IMPORTANT NOTICE WEAK, FALLING, DULL LIFELESS HAIR





Ltd).

Dear Sirs—Please send me your Free "Harlene" Hair Drill Outfit. I enclose in stamps for postage.

NAME ADDRESS

Again the Red Cross are arranging Again the Red Cross are arranging blue with a hat trimmed with beaver and yellow ostrich. At the preparatory school, Miss Ardagh also had a dred stockings will be required, and reception, when she looked extremely assistance is asked for. Stockings handsome in black silk and lace, large filled will be acceptable, and those black lace hat with osprey and beautiful entires. who have not time for filling, may tiful antique ornaments.



Conducted by Mrs. Edmund Phillips

His Excellency the Duke of Devonneeting of the general council of the 7-Day "Harlene Hair-Drill" Home
Outfits FREE TO ALL
In town will be the guest of His Honor in town will be the guest of His Honor the Lieutenant-Governor and Lady Hen

Nothing alive in Nature stands still. You go forward or backward. Thus, your hair is either healthy or unhealthy—and millions today recognize that "unhealthy" is the word to apply to their own hair.

The health of the halr, perhaps even more than the health of the body, needs close attention, and the wise men and women are those who every day take stock of their hair and watch its every variation.

The question is how to restore hair health so that this most glorious of nature's assets may take on once more its radiant lustre, its thick luxuriant growth with every delicate tint glistening forth.

Fortunately arrangements have been made to send absolutely free of charge to every man or woman who is troubled with dull, lifeless, impoverished hair a complete Seven Days' Three-Fold Hair-Beautifying Gift. There is no cost or obligation entailed.

1,000,000 HAIR-HEALTH GIFTS FREE The arrangements for this gigantic hair who was attended by an A.D.C. in United States uniform; the Hon. James Cox, governor of Ohio. Also present on the platform were the Hon. N. W. Rowell, Sir Frederick Stupart, Mr. F. J. Coombs, president of the club; Mr. J. Murray Clark, K.C. Mr. Arthur Hewitt, Dr. A. H. Abbott, Sir William Mulock, the Hon. Justice Riddell, Col. Stuart, Dr. J. Clouse, Mr. F. B. Fetherstonhaugh, Dr. Goggin, Mr. J. P. Murray, Col Dinnick, Mr. A. Hogge, Mr. A. Roy MacDougall, Mr. Brooks, Sir Donald Mann, the Bishop of Toronto; Dr. Stephenson, Mr. R. A. Stapelle, Mr. J. D. Allen, Mr. Norman Sommerville, Rev. Dr. Ribourg, Mr. Castell Hopkins, Hon. Justice Craig, Col. Noel Marshall, Major Inwood, representing Stupart, Mr. F. J. Coombs, president Marshall, Major Inwood, representing General Hoare, R.A.F.; Mr. C. A. Bogert, Hon. T. W. McGarry Hon. W. D. Macpherson, Mr Williams, Lady Hendrie was accompanied by Mrs. Cox and Mrs. Whitman. Also present were: Mrs. N. W. Rowell, Lady Hearst, Mrs. W. R. Riddell, Mrs. W. receive S. Dinnick. His honor the lieutenantgovernor will give the inaugural address for 1918 and 1919 of the Royal Canadian Institute in Convocation Hall on the thirtieth inst. at 8.15 o'clock. Dr. Murray Clark, K.C., having been re-elected as president of the R.C.I. Prof. Franklin H. Giddings, ,Ph.D., LL.D., Columbia Uni-

The value of this great gift has been amply testified to by those most famous for their hair beauty. Beautiful actresses and the Queens of the Cinema world all gladly endorse the fact that the "Harlene Hair-Drill" way is the safest, surest way to hair health, abundance and beauty.

Why not try this great yet simple scientific "Harlene" hair-growing experiment at once? Write for the Free Outfit today. Simply fill in the Coupon below and enclose with 8c stamps to cover postage.

Further supplies of 'Harlene' can be obtained as required from your Drug Stores at 52c, \$1.10 and \$1.60 per bottle. "Cremex" Shampoon. Or post free on Or post free on Or post free on Or post free on Douglass. Mrs. Charles Swaby, Mrs. Mrs. Cummings, Mr. and Mrs. J. S Douglas, Mrs. Charles Swabey, Mr. direct from Frank L. Benedict & Co., 45 St. Alexander Street, Montreal, Que, (Agents for Edwards' Harlene, Ltd.). Carriage extra on foreign orders. Cheques and P.O.'s should be crossed.

POST THIS FREE GIFT FORM

Fill in and post to Frank L. Benedict & Co., 45 St. Alexander Street, Montreal, Que, (Agents for Edwards' Harlene, Ltd.). D.W.

Grasett, Dr. Grasett, Mrs. and Miss Tyrrell and Aft. Tyrrell, who has returned from Procupine; Mr. George and Agents of Fedwards' Harlene, O'Reilly, Mr. W. H. Tindall, Col. and Mrs. Donald, Mr. McCrimmon, Dr. J. L. Hughes, Dr. and Mrs. Leslie Harris, Mrs. Moes, Miss Hayes, Mr. and Mrs. Leslie Harris, Mrs. Moes, Miss Hayes, Mr. and Mrs. Letd.). D.W. McLaughlin, Mr. David Symons, K.C. Mrs. Trotter, Mrs. F. W. J. Starr, Mrs W. D. Ross, Mrs. N. W. Rowell.

An even greater number of interested spectators was at the prize giving at Upper Canada College yesterday Afterwards the principal Major Grant, gave an at-home in the residence, Mrs. McHugh receiving with him in the absence of Mrs. Grant, CHRISTMAS AT THE BASE HOS. fully 450 people being present. There were two tea rooms, the tables being arranged with bouquets of chrysan-themums; Mrs. McHugh wore navy have a stocking contributed by sending table was decorated with a group of have a stocking contributed by sending in \$2.00 to the Red Cross headquarters at 92 East King street

Spanking Doesn't Cure!

table was decorated with a group of the allied flags and green vines laid on the cloth, the effect being extremely good. The nopular hostess was assisted by Miss Baldwin and her nieces, Miss Wedd, Miss Phyllis Hayes, Miss Mairy Logic Miss Compton

THANKSGIVING SERVICES.

At the first of a series of thanksgiving services held in Willard Hall yesterday afternoon, Dr. Margaret Paterson and Mrs. A. M. Collins assisted in the service. Mrs. Kilpatrick and Mrs. H. D. Kennedy gave addresses and Mrs. H. D. Kennedy gave addresses and Mrs. J. H. S. Kerr read the Bible lessen, the song service being read by Miss Ruth Gofroth. Dr. Griffith was the speaker of the evening.

Griffith was the speaker of the evening.

esterday for Miss Joan Arnoldi.

The first hall to be given in the new bers of the association is being held.

have bought a house in Walmer road and will shortly move from the West-ments will be made. Commander J. K. L. Ross has returned home from Washington and New Ottawa for the week-end.

Miss Isabella Brown, Harbord street,

the Y.M.C.A. on Friday on construction.

ronto Women's Volunteer Corps.

ELLERS-GOUGI

"The Largest Exclusive Fur House in the British Empire"

Weather Says—Buy Furs Now

The sharp snap of the evening air, the chilliness of the mornings are a warning that real winter is at hand. Why should any woman deny herself the warmth and comfort of new furs one day longer when the weather says day after day: "Buy Furs NOW. Buy Furs NOW!"

So Do These Prices---Choose Here and You'll Choose Right Get Sellers - Gough Style, Quality, Value

Even stronger than the weather's urge to get your new furs without delay is the attractiveness of Sellers-Gough prices. Considering all the war-time difficulties—the scarcity of pelts and shortage of skilled help-Sellers-Gough prices are amazingly low. Our big organization has this year outstripped all former achievements in making Sellers-Gough prices represent heaping value.

Right now is the time to buy, too, because our display of the new styles is complete. Every new style is here, every wanted style. Many exclusive models from the leading fashion artists in London, New York and Paris are offered. Luxurious creations, too, from our own expert designers. In short, in this huge fur emporium you have unequalled range of choice in styles, quality and value.

Here Are Typical Bargains-- Unmatchable Values

from fine quality dark skins. wide over shoulders, square back, finished with tails and fronts finished with heads and paws, best soft silk linings. Special \$65.00



HUDSON SEAL COATS, plain made from good quality skins, full box style, large cape collar, deep cuffs, finished with seal buttons, good quality bro-caded linings, 45 inches long. Regular \$250.00 and \$275.00.

melon style, showing distinct stripes, made from fine quality skins, down bed, ring wrist holder, soft silk linings. Special... \$65.00 GREY SQUIRREL MUFFS, new round melon style, down bed, soft silk linings, new ring

HUDSON SEAL MUFFS. new canteen style, finished with large cuff, made from fine skins, down bed, soft silk linings linings, and new ring wrist holder. \$35.00 GREY SQUIRREL NECK-PIECES, large shawl cape style, made from extra fine

SEAL CONEY COATS, trimmed, large cape collar, deep cuffs, trimmed with Natural Wolf. box style, good quality skins, fancy brocaded linings. 45" long. Regular \$125.00. ar \$125.00. \$89.00

HUDSON SEAL box style, with full ruffle skirt, large cape collar deep cuffs of fine quality Alaska Sable. Some have pockets, finished with seal buttons These coats are made from good quality Hudson Seal skins, 42 and 45 inches long. Linings of good quality bro-Regular \$275.00, and \$325.00. \$300.00 Special \$249.00

BLACK FOX MUFFS, new round melon style, finished with head, tail and paws, down bed, soft silk linings,



COATEES, made plain, also trimmed with Opossum, Fitch, Muskrat, Sable, Grey Squirrel and Kolinsky. Some have sleeves, belts and pockets, many different styles. All made from fine quality skins and beautifully lined. Prices range from \$95.00 to \$250.00

you can get Sellers-Gough Values.

244-250 YONGE STREET

HEROES OF WAR **JOIN GRAND ARMY**

Growth of New Veterans' Association.

Don't think children can be cured of bedwetting by spanking them. The trouble is constitutional, the child cannot help it. I will send FREE treatment, with full instructions. If your children trouble you in this way, send no money, but write me today. My treatment is highly recommended to adults troubled with 'urine difficulties by day or night. Address

MRS. M. SUMMERS, Box 65, Windsor, Ont.

Miss Weau, Miss Compton.

Lady Hearst is giving a luncheon at the parliament buildings today for Mrs. Cox and Mrs. Whitman, who are staying at Government House.

Dr. S. W. Stratton, director of the bureau of standards, Washington, who is lecturing tonight for the Royal Canadian Institute in the Physics Building, will be the guest of Col. and Mrs. Gooderham, Deancroft, for the week-end exceeded the officials' expectations.

To show the type of returned men the association is attracting it is only necessary to mention a Military Medallist with four gold stripes, a vetteral with Kitchener at Khartoum and Soudan, South Africa, decorated by the late Queen Victoria and Kitchener, and lost a leg at ZiZilebeke. In the G. A.C. is a Mons Star man (one of Britain's contemptibles), who was wounded in the retreat and was back in the retre

Mr. and Mrs. C. A. Hays have arrived in town and have taken a suite of rooms at the King Edward for the winter.

Col. Shillington has arrived from Otter. Col. Shillington has arrived from Ot- tees, who report good progress made. Mrs. Farmer is in town from Detroit

The chief of these are the sick and funeral benefit fund and the function few days, and is with her sis-of co-operative stores. Altho the G. A. C. have no paid officials yet, the Col. Eric Phillips, M.C. is spending he last few days of his leave at the kept open every day from 12.30 to 9.30. This is made possible by the good co-operation of members volunteering their time. The organizers are appreciative of the help extended this way. A general meeting of the members of the association is being held King Edward will be that of the Ladies' Depositary (Work Depositary and Women's Exchange), which used to be the most successful dance of the Dec. 6.

General and Mrs. Steeling Ryerson have bought a house in Walmer road.

We would start the following formula to the big events coming off in the near future in Massey Hail. Of this, further announcements will be read.

Mr. Renginald Holland has gone to Helen MacMurchy is in Ottawa, is recovering from a very serious at-

METHODISTS PLAN NATIONAL CAMPAIGN the war.

Canadian Methodists are planning a great national missionary campaign. Rev. Dr. D. R. McKenzie, who recently Good Progress Being Made in returned to Toronto from Japan, is acting as the Toronto conference corresponding secretary of the campaign Wesley Building, West Queen street.

ONTAINS NO ALU

NCANADA

A STATE OF THE PARTY OF THE PAR

Brandon Chief's Son

"The Largest Exclusive Fur House in the British Empire"

Rev. Dr. Chown, president of the yesterday morning. While he was at Methodist general conference, has re- a height of 1700 feet, doing aerial committee, with headquarters at the T. Ferrier of the Methodist Indian In- His machine fell near Mount Pleasant The organizers of the Grand Army of Canada are more than pleased with the progress made, and new members ioning over the work are more than pleased with the progress made, and new members ioning over the work are more than pleased with the campaign of meetings to be believed the campaign of meetings to be believed to be considered to be conside the campaign of meetings to be held dian has for some months been a priwill result in the raising of a gigantic soner in Germany.

Should be in every

kitchen. Its use

assures complete,

satisfaction in bak-

ing cakes, biscuits

YOUR GROCER

SELLS IT.

E. W. Gillett Co. Ltd.

TORONTO, CANADA.

and pastry.

sum of money, far in excess of the re-CADET WILLIS G. BROWN cent three-quarters of a million for

Cadet Willis G. Brown, St. Louis, Mo., member of the 91st Squadron, Prisoner in Germany Leaside Camp, received somewhat serious injuries in an airplane crash had broken no bones. He is receiving treatment in the Military Base Hospital. The airplane was considerably smashed. Cadet Willis G. Brown

was known as an expert pilo: BAZAAR IN AID OF SOLDIERS.

This afternoon the young ladies who compose the "copying" department of Eaton's mail order are holding what promises to be one of the most suc essful bazaars of the season in the Masonic Hall, at the corner of Davenport road and Yonge street. proceeds will be used in the furnishing of a ward for convalescent soldiers in one of the military hospitals the city. Everything for which bazaars are

famous will be in line, the only dif-ference being that it will all be just trifle better than you have ever seen before, or rather, so the young ladies say. Home-made cooking will be one of the feature attractions, which should be an inducement in itself, but added to that you will find any number of ways to spend monex

WOMEN'S HISTORICAL SOCIETY

The following officers were returned at the annual meeting of the Women's Historical Society held at the Sherbourne House Club: president, Mrs. Forsythe Grant; president, Miss Mickle; vice-presidents, Mrs. James Bain, Mrs. H. H. Röbertson; recording secretary, Mrs. W. P. Hallam; corresponding secretary, Mrs. W. P. Hallam; corresponding secretary, Mrs. Corley; treasurer, Mrs. Duckworth. On the executive are: Lady Stupart, Mrs. Robert Ellis, Mrs. Gordon Mackenzie, Mrs. Edgar Jarvis.

Miss Josephine McCallum read a Miss Josephine McCallum read a paper on the trip of the York pioneers to Sharon in September. Mrs. Horace Eaton and Miss Hoisey were the tea

THANK WOMEN TEACHERS.

The director of the domestic science department and the women teachers of the Technical School wish to acknowledge the co-operation of the somen teachers of Toronto who came loca for distribution to the sufferers from influenza.



STEEDMAN'S SOOTHING POWDERS Contain no Poison

ANNOUNCEMENTS

Notices of future events, not intended to raise money, 2c per word, minimum 50c; if held to raise money solely for Patri, ic, Church or Charitable purpose 4c per word, minimum \$1.00; if held to raise money for any other than these purposes 6c per word, minimum \$2.50.

BELGIAN RELIEF FUND-M'Ile, Suzanne Silvercruys of Brussels will lecture on "Conditions in Belgium" in Masonic Temple, 888 Yonge street, on Tuesday, Nov. 26, at 4 p.m. Collec-

OPEN FORUM—Foresters' Hall, Sunday, Nov. 24th, at 3 p.m., James R. Brown Nov. 24th, at 3 p.m., James R. Brown of New York, a distinguished advocate of tax reform, will speak on reconstruction problems. Discussion. ROYAL CANADIAN INSTITUTE-Dr. S. W. Stratton, Director of the Bureau of Standards, Washington, will give an address on "The Bureau of Standards," at a meeting of the Institute tonight at 8.15, in the Physics Building of the University of Toronto. Public cordially invited

CANADIAN BUSINESS Club—Members and their friends are invited to afternoon tea in the clubrooms, 99 Yonge street, this afternoon, Nov. 23rd, four-thirty to six. Music. Hostess, Miss Richardson.

THE LOCAL COUNCIL OF WOMEN'S monthly meeting will be held at 2.30 p.m., Tuesday, Nov. 26, at the Sherbourne House Club; nomination of officers for 1919.

cers for 1919.

THE BROTHERHOOD OF LETTERS—Address by Mr. George H. Locke, chief librarian of the Toronto City Libraries for The Theosophical Society, Sun-Hall. Mrs. Ernest Jackson

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SATURDA

Passenger Particulars

iberal Shipn

gentina Depre

MONTREAL P

and country accountry accountry, with a stea The trade in mil A very firm feeting the for eggs.

A strong feeling market for Quebec Cats—Extra No. Flour—New stan \$11.35.

Rolled oats—Bag Bran—\$37.25. horts—\$42.25. fouillie—\$68 to fay—No. 2, per heese—Finest sutter—Choices ressed hogs-Al

Lard-Pure, wo WINNIPEG (Winnipeg, Nov. shows little chang Oats closed 1c low Barley closed 3c Barley—Decembe

ber, \$3.59 to Cash prices: Oa.
3 C.W., \$3%c;
50.1 feed, 81%c;
Barley—No. 3 C.
\$1.041½; reject
Flax—No. 1 N.W.,
\$3.63½; No. 3

BULLION al to The To Cobalt, Nov. 22. the week ended ounces, shipped b tion of Canada.

Sage Tea an Gray, Fad and

Almost everyon Tea and Sulphur, ed, brings back ustre to the hai or gray. Ye me, which Nowadays we

Sulphur Compou large bottle of proved by the gredients, at very body uses this p cause no one ca you darkened you naturally and sponge or soft raw this thru ; pall strand at

ing the gray hair ing the gray hair ing the gray hair ing another applied and glossy and year. Wyeth's Saground is a deligit in not intended in or present

or prevention