

BURSON-MARSTELLER

Jurgen Togotzes
General Manager
Senior Vice President
Burson-Marsteller Germany

Jurgen joined the Frankfurt office as Senior Group Manager in May 1978 and in October was made General Manager. He was previously Deputy Director of Public Relations at the large pharmaceutical company, Schering AG, in Berlin, a position he held since 1975. Prior to joining Schering, Jurgen worked as a freelance journalist and PR-consultant in Berlin for 10 years.

Jurgen's responsibilities include European-wide new business development and account supervision. His account responsibilities include Dow Chemical, Searle and Ivecro, as well as overall management of a massive AIDS education campaign on behalf of the German government.

Jurgen was educated in Berlin and also speaks English and French.