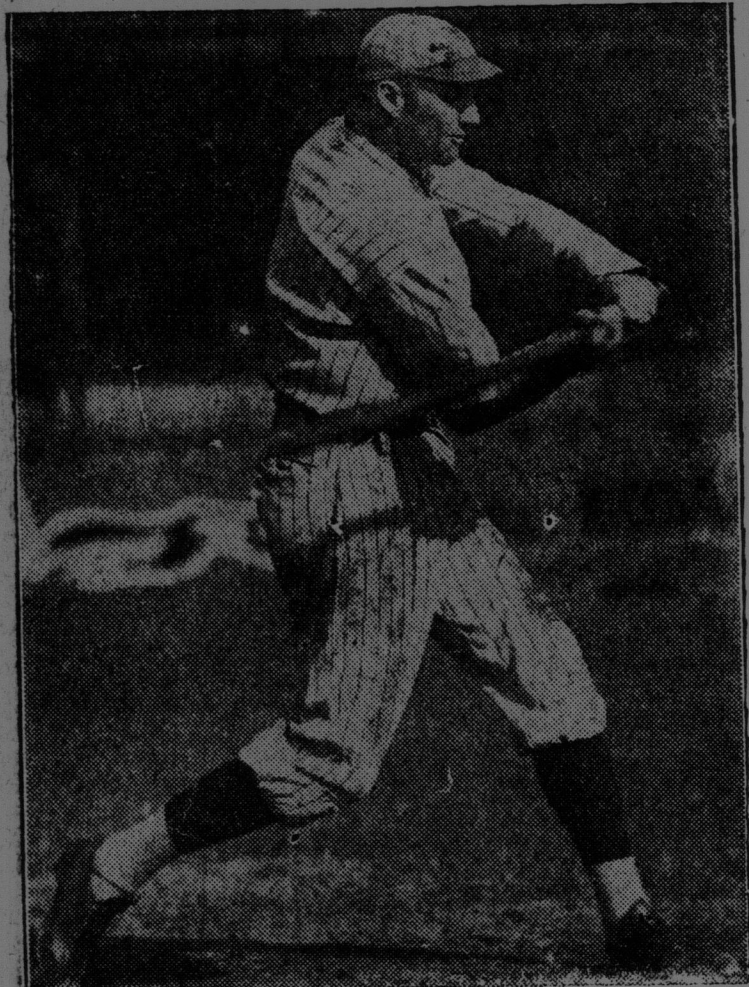


GEORGE KELLY



He helped the New York Giants to victory by his play in the final game of the world series.

Messenger. Mad Hatter's career should not end with the day he bids adieu to the race course. His breeding and splendid individuality should make him achieve success in the stud for which he is destined at the close of his racing career.

Mad Hatter's earnings his first season out amounted to \$2,478. He was sent to the post ten times as a two-year-old and won two races, being second once and third twice. In 1919, as a three-year-old, Mad Hatter won \$44,901 in the colors of S. C. Hildreth. He ran seven races that year, winning four, being second in two and third in the others. His best contribution was gained in the Latonia championship at one mile and three-quarters, worth \$44,000.

In 1920, Mad Hatter had a strenuous campaign, taking part in twenty races, of which he won nine, was second three times and third on a like number of occasions. His earnings amounted to \$20,834, and his largest single winning was gained in the Howie's Handicap at a mile and a half, worth \$7,700. The season of 1921 found Mad Hatter racing in the colors of a Hancoc's Stable. Twenty races constituted the campaign of that year. Of these Mad Hatter won eight, was second six times and third on four occasions. His winnings totaled \$42,932. He began the season impressively by winning the Kings County Handicap at Jamaica with 124 pounds up, beating Exterminator and establishing a track record for the mile and a sixteenth.

Other victories that year included the Metropolitan Handicap and the Coughlin Hand in the Saratoga Handicap, carrying 132 pounds to that gelding's 120, was another brilliant effort. He won the Jockey Club Gold Cup, running the two miles in 3:22.2-5, the first mile and a half in 2:20.2-5 with 126 pounds in the saddle.

Three hard races in a row brought a protest from the big horse and he refused to do his best when brought out within two days to contest for the October Handicap. That race was run on Monday last and was taken by Brainstorm. A period of rest will undoubtedly refresh Mad Hatter and he will give racegoers many thrills before the close of the season.

In the meantime 27 victories, 17 records and 11 thirds for a total of \$168,385 out of 80 starts is a record to be proud of, especially when the horse that did it is sound and ready for other battles after a period of well-earned rest.

HEYDLER SAYS FANS ENJOY LIVELY BALL

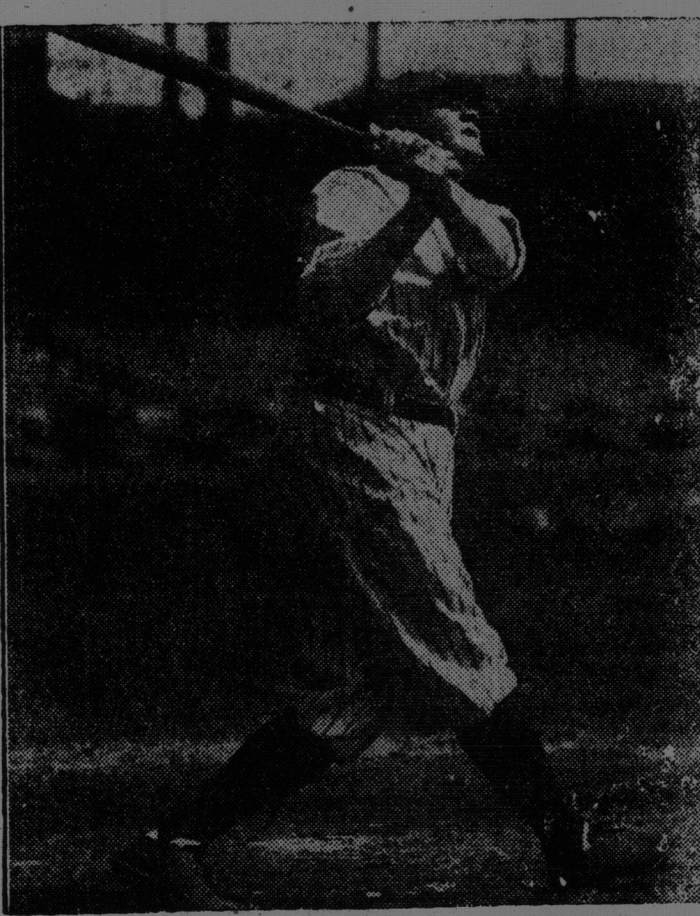
National League President Believes Spectators Like Lots of Hitting.

New York, Oct. 12.—John Heydler, President of the National League, thinks that the baseball fans of the country are well satisfied with the lively ball, and that it will therefore remain lively in the future, in spite of the fact that there has been a great deal of complaint about it in some circles. Heydler says that the club owners seem satisfied with the lively ball, the heavy hitting and the amount of liberty allowed the players.

"There seems to be much discussion about the lively ball and the advisability of allowing it to continue in use," remarked Heydler in an interview recently. "It is by far the best ball we have had. I am convinced from my observations around the circuit that the fans like to see a lot of hitting and the increased activities that naturally follow heavier hitting."

"The lively ball means that a new

BABE RUTH WHO PROVIDED THE EXCITEMENT IN ONE GAME



In the eighth inning of a game with the Giants in the world series, he bugged two points and made a clean steal of the plate.

type of outfielder is generally sought. At least, there is no longer room for the heavy-footed, slow, but slugging outfielder. He would lose more games through his slow outfielding than he would win by his slugging. The infielders cannot cover so much ground, because the ball moves more rapidly through the infield. But there is still plenty of room for infield skill.

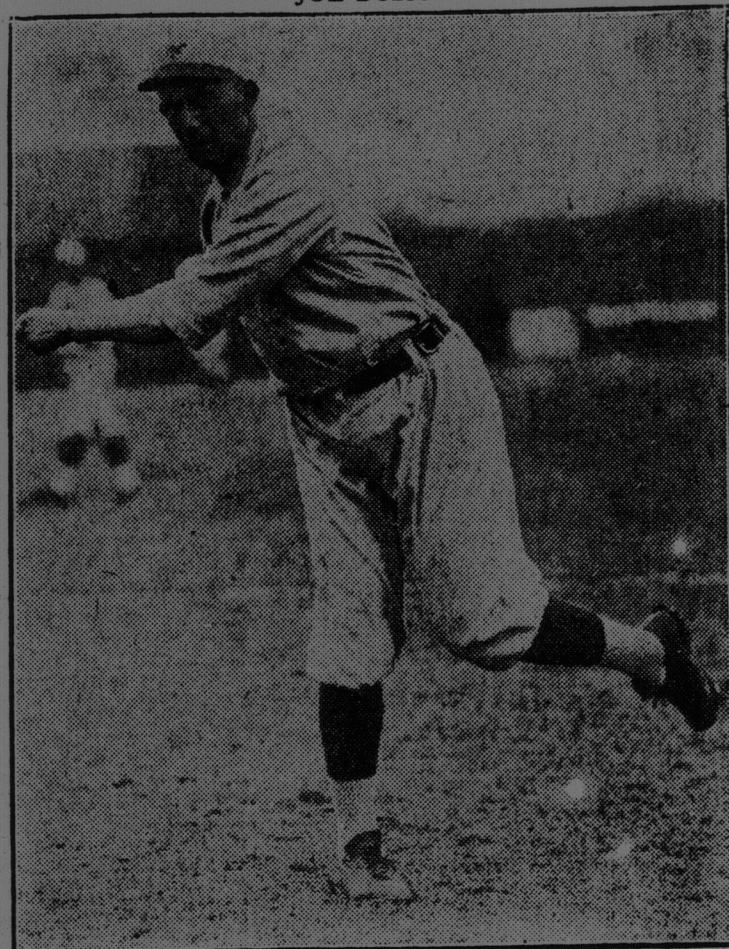
When asked his opinion on the quality of pitching displayed this season, Mr. Heydler said, "It was our opinion that pitching would improve materially this year, but it has not made much of an upward movement. Pitchers apparently have lost the art of control. It may be—and I have often thought this was a sane explanation—that the pitchers now work with the big idea of shutting off the home run. They overdo the effort to keep the ball away from the heavy hitters, in the hope that if they shut off the home run they will have a much better chance to win."

"This extra caution has resulted in a lot of 'cripple' hitting. The pitcher keeps feeding up bad balls, and gets two or three balls and no strikes on the batter and then the latter, ready to pounce on the 'cripple,' takes a toe hold and swings away at the next pitch. In the old days—and it was not so long ago—with the count two or three balls and no strikes, but now it is an uncommon thing to see a player let a cripple slide through without blazing away at it, usually with good results for his side."

Chess Prodigy in Draw.

New York, Oct. 12.—Two adjourned games were played in the ninth American chess congress, Samuel Reschewski, 10 year old Polish prodigy, earning a draw with David Jaffe, former New York state champion, in one, while David Janowski, French champion, and I. Bernstein, present state title-holder, suspended play again after the 81st move.

JOE BUSH



Who failed in two attempts to pitch the New York Americans to victory in the world's championship baseball series against the New York Giants.

TURF WINNINGS

Mad Hatter Sixth in the List With Total of \$168,185.

New York, Oct. 12.—While Mad Hatter, the highly temperamental handicap horse, which carries the silks of the Rancocas stable, is one of the best-known racers of the American turf, racing followers in general probably will be surprised to learn that this speedy son of Fair Play now stands sixth among the great money winning horses on this side of the Atlantic. Statistics show that Mad Hatter has won to date a total of \$168,185. He is surpassed in earnings only by Man o' War, Exterminator, Domino, Sysobay and Colin.

None of his victories has been achieved with a feather on his back. All have been gained with steady inputs—the majority with 128 pounds or more—and many have been won by the narrowest of margins in finishes calling for the last atom of speed and courage.

No horse in training, with the possible exception of Lucky Hour, has more speed when Mad Hatter is in a generous mood; and that he has bottom as well has been demonstrated in such races as the Jockey Club Gold Cup, which he won twice at two miles; the Latonia Championship and the Saratoga Cup, both of which are run at a

mile and three-quarters. Though beaten for the latter the past summer, he yielded by inches only to Exterminator, one of the truly great distance horses the American turf has known.

A true representative of the Fair Play-Rock Sand cross, which has given the turf Man o' War and a lot of other good performers, including the phenomenal



Cluett, Peabody & Co. of Canada Ltd.

Get Acquainted Selling Event

From Friday, Oct. 13th. to Saturday, Oct. 21st.

WE have been in our new store on King Street about a month now. All our old friends are regular callers and we have gained new friends by the score. But there are hundreds of men in St. John whom we haven't met. We want to get acquainted with them. We know that the service, the satisfaction, the quality of the merchandise that they will receive here will MAKE them come again.

So beginning Friday, October 13, and continuing until Saturday, October 21st, we are going to give you men such values on brand new Fall and Winter clothing and Haberdashery, that will not only allow us to get acquainted but will make you join the procession of our regular callers. We suggest that you shop around and then come in here.

Overcoats

There are 35 overcoats which we have unpacked within the last three weeks. They are the very latest modes for the Fall of 1922. The colors are the new Autumn shades—fawn, brown, green, grey and beautiful mixtures. Some are lined throughout with satin; others partially lined and have the reverse side in Scotch plaid. Regularly selling from \$25.00 to \$55.00. Get acquainted for \$20.00 or \$25.00 up to \$40.00.

Your Fall and Winter Underwear

You need a lot of this right now, and you're putting it off till the weather gets real cold. Might as well save a few dollars, especially when all the Standard brands are included in this unique selling event.

Penman's Union or 2-piece suits \$1.40
Mercury in Union or 2-piece suits \$2.15 to \$5.25
Wolsey in Union Suits \$9.00
Wolsey in 2-piece suits \$6.00 per garment
Others from 60c per garment up.

Hosiery

Almost everyone is getting their supply of Fall and Winter Hosiery. Of course, you can buy one pair, but the best thing is to get your need until Spring comes again. And you will when you see the quality of these and the exceptionally low price.

All-wool cashmeres in black and grey 75c
All-wool ribbed in fawn, heather, green or black 65c
Wolsey all-wool worsted \$1.00
The best value of the week in worsted socks 55c



Neckwear, Mufflers

We doubt if there is a better assortment of Neckwear in St. John than here. For instance, Italian Grenadines, Imported Silk, Hand-knitted and as for the rest, some of the best makers in Canada have helped complete our stock.

A special assortment at 60c. Others which sold from \$1.00 to \$4.00 can be had for this event at from 75c to \$2.00. The new silken mufflers are beauties. You'll have to have one later, so get it now and save yourself some money. Regular \$3.50 to \$4.75 will sell for \$3.00 to \$4.00.

Suits

The accompanying cut shows something of the new Fall Styles in suits. No matter what your figure may be—long, short, fat or thin, we guarantee to fit you perfectly in a suit that will bring you back again. The manufacturer's guarantee as well as our own is back of these new models. Regularly selling from \$25.00 to \$45.00. Get acquainted for \$15.00 or \$20.00 up to \$40.00.

Hats

Some of you feel as though you must have an Imported Hat. If that's the case, you can get the English Woodrow or the French Tirard Freres. Both of these makers have put real "pep" and style in their hats and the colors are the favorite Autumn shades. There's a Canadian made hat that is worth more than we ordinarily ask for it but you want to be shown, so come in and get your size. We have it.

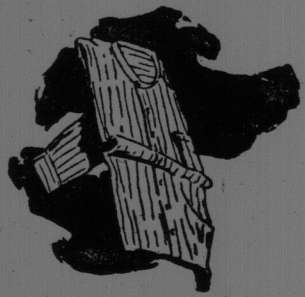
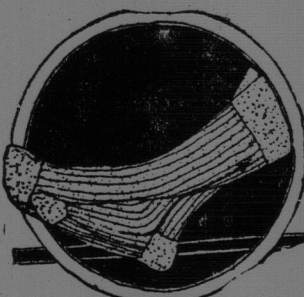
Regular \$4.00 is selling for \$2.95
Regular \$6.00 is selling for \$4.85
Regular \$7.50 is selling for \$6.45

Shirts

The Fall weaves and stripes in shirts are very attractive. You'll like them as soon as you see them. Some have collars to go with the shirt. Such makes as Tooke, Forsyth and Imperial—all nationally known. The materials are Percale, Madras, Potters prints, Taffetas and hand-tied Crepes. These sell regularly all the way from \$2.00 to \$9.00. Get acquainted—\$1.50, \$1.75 and \$2.00. You can go a little higher if you like.

Gloves

You can walk along and let your hands get cold if you want to, but what's the use. It makes no difference to us whether you want a dress glove, motor-glove or the regular walking glove. They're here in the best imported English and French makes. If you want a Canadian made glove, it's hard to beat the Hudson Bay, Silk, Cape, Suede, Buckskin, Pigskin and Chamolais. Gauntlets as well. Regularly selling from \$1.50 to \$5.50, but you can get acquainted for \$1.25, \$1.50 or as high as you like, but no higher than \$4.50.



FASHION-CRAFT CLOTHES



"Art wins the heart"

"HOW smart you look in your new coat, Ned! Fashion-Craft, isn't it? I thought so. Awfully well made. A woman appreciates the deft touches of hand-tailoring that give it the clean long lines of a thoroughbred. Fits beautifully around the neck, Ned. Bye-bye, you lucky beggar."

Worn with or without the belt, this Viscount model, with its slenderizing, youthful Raglan sleeves falling straight in one piece from the collar, is the season's last word in stylish smartness. It buttons high under the collar for stormy weather. Exclusive, without extravagance, you can be sure you get a Viscount if you look for the Fashion-Craft autograph.

FOR 16 YEARS THE RECOGNIZED STANDARD FOR VALUE AND STYLE IN CANADA

OAK HALL SCOVIL BROS., LTD.

King Street Germain Street Market Street

Just because this is a man's store don't think we can't take care of the Ladies. We can give you a coat almost like your brother's, and you'll save at least \$10.00.

Creary's 75 KING ST.

THE SPECIALTY SHOP FOR MEN—AND WOMEN WHO SHOP FOR MEN

Pajamas

It's mighty nice these cold nights to slip into a pair of flannel pajamas. These have only been unpacked about two weeks and sell regularly for \$2.75 to \$3.50. Get acquainted with a pair of these for \$2.15 to \$2.75. If you don't care for the flannel, take your choice of something in cotton or silk. They're here for your approval and regularly sell from \$2.50 to \$8.00. Get acquainted for \$1.75 up to \$6.00.