

1878.

SPRING.

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JOHN MACDONALD & CO.

Have pleasure in announcing that their Stock is now **COMPLETE FOR THE SPRING TRADE**, and they have reason to believe that **THE SELECTION IS MORE CHOICE, THE VALUE BETTER** and **THE ASSORTMENT MORE VARIED** than anything they have before offered.

PRINT ROOM.—The Stock in this department excels all previous seasons for choice patterns and good value.

STAPLE ROOM.—They are shewing in this department 33 makes and prices of Ducks. 36 prices in White Cotton. Special value in all American and Canadian Cotton Fabrics.

LINEN ROOM.—The regular **STANDARD MAKES** of Rough Browns kept by the House. Towelings, Tablings, Napkins, &c.

CARPET ROOM.—The rapid development of the **CARPET AND HOUSE FURNISHINGS DEPARTMENT** renders it necessary to keep this stock at all times very complete in all its branches. Lace Curtains, Cretonnes, Quilts, Damasks, &c., &c.

STUFF ROOM.—The imports for the various departments in this room will embrace full lines in Dress Goods, Hosiery, Gloves, Corsets, Gents' Furnishings, &c., &c., and a **SPECIAL RANGE OF 1000 PIECES PLAIN LUSTRES**, decidedly the cheapest Goods ever offered by the House.

MANTLE ROOM.—Embraces **SILKS, MANTLES, FLOWERS, FEATHERS, PARASOLS, LACE GOODS, &c., &c.**, also a number of special lines **TO CLEAR** before commencing the alterations in the Warehouse.

WOOLLEN ROOM.—The attention of the trade is directed to this department, which displays this season the choicest lot of **COATINGS, SUITINGS, OVERCOATINGS AND TRIMMINGS, &c.**

HABERDASHERY ROOM.—This department as usual is complete with the innumerable variety of a first-class Haberdashery and Small Wares department.

FANCY GOODS ROOM.—Will have this season several specialties not hitherto found in Canadian Houses, as well as all the novelties of the French and German markets.

Trade Lists, Quotations and Patterns sent on Application.

JOHN MACDONALD & CO., TORONTO.