

## THE ROBERT SIMPSON COMPANY LIMITED

(Toronto Store)

DEPARTMENT 306—MODERATELY PRICED DRESSES, HOUSE DRESSES, JR. MISSES' DRESSES—EXAMPLES OF PRICE SPREADS

Description	Invoice						Initial Unit Selling Price	Initial Mark Up	
	Date	Quantity	Unit Price	Sales Tax	Freight	Total laid down Cost		Amount	Percentage to Cost
			\$ cts.	\$ cts.	\$ cts.	\$ cts.	\$ cts.		
Assorted Dresses.....	8th Nov. 1933.....	33	4 81	0 29		5 10	19 75	14 65	287-25*
Assorted Dresses.....	8th Nov. 1933.....	20	4 81	0 29		5 10	17 50	12 40	243-14*
Assorted Dresses.....	8th Nov. 1933.....	15	4 81	0 29		5 10	15 95	10 85	212-75*
Assorted Dresses.....	8th Nov. 1933.....	11	4 81	0 29		5 10	12 95	7 85	153-92*
Assorted Dresses.....	8th Nov. 1933.....	2	4 81	0 29		5 10	10 95	5 85	114-71*
Assorted Dresses.....	8th Nov. 1933.....	115	4 81	0 29		5 10	7 00	1 90	37-25*
Assorted Dresses.....	8th Nov. 1933.....	7	4 81	0 29		5 10	5 98	0 88	17-25*
Assorted Dresses.....	31st Mar. 1933.....	37	4 75	(Incl.)		4 75	10 95	6 20	130-53
Sample Dresses.....	13th April 1933.....	75	4 75	(Incl.)		4 75	10 95	6 20	130-53
House Dresses.....	4th Aug. 1933.....	300	0 62½	0 03		0 65½	1 50	0 84½	129-01
Striped Dresses.....	28th Mar. 1933.....	307	0 62½	0 03	\$ 0 01½	0 66¾	1 50	0 83½	124-72
Assorted Dresses.....	3rd Mar. 1933.....	348	0 62½	0 03	0 01½	0 66¾	1 50	0 83½	124-72
Printed Chiffons, Organdies, Dresses.....	27th June 1933.....	50	3 50	0 21	0 03	3 74	7 98	4 24	113-37
Pique Dresses.....	27th July 1933.....	660	0 66¾	0 04		0 70¾	1 49	0 78¾	110-86
Dresses.....	6th April 1933.....	12	10 75	(Incl.)		10 75	22 50	11 75	109-30
Sand Crepe "Sunday Nites".....	18th Mar. 1933.....	48	5 00	0 24	0 02	5 26	10 95	5 69	108-17
Plain Rabbits Hair Dresses.....	15th Nov. 1933.....	180	2 25	0 14	0 01	2 40	4 98	2 58	107-50
Dresses.....	13th Mar. 1933.....	54	4 00	(Incl.)		4 00	8 25	4 25	106-25
Print Dresses.....	18th Mar. 1933.....	24	2 75	0 13	0 02	2 90	5 98	3 08	106-20
Rabbits Hair Dresses.....	15th Nov. 1933.....	12	2 25	0 14	0 03	2 42	4 98	2 56	105-79
Dresses.....	31st July 1933.....	24	12 50	(Incl.)		12 50	25 00	12 50	100-00
"Sunday Nites".....	25th Nov. 1933.....	74	4 24	0 26	01	4 51	9 00	4 49	99-56
Dresses.....	24th Mar. 1933.....	32	6 50	(Incl.)		6 50	12 95	6 45	99-23
Dresses.....	22nd Mar. 1933.....	36	6 50	(Incl.)		6 50	12 95	6 45	99-23
Dresses.....	20th Feb. 1933.....	10	9 66	(Incl.)	Duty 10 53	20 19	39 50	19 31	95-64
Dresses.....	20th Feb. 1933.....	10	9 66	(Incl.)	Duty 10 57	20 23	39 50	19 27	95-25
Point Dresses.....	15th and 17th April 1933.....	60	2 45	0 12	0 01	2 58	4 88	2 30	89-15
Dresses.....	23rd Oct. 1933.....	20	3 25	0 19		3 44	6 48	3 04	88-37
Dresses—Tailored.....	9th Sept. 1933.....	3	9 00	0 38		9 38	17 50	8 12	86-57
Point Dresses.....	Various.....	147	2 50	0 12	0 01	2 63	4 88	2 25	85-55
Dresses—Tailored.....	9th Sept. 1933.....	32	8 25	0 35		8 60	15 95	7 35	85-46
Fairway Voile Dresses.....	25th May 1933.....	936	0 66	0 03	0 01	0 70	1 29	0 59	84-29
Point Dresses.....	Various.....	175	2 55	0 12	0 01	2 68	4 88	2 20	82-09
Point Dresses.....	17th April 1933.....	114	2 60	0 12	0 01	2 73	4 88	2 15	78-75

PRICE SPREADS AND MASS BUYING

2881