on the lower price and increased de-mand is developed an industry of ever increasing value to the commu-nity.

A CLEAR EXAMPLE

A CLEAR EXAMPLE

Take the case of printing. In the
early days of the fifteenth century
before Gutenberg made his masterly discovery of printing from movable type, reproduction of documents
had to be done by scriveners writing
painfully by hand. Of course there
were many men employed in the were many men employed in the ask. When Gutenberg stalked upon task. When Guienberg stalked upon the scene with his press I have no doubt that these men said, "This is the end of all things for us." For a time no doubt the printer made big money, Gutenberg in the language of today "must have got his." He hard seem the conditions of the language of today "must have got his." He now the language of today "must have got his." He hard seem the conditions of the language of today "must have got his." He hard seem the conditions of the language of today "must have got his." He hard seem the conditions of the language of today "must have got his." He hard seem the conditions of the language of today "must have got his." He hard seem the conditions of the language of today in his business. Jees, a monopoly of the place of industry—there were no longer the monopoly of the place in the conditions of today. I venture he easertloop in the language in the conditions of today. I venture has a safe guess nevertheless, that it is a safe guess nevertheless. that it is a safe guess nevertheless. That is a safe guess nevertheless. task. When Gutenberg stalked upon the scene with his press I have no doubt that these men said, "This is the end of all things for us." For a time no doubt the printer made big money. Gutenberg in the language of today "must have got his." He would have, more or less, a monopoly in his business. But time moved on! These machines became the com monplace of industry — there were

1964 a total saving in man-hour of the mumber employed in 1969 a total saving in man-hour of 1969.

1964 a total saving in man-hour of the mumber of mentions and the saving in man-hour of the most o

INDIAN BISHOP



Trophies Won By

Jews yout to press what would not be the summer of hour required of fairly law happened of the services of the summer of the present of the services of the summer of the present of the services of the summer of the present of the services of the summer of the control of the services of the summer of the present of the services of the summer of the present of the services of the summer of the present of the services of the summer of the present of the services of the summer of the present of the services of the summer of the present of the services of the summer of the summer of the services of the summer of the summer of the services of the summer of t

PERSONALS

—Mr. and Mrs. James Reith and son Jimmie, and Miss Etta Reith ha-ve returned from a pleasant vaca-tion at St. Andrews.

tion at St. Andrews.

—Mrs. G. P. Genberg entertained at a delightful tea on Thursday afternoon, for the pleasure of her guest, Mrs. A. W. Maclachlan, of Montreal. The guests included Mrs. E. W. G. Chapman, Mrs. F. O. White Mrs. T. J. Scott, Mrs. William Matheson, Mrs. Archibald Fraser, Mrs. J. W. Hierlihy, Mrs. V. H. Erneth theson, Mrs. Archibald Fraser, Mrs. J. W. Hierlihy, Mrs. V. H. Emory, Mrs. Aubrey Crabtree, Mrs. G. W. Matheson, Mrs. R. V. McCabe, Mrs. John Cade, Mrs. W. R. Clarke, Mrs. John M. Stevens, and Miss Margaret Scott of Fredericton. Mrs. Stevens presided over the teacure. -Mr. and Mrs. Charles

—Mr. and Mrs. Charles Stewart, of Riviere du Loup were visitors in town on Thursday.
—Mrs. F. Dodd Tweedie and Mrs. James T. McKenzie are spending a week at Lynott Lodge, Baker Lake.
—Mr. and Mrs. George Schrier, Mr., and Mrs. Happer Kent. of Bathurst, and Mrs. William McLaughin of Charasa were ween freets of lin of Ottawa, were recent guests Mr. and Mrs. D. A. Fraser.

—Messrs. J. Struthers, W. D. Ho witt, nd H. Robson-Stoker of Mon real, are registered at the Mada -Miss Isabel Gagnon return

Trophies Won By
Grand Falls Riflemen

Grand Falls, N. B. — Following recent successes of the Grand Falls riflemen in Ottawa, it will be found interesting to review the list of the trophies won by the local competitors t odate:

THOMAS HOLLINS: — Prince of Wales Cup, 1880.

The prowers of the Grand Falls will be found interesting to review the list of the trophies won by the local competitors. Thomas Hollins: — Prince of Wales Cup, 1880.

THOMAS HOLLINS: — Prince of Wales Cup, 1880.

Lt. J. B. POWERS: — Lt.-Governor's Medal, 1910; Bankers' Cup, 1929; City of Octawa Trophy, 1926.

Lt. C. A. ESTEY: — 2nd. Grand Aggregate, 1913; Officers' Cup, 1927; Sussex Mercantile, 1927; 2nd. Grand Aggregate, 1913; Officers' Cup, 1927; Sussex Mercantile, 1927; 2nd. Grand Aggregate, 1927; Wetmore Cup (Sussex) 1932.

Pte PIUS POWERS: — Association Cup, 1932; Rapid Fire Match, 1932.

GERALD OLMSTEAD: — Strath cona Sr. Cup, 1932.

"STRAINING THE SPYGLASS."

MORE TREES



of the Saskatchewan Commission on Conservation, is advising the farmers o fthat province that the present is the time to go in for a tree planting campaign. He lays particular stress upon the use of Caragana hedges to stop soil drif-

CONFERENCE **DELEGATES** FISH IN N. B.

(Copyright, 1932) It takes all kind of people to make a world, just as all the different ele-ments are necessary to keep th-world turning within its alloted spa-ce. Each human digit has his or her part to play in the scheme of things whether right or weekene whether right or wrong.

whether right or wrong.

And the world viewed through the
Spyglass", with its teeming millionstruggling for existence and a place
in the sun of sucdess, appear like
magnified ants on a scarred and irmagnified ants on a scarred and irregular surface, vainly trying to surmount the obtacles in their path. Their courses, whether straight or crooked, is viewed impartially and criticized according to their faults. Even the inventor of the spyglass, and the author of the "Spyglass" column, are not exempt from the searching rays of the bevelled glass. And there are times when the least imaginative and observing detect flaws in otherwise sound and neal-thy humans who populate this turbulent old world of ours.

Even the oral and literary phra-

Even the oral and literary phr Even the oral and literary phrases are subject to detection. The wise cracks and silly sayings come in for their share of diligent scruteny. For it is a well known fact that some of the most interesting prognostics rited. A child is not born with the urge to become a politician or belong to any special religious sect. No less thought off.

Oil and watr do not mix. Politics and religion cannot mix.

Diseases are heriditory. So are cer-tain parental characteristics. But politics and religion are not inhe-come from the mouths of babes. And most people say and do things for a purpose. That purpose may be commendable, or it may not. That DUIDOSE may win a ceysted prize. If **PRUNES** LOMBARD

purpose may win a ceveted prize. It may not. That purpose may win a ceveted prize. It may be an urge to do some special good. It may be a weakness found in all people, showing more in some than there—blowing your own trument. La boite 10c CITRONS,

others — blowing your own trumpet. It is an old saying that : "If you don't blow your own trumpet. no-body will do it for you." La douzaine Right. Blowing one's ow ntrumpe is absolutely necessary. tt may eve become sweet music. It may, is played in the right key, make a his and bring success and fame to the blower. Again, if the notes are dis-tinctly convend to research. POIRES. La douzaine

Preparez-vous pour la Fete du

LUNDI 5 SEPT.



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FOURNITURES DE

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18\$ 06¢ Pot de 19 onces

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50c

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SAINDOUX Bte 20 liv.... \$2.00

FRUITS ET LEGUMES DE CHOIX

ORANGES

29c - 39c - 59c

PECHES, La douzaine __ RAISINS, (grapes)



FOOD FOR THE SCHOOL CHILD

BAKED TOMATOES AND BEANS

1 can pork and beans

degrees Fahrenheit) for 20 minute CORN SCALLOP WITH TOMATOES 1 can corn

crumbs, dot with butter and add

old and hopes to convince the wary leaders of his worthiness by blowing his own trumpet.

Mr. Tunney should blow his trumpet in a more harmonious key.

Mr. Tunney should blow his trumpet in a more harmonious key.

"It is a pity that there is a distinction in the public mind between the statesman and the politician." By Franklin D. Roosevelt.

There is not only a distinction between statesman and politician, but a chasm so wide that the two have not even a common outline. The horizon is the sunset for one, as it is the sunrise for the benefit of his country. The pay is small compared to the expany is

HIGH AUTUMN

The trail blue dust of Autumn frets the air. And thin gold leaves play cymbal songs, and die, And golden pollen sifts across the hills, And bitter smoke makes magic in the sky.

And poets tune their lutes to minor keys And husky songs drift sadly down the Fall Yet must I dance. With bittersweet, and Gipsy leaves, and all!

IF BUICKS HAD EARS

The "CANADIAN"

Oress of in aness of in aness

pile of stone which crowns Parlia-ment Hill. Not the carcd-for charm of the Driveway, as our car rolled into Ottawa along the banks of a serene, indeed historic, Rideau River. Nor yet the avenue of flags which leads up to that turreted cast-

le which is the Chatcau Laurie Instead, it is the battery of Do-minion-crested McLaughlin-Buicks, and the Royal crown cars of Go-evrnment House which give one the singular thrill on reaching Ottawa today. It is the 'new' theme in our

motor-conscious lives.

Sleek, khaki-chauffeured motor cars dart at you from every line of traffic. They have first right to the traffic. They have first right to the choice parking places; they have right of wy upon each and every occasion. With no license plate but the all-compelling "Imperial Economic Conference, 1932"—and the flag of the particular Dominion at the radiater cap—they assert their claim to precedence, noiselessly, swiftly as a Mercury. In the present scheme of Ottawa Life, they make second place only to the viceregal cars from Rionly to the viceregal cars from Ri-leau Hall. Actually, they excite more deau Hall. Actually, they excite more interest; Ottawa people have become accustomed to the 'crown' cars. More than that: these very Butcks if they ever could get together and hold confab of their own, probably could reveal a more accurate story of this soon-to-be-historic Conference than any official documents."

THE MODERN **EVANGELINES**

For over half a century, the Flower of the youth of the Maritimes sought a Land of promise outside of Canada. — Now, that great exodus has been stayed. — The

Gary Moore — "THE CANADIAN") It is conventional, even necessary, that historical conception of the

(Turn to page 7)