

Veritas Tools Inc.

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Export Contact:

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Products

Marking instruments
Tool sharpeners
Woodworking tools: hand
edge
measuring
Vices, clamps

Company/Product Information

Veritas Tools Inc. manufactures high quality woodworking hand tools and accessories for the professional and hobbyist markets. As part of the Lee Valley group of companies, a major catalogue retailer of specialty woodworking tools in Canada, Veritas is keenly aware of the needs and demands of a typical woodworker. The Veritas name has become synonymous for quality.

The Veritas line of products includes sharpening devices for edge tools, woodworking vises and workbench accessories, carving knives, specialty planes, a drilling jig for 32mm system cabinets, a hinge boring jig for Euro hinges, tapered plug cutters, and measuring devices for machine set-up. With a full research and development team and on-site manufacturing, Veritas brings at least six new products to market each year, most of which are patentable.

GEOGRAPHIC MARKETING PRIORITIES/STRATEGY

The products Veritas manufactures lend themselves to western woodworking methods. The firm currently exports primarily to the United States with substantial sales to the United Kingdom and Australia and is actively seeking distribution in continental Europe and Scandinavia.