

INTERNATIONAL MEDICAL TRADE FAIRS SURVEY

TRADE FAIR INTERESTS

	<u>Location</u>	<u>Respondents</u>	<u>%</u>
<u>EUROPE</u>			
Expomed	Brussels	8	10%
Health Care '93 Exposition	Kiev	4	5%
Hospital and Rehab '94	Copenhagen	6	7%
IFAS	Zurich	10	12%
Interfab	Nuremburg	4	5%
Interhospital	Hanover	15	18%
Intermedica	Paris	9	11%
International Dental Show	Cologne	5	6%
Intersan	Milan	2	2%
Medica	Utrecht	12	14%
Medica / Biotec	Dusseldorf	17	20%
<u>UNITED STATES</u>			
All America's Health	Tampa Bay	13	15%
American Health Care Association	Nashville	12	14%
American Medical Info. Association	Baltimore	7	8%
American Physical Therapy Association	Cleveland	9	11%
Florida Int'l Medical Expo	Miami	9	11%
Medical Design & Manufact. (West)	Anaheim	4	5%
Medical Design & Manufact. (East)	New York	11	13%
Mid Atlantic Health Care Show	Atlantic City	14	17%
Nat'l Assoc. for Home Health Care Conf.	San Diego	6	7%
National Home Health Care Expo	Atlanta	19	23%
Radiology Society of North America	Chicago	5	6%
Washington Health Care Association	Seattle	11	13%
<u>ASIA / PACIFIC</u>			
Asia Pacific Dental Congress & Expo	Kuala Lumpur	4	5%
Expomed Singapore 2000	Singapore	11	13%
Hospex Japan	Tokyo	6	7%
Health Care '93	Tokyo	13	15%
Korean Medical Equipment Show	Seoul	9	11%
Taipei Int'l Medical Equip. & Phar. Show	Taiwan	8	10%
<u>SOUTH / CENTRAL AMERICA</u>			
Caribbean Healthcare Expo	Puerto Rico	14	17%
Expomedica	Panama City	7	8%
Exposalud	Bogota	2	2%
Health For All	Havana	12	14%
<u>MIDDLE EAST</u>			
Healthcare '94	Istanbul	16	19%
Jeddah Healthcare '93	Jeddah	13	15%