Store Opens 8 u.m.

Closes 5.30 p.m.

H. H. FUDGER, President

1. WOOD, Manager

ELSIMPSON E

# Group of Headline Values at the Simpson Store

#### A Large Share Knocked from the Regular Prices of Coats, Suits, @ Dresses

WOMEN'S SEPARATE SKIRTS.

Manufacturers' samples, in a wide range of good materials, dark colors; styles are new and perfect in fit. Would ordinarily sell for \$5.00 to \$12.50. Saturday Clearance at One-Half Off.

ANOTHER LOT OF SKIRTS.

Surprising values in this lot, consisting of tweeds, black and white check lustres, and serges, in a wide range of colors and sizes. These styles include plain-gored and one-sided effects, high or normal waistbands, all well 

SPECIAL COATS FOR GIRLS.

This lot consists of beaver, cheviot, and serge cloth, loose or slightly-fitting styles. Some have sailor collar, trimmed with black braid; others overlaid with velvet; colors are red, green, tan, and navy. Saturday..... 3.98 .GIRLS' THREE-QUARTER-LENGTH COAT.

Of good quality vicuna cloth, in navy only; box back and double-breasted, 

COATS OF TWEED.

In grey and fawn tones, double-breasted, and trimmed with novelty but-PRIESTLEY CLOTH COATS, \$8.75

Of good quality black brilliantine, with lustrous finish, suitable for middle-Of good quality black brilliantine, with justicus linish, suitable aged or elderly women. Have shawl collars, nicely braided, with plenty 8.75 of extra room around hips. Sizes from 32 to 40. Price.....

SPRING AND SUMMER COATS, \$10.00.

A most popular price, for which we show a line of French Panamas, in navy and black, navy and black serges, and black broadcloth of light weight; all cut on semi-fitting lines; some with collars overlaid with tartan or Roman 10.00 stripe silk or black satin. Our special.....

ATTRACTIVE BLACK AND WHITE CHECK COATS, \$12.50. Made in a most becoming style, suitable for young of induction of cut on semi-fitting lines, with large collar, with deep revers overlaid 12.50 Made in a most becoming style, suitable for young or middle-aged women with black satin. The price is very low.....

SHORT COATS FOR MISSES.

These Coats are exceedingly attractive. Cut in a new Norfolk style. They are the latest from New York. Some are made with hoods, and have the strap over shoulders and belts; others have merely straps and hoods. All have pockets, and are trimmed with novelty buttons. Materials are fancy tweeds, in grey, green, and fawn tones, cheviots, in military red, and linens. Prices range from

SPECIAL SELLING IN WOMEN'S, MISSES', AND YOUNG GIRLS' SUITS. Made of imported tweeds, in tans, greens, browns, greys, and black and white mixtures. Coats are cut single-breasted, with notched collar or slanting white mixtures. Coats are cut single-breasted, with account revers. Skirts with or without the high waistline, and all seams finely 8.85 bound. A remarkable value.....

ANOTHER LOT OF SUITS.

For women and young girls, are made of pretty black and white striped tan and grey whipcords, or of navy serges. Coats have mannish collars, semifitting both back and front. Others are cut in new Norfolk strap styles, with strappings over shoulders and belt. Skirts are pleated, gored, and 14.85 paneled. Worth \$17.50 to \$25.00. Saturday selling.....

### Some Saturday Savings in the Whitewear Section

Enormous Whitewear Stocks are ready for May buyers. Hundreds of charming styles, in the newest fashions, will delight you when you come. Saturday we have arranged a program of values intended to arouse your buying enthusiasm. Phone orders taken and delivered same day.

"C B a la Spirite" Corsets, the most famous American corset made. Clearing Model Number 20. Of fine white batiste, medium bust, extra long hips, four garters, finest rustproof boning, four wide side steels, top trimmed with CORSET COVERS.

1,200 Corset Covers, fine cotton, front trimmed with four rows Val lace in-

NIGHTDRESSES Beautiful Nightdresses, of nainsook, slipover, short sleeve style, dainty hand embroidery medallion yoke, ribbon run embroidery on neck and sleeves; 1.69

sizes 56 to 60 inches. Regular price \$2.75. Saturday, each..... PETTICOATS LOW PRICED.

Handsome Petticoats, of nainsook, deep flounce of heavy embroidery, and wide row of embroidery insertion; dust ruffle, French band, with draw tapes; lengths 36, 38, 40, and 42 inches. Regularly \$2.25 each. 1.39 Saturday, each .....

DRAWERS. 300 pairs "Isabelle" Drawers, the wide short skirt kind; fine cotton, deep ruffle, with wide hem; both styles; sizes 23, 25, and 27 inches. Saturday, a pair.... 35

COMBINATIONS. Women's Combination, corset cover and Isabelle drawers in one; nainsook, waist trimmed with broad band, fine embroidery across bust, two rows dainty Val. lace insertion, and edges of lace in drawers, beading

and ribbons; sizes 32 to 42. Regular price \$1.75 each. Saturday, each 1.25 PRINCESS SLIPS. Princess Slips, of nainsook, waist and skirt trimmed with extra fine handsome embroidery, silk ribbon draws at neck, lace edges; sizes 32 to 42 bust; lengths of skirt 

WOMEN'S KNIT UNDERWEAR. Women's Combinations, slightly imperfeet in the knitting, ribbed white cotton, low neck, short or no sleeves, tight or umbrella knee, lace trimmed, draw

tapes in neck; sizes 32 to 38 bust. Reguar prices 50c to 75c. Saturday, each .35

Men's Hat Section

make easy the selection of your new head covering, and the prices are marked low for Saturday.

Derby or Stiff Hats, finest English fur felt, one of the very best makes; extra well finished, and in the most popular and dressy shapes of the season. \$2.50 hats for....... 1.50

Men's and Youths' Soft Hats, high grade English fur felt, men's and Youths sort hats, high grade beginning new colors, of grey, bronze, sage, slate, brown, fawn, and black. Right in style, and a big bargain. Regularly \$2.50, for 1.50 

Men's and Boys' Caps, in serges, worsteds, cheviots, and large range of the new 1912 patterns; of imported tweeds, best finish and silk lined. Specially priced. . . . . . 25c, 35c, 50c, and 75c 

Children's Tams and Hats, newest American and English styles, varied assortment of colors. Extra good values at 25c, 50c,



# Men's Furnishings for Summer

A Tremendous Purchase of Spring-Needle Combinations, selling in the regular way for from \$2.00 to \$5.50, enables us to sell them Saturday for \$1.49 a suit.

In the lot there are silk and wool mixtures, pure wool, lisle thread, mercerized cotton, sea island cotton, and wool and cotton mixtures. Some are slightly imperfect, but not bad enough to affect the wearing qualities. Come early for these Saturday; they are just the weight to wear now; all sizes in the lot. For a Saturday morning rush. Regularly \$2.00, \$2.50, \$3.00, 1.49 \$3.50, \$4.00, and \$5.50, for, a suit.....

> Clearing Odd Lines of Better Quality -WHITE SHIRTS FOR 98c.

500 Men's White Shirts, neglige, plain or pleated fronts, pique fronts, full dress, with stiff or medium stiff bosom; the best makes from Austria, America, and Canadian factories; only a few are slightly counter Canadian factories; only a few soiled; all sizes in the lot. Regularly \$1.50, \$2.00, and \$2.50. Saturday, to clear, each ......

## Girls'Tub Dresses

Handsome Dresses for Girls, printed percales, pretty patterns, in navy, sky, or pink, trimmed with yoke, cuffs, and belt of plain material to match; white pipings, semi-low neck, three-quarter sleeves. 1.25 Regularly \$1.75 each. Saturday, each.....

LITTLE GIRLS' OR BOYS' REEFERS. Clearing Girls' or Boys' Reefers, two natty styles,

in white pique, double-breasted, pearl buttons, trimined with embroidery or braid; sizes 1 to 3 years. Regular prices \$2 and \$2.25 each. Saturday, to go at, 1.19 each.....

For Further Simpson Announcements see other page in this paper

Bargains in the Week-End Sale of Clothing for Men and Boys

MEN'S SUIT BARGAINS FOR SATURDAY. Men will get high-grade suits at a very low price. These suits are made from English and Scotch tweeds, English worsted in light and medium shades of greys, two-tone browns, fancy mixed patterns, and stripe effects. There is nothing left to be desired in the style; single-breasted coats, two and three-button, good mohair linings, and the workmanship is second to none. Regular values sinings, and the workmanship is second to \$15.00, \$18.00, and \$20.00. Saturday morning 9.95

SALE OF MEN'S BURBERETTE COATS.

You have the opportunity to buy a lightweight slip-on overcoat Saturday morning for less, by almost half, than their value. These raincoats are made from an almost plain greenish fawn English burberette cloth, in single-breasted style, with raglan shoulders, slash pockets; unlined and proofed against light showers. Regular values \$13.50 and \$15.00. Saturday morning .... 8.95

MEN'S FINE QUALITY WATERPROOFS. Made from a silk finished fawn, single texture, English paramatta cloth, in the single-breasted motor style, with raglan shoulders, slash pockets, light weight and waterproof. Price .....

"DURWARD'S ENGLISH-MADE OVERCOATS. Have you seen and examined "Durward's" Light-weight Spring Overcoats? See this light grey Donegal tweed, in a smart English single-breasted style, leather buttons, patch pockets, unlined, Ragian shoulders; every garment well and 

YOUTHS' SUITS.

A style for the young man is a neat single-breasted, three-but-ton Suit; trousers finished with cuff bottoms, belt, and side straps. Made from a subdued stripe brown tweed, with good linings and tailoring; sizes 32 to 35. Price

Another style which will be much in favor with young men is made from a light fawn English cheviot, in a hairline stripe. It is cut single-breasted style, and has the dash and snap desired by the young men; good linings and best tailoring. Price 

BOYS' SPRING CLOTHING

WE ARE SPECIALIZING BOYS' SUITS
AT \$5.00.

100. Boys' Spring Suits, in Norfolk and double-breasted styles, latest shades and patterns of brown, gray, fawn, and olive, fine twilled serge lining, suits perfectly tailored, full American bloomers, with strap bottoms. Size 26 to 32. Saturday.

5.00

cy emblem on front, trimmed with a white leather belt and pearl buttons, lined with a fine Italian twill ining, elastic bottom bloomer pants. Sizes 2 to 8 years. Sat-6.50

NATTY FOR THE SMALL BOY. Shepherd Plaid Russian Suit, doub sted, with white serge shield, and fancy ornament on sleeve, trimmed in front with 

## Saturday's Rush Prices on Boots and Oxfords

3,600 pairs at "hurry-up" prices for eight o'clock selling. All new spring styles and popular lasts.

NO MAIL ORDERS FILLED

MEN'S BOOTS, \$1.95.

560 pairs Men's Boots, in gunmetal, box calf, and vici kid leathers, short and medium vamps, single and double soles; dull matt calf and self tops; all new spring styles. Sizes 6 to 11, Regularly \$2.50 and \$3.00. Saturday, rush price.....

WOMEN'S BOOTS AND OXFORDS, \$1.95. 900 pairs Women's High-Grade Boots, Oxfords, and Pumps, in tan calf, gunmetal, patent colt, and vici kid leathers; button and Blucher styles: Goodyear welt, flexible, and hand turn soles; New York, Cuban, and military heels:

sizes 2½ to 7. Regularly \$2.50, \$3.00, and \$3.50. Saturday rush price..... BOYS' BOOTS.

300 pairs Boys' Blucher Style Boots and Oxfords, gunmetal, patent colt, dongola kid, and box calf leathers: single and double Goodyear-welted soles: dull matt calf and self tops. Sizes 1 to 5. Regularly \$3.00, \$3.50, and \$4.00. Saturday rush price .... CHILDREN'S BOOTS.

300 pairs Child's Boots, Blucher style, dongola kid, and box calf leathers; low heels, patent toecap; a strong, neat school boot. Sizes 8 to 10½. Saturday.....

MEN'S BOOTS AND OXFORDS.

1,540 Men's High-Grade Boots and Oxfords, of well - known standard brands, in all the new and popular styles, short and medium vamps; high, medium, and low heels; button and Blucher tops; single and double English oak Goodyear-welted soles. The leathers are tan, Russia calf, patent colt, gunmetal, and vici kid. Some are leather lined. Sizes 5 to 11. Regularly \$3.50, \$4.00, \$5.00, and \$6.00. Saturday rush 



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