To the Trade

A Quantity

of Ladies' Cotton Wrap-

SATURDAY MORNING

Owen Sound, July 18 .- This is Chesley's civic holiday and an excursion from there this morning brought in a large number of people, most of whom spent the day at Balmy Beach. They were accompanied by the Chesley band.

The railway conductors are expected tomorrow by two special trains, at 12.80 and 1.30. The Queen's Own band will give afternoon and evening concerts in the King's Royal Park. At 3 p.m. a game of lacrosse will be played between Owen Sound and the Dufferins of Orangeville for a hardsome cup, offered by the conductors, which is on display in Jeweler Douglas' window. A sacred concert will be given on Sunday afternoon at the park and Rev. G. M. Franklin of St. Thomas' Church, Brooke, will hold a service in the same place. It is believed there will be no interference with the running of the ferry on Sunday afternoon, as the steamer has her clearance for the season. A large number of people took advantage today of the I.O.F. excursion to Toronto and Niagara Falls.

WEBB FELL TO HIS DEATH.

Shipper for Front-St. Grocery Firm Leaves Widow and Children,

Charles Webb, assistant shipper for James Luknbers, the wholesale grocer at 67 East Front-street, fell down the elevator shaft in his employer's premises at 11 o'clock yesterday norning and received injuries from which he died an hour later at the Emergency Hospital. Coroner J. M. Cotton opened an inquest last night, when the jury The railway conductors are expected to-

Chartered Accountants Meet, The Institute of Chartered Accountants hed their annual meeting yesterday afternoon at the Board of Trade Building, the elevator being about three feet from the floor, with the bar in place. In the basement, about 25 feet below, another workman was painting boxes. He heard a rattling of tin cans, a rush and a terrible thud. Looking around, he saw Webb lying on the floor unconscious.

The police ambulance was sent for, and the injured man was taken to the skull was fractured, and that directly raused his death. It is not known how he came to fall.

Webb lived at Bast Toronto with his wife and four children. He was 35 years of age and had been in the employ of Mr. Lumbers for a long time.

One of the greatest blessings to parents is Mother Graves' Worm Exterminator. It effectivally expels worms and gives health in a marvelous manner to the little one. Chartered Accountants Meet,

STORE OPEN TO-NIGHT.



A Famous Hat Store.

TO=DAY'S Half-Price Hat Specials

Genuine Panamas-that were 10.00, 15.00, 18.00 and 20.00-to-day for 5.00 to 10.00-

20 dozen Hats-Straws-Palm Leaf and Manillaswere 3.00-for 1.50-

15 dozen Straw Hats-good stylish block-were 2.00for 1.00-

10 dozen odd size Straw Hats-and if your fit is amongst

them it's a great snap-regular 1.50-for 50c-2 cases new Soft Pearl Felt Hats-medium and large brims - our own exclusive blocks - special for

84-86 Yonge St.



\$ 1 50 \$ 00

50°

\$3.00

HAVE YOU TRIED IT?

WESTON'S

(THE NEWEST LOAF).

A loaf that retains its moisture. Why? Because the quality of its ingredients is of the best-Purity and Perfection.

Every loaf fit for angel food, and no loaf, however perfect, however pure, is too good for those who are

For Lunches you have a losf in "AuntMary's" that is moist and will retain its moisture.

For Cleanliness you have a loaf put up in paper bags as soon as taken from the oven-absolutely protecting it from all germs in delivery. You remove it from the bag sweet and clean—ready for the table.

Ask your grocer for "Aunt Mary's."

Put up in one and two-pound loaves. Phone Main 329 and try it.

Model Bakery Co., Limited TORONTO.

GEORGE WESTON, Manager.

No Two Prices

This real building sale of ours is a chance you can't afford to miss. Store open until 10 o'clock to-night.



Our goods are always marked originally at the rock-bottom, honest selling price. That's the reason why this building sale of ours is a good chance for you to get a real bargain. All our summer stock is being sold out at a big reduction.

Our business has increased so enormously in the last five years that we have found it necessary to materially enlarge our premises by the purchase of fifty feet of property on Temperance st., in the rear of our store. We will erect thereon a four-storey building of similar design and connecting with our present building.

This will make our factory the largest of its kind in Canada. The Alterations are now in progress, and to make room for the workmen necessitates the removal of our stock. Sooner than risk our summer hats being injured by dust, etc., we have decided to sell them out at a genuine reduction. Every Panama, Brazilian Straw, Manilla, Palm Leaf, Light Felt. Outing Hat or Plain Straw will be sacrificed. Remember, our goods are always marked at an honest price, so that this reduction is a genuine one everyway. See our window displays and satisfy yourself.

Grey Felt Alpines

Every one of these popular hats reduced in price with the exception of those made by Dunlap of New York.

Alpine Hats 1.00 to 3.00

Palm Leaf Hats Were 2.50 for 1.75

Straw Sailors Were 1.75 for 1.00 Were 2.00 for 1.25

Straw Alpines Were 2.00 for 1.25. Genuine Panama Hats Were 8.50 for 5.00 Were 12.00 for 6.75 Were 20.00 for 10.00

Were 30.00 for 18.00

*5.00

50°

\$3.00

Brazilian Straw and Manilla Hats Were 2.00 for 1.50

Fur show-rooms open all year-all the new fashions are now in for the season.

The W. & D. Dineen Co'y. Limited. Cor. Yonge and Temperance Sts.

were killed and three others were seriously injured as the result of a grade crossing accident here to-day. The dead are: Wm. Mills, Boston; C. Mills, Boston, Injured: Jos. Valley. Biddeford, may die; Chas. Palmer, Boston; Chas. Sawyer, Kennehunkport. It is feared that Valley was internally tonishment.

It is feared that Valley was internally injured.

Last Day of Animal Circus.

To day is the last day of Norris & Rowe's Show in Toronto. They have shown to crowded tents at each performance all week, and will no doubt do so to day, as they have made a pronounced hit with Toronto amusement-seekers, a The show is one that seems to improve upon acquaintance, for each year the aggregation comes to this city it entertains greater andiences. Norris & Rowe deserve the success which they are meeting, as they are progressive showmen, and always bring a bigger and better show each time they come. The program this year includes so many new animals and novel acts that it can scarcely be recognized as the same show which has been here so many times before. The afternoon and evening performances to-day will conclude their stay in Toronto for this year, but it it safe to say they could remain another week and have their big tents filled at each performance.

When the day of Norris & Mr. Jones.

"No, we don't want to meet Mr. Jones. He is the ugliest man we have ever seen."

Having delivered this opinion, the child turned and, dragging her sister after her, ran from the room. The Englishman remained calm, while the children's mother, endeavoring to overcome here so many times before. The afternoon and evening performances to-day will conclude their stay in Toronto for this year, but it is safe to say they could remain another week and have their big tents filled at each performance.

Young Men's

Special Suitings

We have an unusually select stock of light-weight tweeds in all the newest shades and patterns, particularly adapted for business suits. Highly tailored in

\$22.50 NOTE-Score's Guinea Trousers-\$5.25 spot cash-are undoubtedly the

Tailors and Haberdashers, 77 King St. West, Toronto-Shop closes at 1 p.m. Saturdays.

England's Ugliest Man Old Orchard, Me., July 18.—Two men the drawing room while an English-

There are a number of varieties of corns.
Holloway's Corn Cure will remove any of them. Call on your druggist and get a bottle at once.

Quite Inconsiderate.

When a man tells a girl that she has dreamy eyes he doesn't stop to consider that the late hour may have something to do with it.



of the right quality. Quite thick enough for whipping purposes. 10c per 1/2-pint bottle.

CITY DAIRY CO., LIMITED, Spadina Crescent, Toronto.

From The New York Times. "I am going to give up being goodnatured," declared John W. Gates. mantling his jovial face with a frown. When Louisville & Nashville was going up under the pressure of my

buying a speculator came to me and "Say, Gates. I want \$5,000. I've got a sure thing."

"'All right,' said I, giving him my cheque. Next day he paid the loan, remarking that he had put up the money lais lmargin and had cleared nearly \$2,000.

"'What did you buy?' I asked.
"'L. & N.,' he answered with a grin.
"Hang me if he hadn't bought the stock with my money, held it against me and made me pay two points more for it, taking the \$2,000 right out of my pocket."

Maeduff Had to Lay Off. "Lay off, Macduff!" shouted the strange person who interrupted the The Toronto Security Co

performance.

"I don't see where you cut in," observed the stage manager, "and anyway, the lines are "Lay on, Macduff!"

"Well," said the stranger, "it is "lay off" this time. You have some gonunion supers here to-night, and I am calling that actor down just at present until you adjust matters."—Baltimore American.

"LOANS."

"LOANS."

Rev. Carey Ward returns from Muskoka of the walking delegate, and I am calling the actor down just at present until you adjust matters."—Baltimore American.

"LOANS."

Rev. Carey Ward returns from Muskoka of the walking the morning and evening to-morrow.

Supt. Bishop of the Public School Buildings, yesterday stated that the work of repairing the schools was being hurried to completion.

J. J. McLaughlin, Chemist

We can give you some valuable

pointers on it. Call and see us.

The Russill Hardware Co., 126 East King St.



Spectacles

We keep a large and well-assorted stock of all descriptions of Spectacles and Pince Nez frames in gold, gold filled and steel. Also every useful combination in lenses to fit on the interchangeable principle to our standard sizes. OCULISTS' Prescriptions a specialty. Accuracy guaranteed. Prices lower than the lowest,

F. E. LUKE, Refracting Opti

11 King Street West, Toronto.

MONEY

If you want to borrow money on household good's pianos, organs, horses and wagons, call and see us. We will advance you any amount from \$10 up same day as you apply for it. Money can be paid in full at any time, or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms. Phone—Main \$233.

A HEALTHY SCALP is essential to clean, bright, hair. It is necessary the treatment should be theroughly well done. I give personal attention and guarantee perfect satisfaction. Superfluous Hair skillfully removed by Electrolysis. Face and body massage.

Manicuring. Chiropody and Vapor Baths.

MADAM LYTELL. MADAM LYTELL,

Store closes to-day and every evening during the ummer months at 5.30 p.m.

Men's Cool Coats, 75C



How does 75c strike you for a well made hot weather coat, such as you can wear in the evening to water the grass, use as an office coat, go to work in, or wear almost anywhere? Remarkably reasonable, isn't it? and so typical of the Men's Store? But, further -they are \$1.00, \$1.25 and \$1.50 coats? Including linen crash coats, made to sell for as much as twice what we ask, The cool weather frightened the maker, and this bargain is the result for you Monday:

150 Men's Cool Coats, for the hot weather, linen crashes and black and white stripes, made single breast sacque style with patch pockets -sizes 34 to 46-regular 1.00, 1.25 and 1.50, special, Monday

Men's Fine Quality Russell Cord | Boys' All-Wool Crash Sun Norfolk Suits, medium grey, with

Men's Summer Underwear Clearance.

Reducing stocks in the Furnishing Section. Summer Underear has been a luxury for the rich this summer, in the sense that it has been needed only on odd days. However, it will be het enough from now on, and our Monday price, 25c a piece, will strike you as

Men's and Boys' Combination Swimming Costumes, in neat navy and white stripes, also plain navy, good solid material, nicely made, all sizes for men, regular price 75c, for..................49

than 50c on the dollar, regular price 35c and 40c, on sale Monday at, each 19

1.00 Straws for 60C.

FOR MEN AND BOYS.

Cold weather in June-down dropped price of straw hats, just like the mercury in the thermometer. Now the mercury has risen to the top, but the straw hat prices fail to rise with it. Witness this one-right in the middle of July:

150 only Men's and Boys' Straw | Men's Knockabout Hots.

One Dollar Brussels, 810

lease those who like the good old standard floor cover-Brussels Carpet. It is our famous dollar Brussels, which has converted acres of bare Canadian floor space into areas of taste and beauty. We make it, lay it and line it all for 81c on Monday.

985 yards Brussels Carpet, in a large assortment of designs and colorings, suitable for any room or hall, with 5-8 borders and 3-4 stair carpets to natch, the regular \$1, Monday, per yard, made, laid

Soiled Brussels Curtains

clear them Monday. Nobody chooses slightly soiled curtains at regular prices with fresh ones in stock, and so it comes that we offer: Not more than one pair of these pictures will be sold to each customer. See them in the Queen-street window.

Brussels Net. | \$7.50 Swiss Net Curtains \$4.98.
236 yards of the Finest Quality | 34 pairs of Swiss Custains full 236 yards of the Finest Quality
Single and Double-Frilled Brussels
Net Curtaining; the frilling is very
slightly soiled, reg. price .48
\$1 and \$1.25, Monday,per yd. .48

Furniture Reductions.

1.50 Framed Pictures, 500 150 only Framed Cosmos Pictures, figure, animal, landscape and marine subjects, white mat and three-inch oak finished moulding, sizes 19x22 to 20x24, stock price \$1.50, on sale Mon-

10,000 Heavy Silver Plated TEA SPOONS



GUARANTEE the base of these goods stamped with my name and trade-mark to be 21 % Nickel Silver, the plating full standard weight of pure Silver.

WM. A. ROGERS, New York.

We have ten thousand W. A. Rogers' Extra Plate, Burnished, Fancy Pattern Tea Spoons, covered by above guarantee, a copy of which will be sent with every half dozen. A set of six spoons will cost you 72c, or at the rate of 12 cents each This is little more the price of metal spoons, and our claim is no matter what you pay or where you buy you cannot get better silver plated tea spoons. This quality is sold elsewhere for \$3 to \$4.75 per dozen. Full weight. Full plate. Full finish. Every spoon has the horse-shoe trade mark. Money back if not satisfied.

FOR A SET OF SIX MONDAY, 72c. Out-of-town- customers please include five cents postage for each set an ol a mil of a When neigh lived ture rived the y forme and the b

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